



# The Gazette-News

A Consolidation of The Kendrick Gazette and the Genesee News

Published every Wednesday (dated Thursday) and entered as second-class matter at the Post Office in Kendrick, Idaho 83637, and Genesee, Idaho 83633 (Latah County, under Act of Congress of March, 1879)

The Official Newspaper of Genesee, Kendrick and Juliaetta, Idaho

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## IT HAPPENED WAY BACK WHEN

### Genesee News 30 Years Ago

Kenneth Anderson, 6-year-old son of Mr. and Mrs. George Anderson had his tonsils removed in Moscow Friday of last week.

Mr. and Mrs. Pete Kries of Spokane have sold their home to Mr. and Mrs. George Post and Mr. and Mrs. Kries are expected here Friday to remain for a few days and dispose of their household goods. Jack McKinley has purchased the two homes of the Herman estate and will move into the larger of the two houses.

Wind Friday and Saturday of last week was a nightmare to pea growers who had their crop swathed and ready for harvesting. Fields along the highway affected most seriously were those of R. E. Nordby and Fred Hove.

### Genesee News 50 Years Ago

Miss Johanna Sweeney, daughter of Mrs. Mary Sweeney was united in marriage on Monday morning of this week to Ward Burner of Priest River, Idaho at the Catholic church of that place by Fr. King.

Mr. and Mrs. Oliver Woodley are the parents of a daughter born Thursday July 24.

Benny Scholer of Berkeley, Calif. arrived in Genesee Wednesday evening from Camp Lewis where he has been attending the officers reserve camp for the past six months.

D. W. Aherm began combining on

the Fred Morscheck ranch Monday morning.

Gamble Brothers are binding on the T. A. Elliott ranch.

Threshing has begun on the Harry Emerson and W. Rosenau farms.

### Kendrick Gazette July 20, 1934

Miss Esther Bartlett, Gifford, who has been the houseguest of Mr. and Mrs. Edward Purdie for several days, was married Tuesday afternoon to Richard Blewett, Kendrick, at the Methodist Parsonage, Lewiston by the Rev. E. F. Harold. Mr. and Mrs. Blewett left the same evening for a trip to Spokane and Canada. (Lewiston Tribune) While Mr. Blewett has not been a resident of Kendrick for a great length of time, he has made many friends here who will extend congratulations and best wishes for their future prosperity and happiness. Mr. Blewett is engaged in the grocery business here.

### July 20, 1944

Mr. and Mrs. Robert Chibberg of Cedar Ridge have a new baby boy, weight 7 and a quarter pounds born July 14 at the home of Mrs. Clifford Davidson.

Mr. and Mrs. Walton Morey are the proud parents of a son, born at Gritman Hospital, Moscow, July 16.

Mr. and Mrs. Virgil Dygert are the parents of a son born to them July 12 at the Bartlett home, Lenore.

Geraldine Onstott, daughter of Mr. and Mrs. Manning Onstott had her tonsils removed Monday.

Alice Benjamin underwent an ap-

## Lightning Still Kills

Each year about 150 persons are killed in the United States because of lightning, according to the Idaho Medical Ass'n.

Most of the victims are outdoors when lightning strikes, on farms, golf courses or recreational areas.

Thunderstorm clouds discharge a great electrical force which is released upon contact with a metal object such as a rod or golf club, or an object imbedded in the earth, such as a tree.

There are between 12,000 and 20,000 amperes of current in a lightning stroke, compared to less than one ampere in a 100-watt electric light bulb.

Sudden cardiac arrest or severe injury to the nervous system is usually the cause of death in lightning fatalities.

If you are outside during a thunderstorm, protect yourself. Do not raise any metal object, even an umbrella, above your head.

Avoid hilltops, open spaces and isolated areas.

Stay away from trees, golf carts, scooters, tractors and other farm machinery.

## Bird, Fur Season

Closing dates for upland game bird hunting seasons, bag limits and regulation details will be set by the Idaho, Fish and Game Commission in Boise starting August 15. In addition, trapping seasons and regulation details will be fixed for furbearing animals. A public hearing will be held the afternoon of the first day.

pendectomy July 12 at St. Joseph's Hospital.

Arrow Happenings—Those attending a beach party at Arrow Beach on the 13th were Mrs. Beth Wing and children, Margery, Joe and Ernest; Mr. and Mrs. Schroeder and children, Donnie, Jackie and Sue; Dick and LaVerne Gibbs; Mrs. Cliff Nelson and Karen of Bovill; Mrs. Howard Wunderlick, Linda and Barbara; Mrs. Emery Wilson; Lois, Louise and Edwin Smith; Jimmy Ayres; Mr. and Mrs. Ed. Groseclose, Bonnie and John

## Eat a Balanced Diet

Most people, including those who don't bother with this important meal admit that skipping breakfast is a poor way to shed a few unwanted pounds.

You could lose you health first, cautions the Idaho Medical Assn.

Many apparently well-fed people may actually be starving themselves. The problem need not be the lack of food, but the lack of the proper kind of foods—at the proper time.

Careless eaters can be tired, unproductive, irritable, and frequently ill because they cheat themselves of proper nutrition.

By breakfast time, a person will already have used up about two-thirds of the energy and nutrients provided by the previous evening's meal. This doesn't leave much to go on for the rest of the day.

Even if one is trying to lose weight it is important that the body gets all the nutrition it needs. Fad diets and fad foods are not the answer.

If extra weight is one of your problems, your family physician can suggest a diet that will enable you to lose weight without endangering your health.

For most people, the best diet is three well-balanced meals a day.

## Getting In Shape

There still is time before the early hunting seasons start to get in good physical condition for the rigors, strains and excesses of the chase. Get a physical checkup and medical recommendations about jogging. Then walk a mile each morning the first week. Then cover the same course daily, walking 50 steps, then running 50 steps. Just stretch the old limbs a bit every day, without breaking any track records.

Third Week—run 100 steps, walk 50. As stamina is developed, increase the running until winded, then walk until breath returns. By the fourth week trotting most of the mile without much walking should be possible.

Badgers have an excellent "disappearing act." Using all four feet and its mouth, it can dig itself out of sight in a few seconds.

No matter how productive we, as a nation, become, how high we are able to lift ourselves in a material way, how clever the ideas advanced by our scientists, inventors and social thinkers, we can never afford to lose sight of the fact that individual liberty and responsibility are the bedrock on which our American system was built.

The bullfrog is the only frog that exceeds four inches in size.

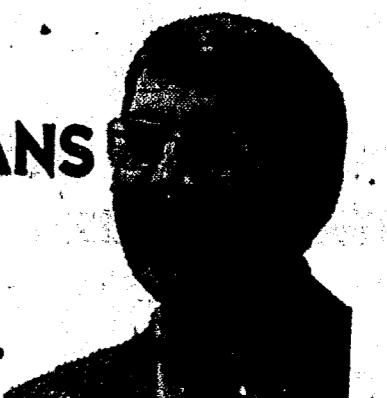
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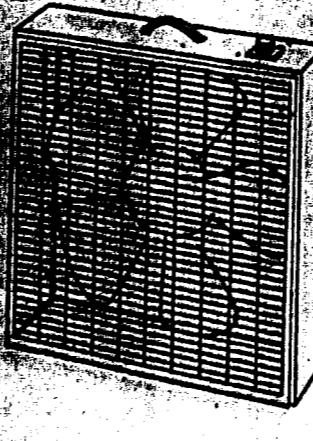
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### Living with Emphysema

Emphysema is a long-lasting disease of the lungs which very few nonsmokers develop.

For someone with healthy lungs, it is difficult to imagine how life feels for a person with emphysema. But these comments from many different emphysema patients which were published in a recent issue of the magazine "Respiratory Care," describe the effects of the disease in a graphic way:

Emphysema is thinking the next breath won't be there.  
Emphysema is feeling like I'm go-

ing to blow up from the inside. Emphysema is not being able to sleep more than two and a half hours before I have to get up and clear my chest.

Emphysema is being weary constantly.

Emphysema is not being able to bend over and put your socks on.

Emphysema is going to my daughter's house for dinner and spending all day tomorrow in bed.

Emphysema is asking people to come and see me because I'm lonely.

Emphysema develops gradually. Some of the first signs of the disease can be shortness of breath dur-

ing only minor exertion. As the disease progresses, the air sacs of the lungs, where oxygen and carbon dioxide are exchanged, rip and tear. Doctors can help patients breathe easier with the disease but as yet there is no known cure. The prevention—not smoking—is clear however. (The ILA is promoting Self-Care Classes for patients with respiratory disease, and in the near future we plan to have them operating throughout the state).

He who is satisfied with what he has, is rich.

### Home Cookin' ...

#### KIRSHEN MIT CLEUSE

(Cherries with Dumplings)

In a very large large kettle boil: 6 cups, washed, whole, raw, sweet cherries  
5 cups water  
1 3/4 cups sugar  
Simmer till soft with lid on.  
Meanwhile Mix: —  
1 1/3 cups flour  
2 heaping T. sugar  
1/4 teaspoon salt  
1/4 teaspoon baking powder  
1 large, or 2 small beaten eggs  
1 T. cooking oil  
Enough milk to make a fairly stiff dough.

Drop by teaspoonfuls into the boiling pot of cherries.  
Cover and simmer slowly for 15 or 20 minutes.

This will boil over easily, so watch carefully.

Cool well before using. The dumplings are rather chewy.

(This is a real old German recipe).

#### Be Careful Selecting Pain Relievers

Some people react so violently to aspirin that life may be threatened, notes the Idaho Medical Ass'n.

The reaction may be bleeding from the lining of the stomach, sometimes enough to produce a chronic anemia. Others may have an "upset stomach" reaction.

People who cannot take aspirin should make the problem known to their physician, who can prescribe other pain relieving drugs. Several varieties are available on prescription.

Care should be taken in picking pain relievers from drug stores or supermarket shelves, since nearly all such mixtures available without prescription use aspirin as a principal ingredient.

### "MAKE EVERY KID A WINNER" — STO'CHEFF



Senator Jim Stoicheff and his family in the back yard of their Sandpoint home. Jim believes that every boy and girl ought to stand tall and walk proud like the champions God intended them to be.

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**Legal Notice**

**DISTRICT COURT FOR SECOND JUDICIAL DISTRICT, LATAH COUNTY, IDAHO**  
Case No. 391-115  
SECOND SUMMONS

In the Matter of the Application of LAWRENCE RAYMOND CAMMACK and ALICE MARIE CAMMACK, formerly ALICE MARIE McMACKIN, his wife, to adopt DEBORAH JO ANNE McMACKIN, LA NITA KAYE McMACKIN and CONNIE SUB McMACKIN, the minor children of ALICE MARIE McMACKIN and DOUGLAS LEROY McMACKIN, the natural father.

THE STATE OF IDAHO SENDS GREETINGS TO THE ABOVE NAMED DOUGLAS LEROY McMACKIN.

YOU ARE HEREBY NOTIFIED that a Petition for Adoption and Termination of Parent-Child Relationship has been filed by Lawrence Raymond Cammack and Alice Marie Cammack, formerly Alice Marie McMackin, in the District Court of the Second Judicial District, State of Idaho, in and for Latah County, and you are hereby directed to appear in said court on the 8th day of August, 1974; you are further notified that unless you so appear on such date that the relief prayed for by petitioners shall be granted.

WITNESS my hand and seal of the district court, this 8th day of July, 1974.

M. K. CLINE  
Clerk of the Court  
By s/ L. FRENCH,  
Deputy

SUSAN W. BAGWELL  
Attorney for Petitioners  
Pub. 3 times:  
1st Pub. July 11, 1974  
3rd Pub. July 28, 1974

**CALL FOR BIDS**

The Board of Trustees of Joint School District No. 283, Latah, Nez Perce and Clearwater Counties, Idaho will accept sealed bids for gasoline for the 1974-75 school year.

Approximately 13,500 gallons of regular (38 road octane or better) gasoline to be delivered at the School District Bus Garage in Kendrick, Idaho as needed.

Bids will be accepted at the office of the Superintendent of Schools until 8:00 p. m. on the 8th day of August, 1974.

The Board of Trustees reserves the right to reject any or all bids or to accept the one deemed best for the School District, and to waive any technicality.

ANN SOUDERS, Clerk  
Joint School District No. 283  
Pub. dates: July 25, '74; Aug. 1, '74

**CALL FOR BIDS**

The Board of Trustees of Joint School District No. 283, Latah, Nez Perce, and Clearwater Counties, Idaho will accept bids for stove oil for the 1974-75 school year.

Approximately 6,500 gallons of No. 2 (or better) stove oil delivered to the storage tank at the Elementary School, Juliaetta, Idaho as needed.

Bids will be accepted at the office of the Superintendent of Schools until 8:00 p. m. on the 8th day of August, 1974.

The Board of Trustees reserves the right to reject any or all bids or to accept the one deemed best for the School District, and to waive any technicality.

ANN SOUDERS, Clerk  
Joint School District No. 283  
Pub. 2 times:  
1st Pub July 25, 1974  
2nd Pub. Aug. 1, 1974

**NOTICE OF LETTING**

Sealed Proposals Will Be Received by the Idaho Transportation Board Office of the Idaho Transportation Department, Division of Highways, 3311 West State Street, Boise, Idaho, until Two o'clock, on the 20th day of August 1974, for the work of re-roofing the Bovill and Potlatch Maintenance Buildings, known as Idaho Project Building Nos. 4431 and 4011 in Latah County.

Proposals must be prepared and submitted in accordance with the requirements of Section 102—Proposal requirements and conditions of the Idaho Standard Specifications for highway construction, Edition of 1967.

Plans, specifications, form of contract, proposal forms, and other information may be obtained at the office of the Idaho Transportation Department, Division of Highways, Boise, Idaho, and from the District engineer at Lewiston, Idaho.

A charge of Five Dollars (\$5.00) will be made for each set of plans, payment to be made by check, payable to the Idaho Transportation Department, Division of Highways.

The right is reserved to reject all proposals, or to accept the proposal or proposals deemed best for the State of Idaho.

No proposal will be considered unless accompanied by an acceptable proposal guaranty in an amount not less than five percent of the total amount of the proposal. This guaranty must be made in the form of a certified check or a cashier's check drawn on an Idaho bank, made payable to the Idaho Transportation Department, Division of Highways, or a bidder's bond.

Bidders shall be licensed in the State of Idaho by the State Contractors License Board except on projects involving federal funds. The successful bidder on projects involving federal funds shall obtain such a license before award will be made, as provided in subsection 107.03 of the Idaho Standard Specifications, Edition of 1967.

The contractor will be required to pay not less than the minimum wage rates on Form SP-L-2 in the advertised specifications and bid proposal. Such rates will be made a part of the contract covering the project.

The Fair Labor Standards Act of 1938 (U. S. C. A. Title 29, Pars. 201-219, Chap. 8) shall apply in the employment of labor for this project.

It is the purpose of the Idaho Transportation Board to build the improvement in the shortest time consistent with good construction. Necessary equipment and an effective organization will be insisted upon.

Dated 19 July 1974 P-2  
V. N. RICHARDSON, P. E.  
Division of Highways  
Administrator

Prairie dogs drink when showers leave puddles but between times do without water, like other dwellers of arid places.

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**Sargent Sees Uneasy Feed Grain Market**

Moscow—Producers of corn, barley and other feed grains face an uneasy market situation in the months ahead, a U. of I. economist said Wednesday.

Robert Sargent, UI Extension Service economist, said price declines are developing as beef and pork producers continue to reduce their purchases of feed grains. He spoke at a marketing outlook conference for Great Plains and Western states.

The world wheat market shows considerable strength, Sargent said, although he conceded the international outlook is clouded by inflation problems.

"It's not clear how consumption of expensive wheat can be maintained by large segments of the world population whose incomes are \$500 or less annually," the UI economist pointed out.

American wheat farmers who are holding their 1974 crops in expectation of big price increases may be disappointed Sargent said. "Although wheat is not likely to drop much below three dollars a bushel," he said, "it is doubtful that much wheat will be sold at a figure above \$4.50 a bushel."

Wheat, as a basic food for much of the world's population, is less vulnerable to price pressures on the world market than are feed grains, Sargent declared.

"Meat, the ultimate product from feed grains may find resistance from consumers here and abroad who find their wage increases are lagging behind inflationary price increases," he noted.

The UI economist said the unfavorable economic situation of cattle and hog feeders is the major factor weakening the market for feed grains.

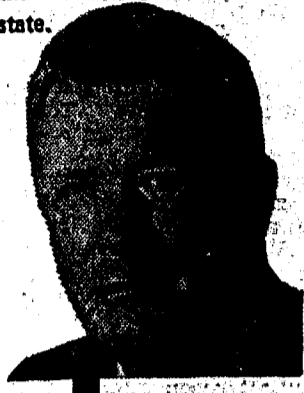
"The poor profit picture faced by feeders seems likely to impose some downward pressure on feed grain prices despite reductions in crop projections," he said. "A record feed grain crop and some building of in-

"I wouldn't want to say my wife gets her own way," said the man at a laundramat. "But she writes her dairy a week ahead of time."

ventories still appears a likely prospect."

Vern Ravenscroft has been recognized for his ability, leadership and new ideas during every session of his 12 years in our legislature.

As Lieutenant Governor... he will continue this record — by using the office as a forum to search out solutions to problems for the betterment of our state.



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Ravenscroft for Lt. Governor Committee  
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(Medical costs have been rising 7 to 10% a year!)


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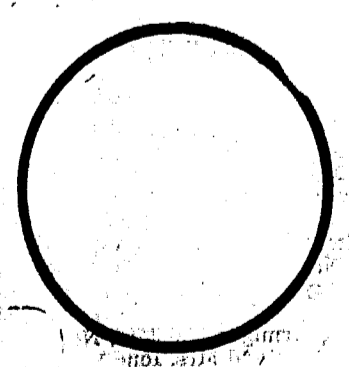
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REPUBLICAN FOR U.S. SENATE



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Smith For Senate Committee  
Theron Nelsen, Chairman

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Design and complete the above insignia using the theme **BIG ORANGE** using colored pencils, crayons, or paints. A group of impartial judges from Idaho State University will choose the winners and their decision will be final. First prize is \$100.00, and the winner will be the guest of Idaho State during Big Orange Week, September 16-21. Second and third prizes — 2 season tickets for the 1974 season. Fourth thru tenth prizes — 2 tickets to September 21st game.


Mail this coupon and entry to:  
Big Orange  
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Entry deadline is August 15, and winners will be announced on or before September 15th. All entries become the property of Idaho State University.

Name \_\_\_\_\_ Street Address \_\_\_\_\_  
City \_\_\_\_\_ State & Zip \_\_\_\_\_ Telephone \_\_\_\_\_

Although I am unopposed as a candidate for Governor of Idaho in the primary election on August 6th, there are many races where Republicans have an opportunity to choose candidates who can WIN in November. It is extremely important that EVERY Republican casts his or her ballot in the primary. I urge you to do your part in electing a Republican team which will carry through to victory in the general election.

★ VOTE REPUBLICAN AUGUST 6th ★



**MURPHY**  
OF IDAHO

Paid for by Murphy for Idaho Committee  
David Ely, Chairman

**It's Eye Fatigue**

Although most physicians agree that there is no such thing, a good many people are concerned about "eyestrain" from time to time, notes the Idaho Medical Ass'n.

There is eye fatigue, however, it is usually not serious.

More than half of all Americans have something wrong with their eyes, and about 40 per cent of them wear glasses.

Despite the importance of vision, many people do not really know what is good or bad for their eyes. Glasses may improve vision, but they do not cure defects.

Nothing, not even eating carrots, can cure nearsightedness.

Loss of vision can be gradual. It may be so gradual that a person fails to realize that it is happening.

Early treatment can be important, according to ophthalmologists, medical doctors specializing in eyes.

Regular examinations, and check-up when you note any changes or irregularities, can help your ophthalmologist discover difficulties before they become severe.

**Quacks Still Around In Medical Field**

The medicine man of yesteryear, with his vividly painted wagon and impossible claims for miracle cures, is not so much a part of the past as we would like to believe, says the Idaho Medical Ass'n.

It is estimated that quackery takes more lives each year than all other types of criminal activity combined—at an annual cost in billions of dollars.

There are a number of hallmarks by which the quack can be recognized. He often uses a "secret formula" or a machine that he claims can cure disease.

He may promise a quick or easy cure for "relieving" symptoms or "pepping" up your health. He refuses to accept proven methods of medical research.

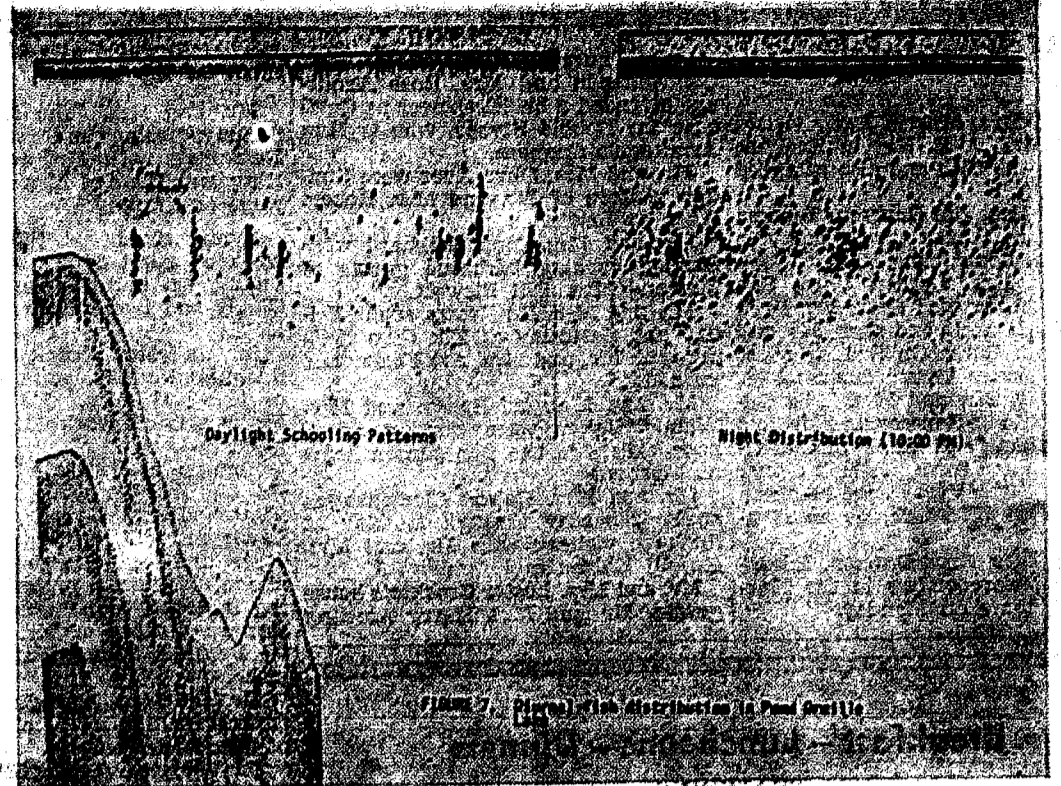
While he demands medical investigation, he avoids a test or refuses to supply the data needed for scientific evaluation. He claims that the medical profession is persecuting him, or that it fears his competition.

**Salmon Fishing Ends**

One of Idaho's poorest chinook salmon sport fishing seasons in recent years ends July 31. Waters still open to salmon fishing include the Clearwater River from its mouth to the North Fork of the Clearwater; the main Salmon River from its mouth upstream to the mouth of Redfish Lake Creek; the Little Salmon River; the Middle Fork of the Salmon River, except for the Dagger Falls closure; lower Big and Loon Creeks; Marsh Creek to the mouth of Cape Horn Creek; the Lemhi River below Hayden Creek; and the Snake River except the 400 foot closure below Hells Canyon.

There is no salmon fishing this year on the South Fork of the Salmon River or its tributaries.

He claims that his treatment is better than surgery, X-rays or drugs. The quack is best avoided, not only because his nostrums or machines are harmful or ineffective, but also because he may delay competent, legitimate medical service for people who fall prey to his claims.



FISH NUMBERS, MOVEMENTS shows individual fish on a continuous moving roll of paper to learn search equipment includes sonar, kokanee numbers and movements. scanning device which charts the Knowing population trends and the bottom of Lake Pend Orielle and trends and the strength of the different age classes, mortality rates can be estimated with some degree of accuracy and the equality of the fishery can be predicted from year to year.

**Rigby**  
DEMOCRAT

Lieutenant Governor

Putting Idaho 1st

"Let's make OUR Decisions at the Statehouse, not the White House!"



VOTE FOR THE MAN WHO CAN WIN IN NOVEMBER

Ed. Pol. Adv. Rigby for Lt. Gov. Com. Nolan Hancock, Chairman

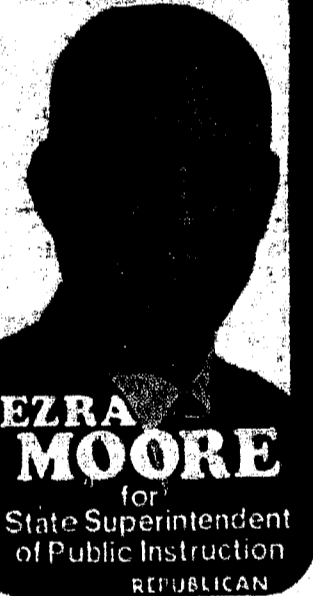
IF EZRA MOORE wins, your children win.

EZRA MOORE believes in —

- full value from school dollars
- lifetime learning — kindergarten through adult
- equal access to education dollars and programs
- local control over the school program, with service and leadership from the state level
- education accountability to the taxpayer and for the students

EZRA MOORE is the qualified candidate — 30 years with Idaho's school system. A former teacher, principal, superintendent, and now with the Dept. of Education Administrative and Financial Services, he has provided strong and practical leadership.

Vote EZRA MOORE



**EZRA MOORE**  
for  
State Superintendent of Public Instruction  
REPUBLICAN

Ezra H. Moore for Superintendent of Public Instruction Committee, Norval D. Wildman, Chairman

**GENESEE MEATS**  
(formerly Thelma & Son)

CUSTOM BUTCHERING AND PROCESSING

—Beef and Pork—

Smoked Pork Sausage a Specialty

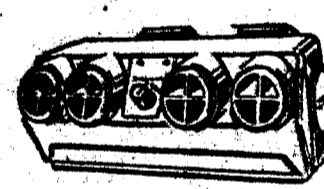
MARLON CALLAHAN — Owner

PHONE 285-1821

DAY OR NIGHT

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**AIR CONDITION**  
YOUR CAR

LET US SERVICE YOUR AIR CONDITIONER FOR PEAK SUMMER PERFORMANCE



We are now equipped and qualified to service auto air conditioning units. See us this week and let us put your car's air conditioning system in top shape for efficient summer service.

**Ted's Arco Service**

Julietta, Idaho

Phone 276-3274

**Trying to Quit Smoking? —Try Oranges**

People who want to quit smoking can try oranges instead. A research psychologist at the Outspan Organization in Britain conducted an experiment with two groups of confirmed smokers. There was only one requirement. When they felt the urge to light up the smokers would eat a piece of orange, preferably sucking the juice out first. After 3 weeks of controlled orange eating the number of cigarettes smoked by the groups dropped an average of 74 percent. 20 percent of one group quit smoking altogether.

Dr. Edward Hernandez claims the evidence suggests that orange eating is a good substitute for cigarette smoking during the initial period of withdrawal. The effect of citrus fruit, particularly oranges, on the palate is similar to the "bite" experience by smoking a cigarette, he says.

There's another interesting fact about smoking and oranges. Smoking reduces the supply of vitamin C in the body, while oranges build it up. Some studies show the vitamin contributes to a feeling of well-being and also reduces the duration of colds.

Dr. Hernandez, like every other expert in the field, says the basic requirement for quitting smoking is a strong wish to quit. Oranges are a technique, but the determination to quit is essential for success. When that's there, people find their own way to quit. With oranges or without.

The overwhelming majority of smokers now say they want to quit. Oranges are worth a try.

**VASSAR - RAWLS**

Funeral Home

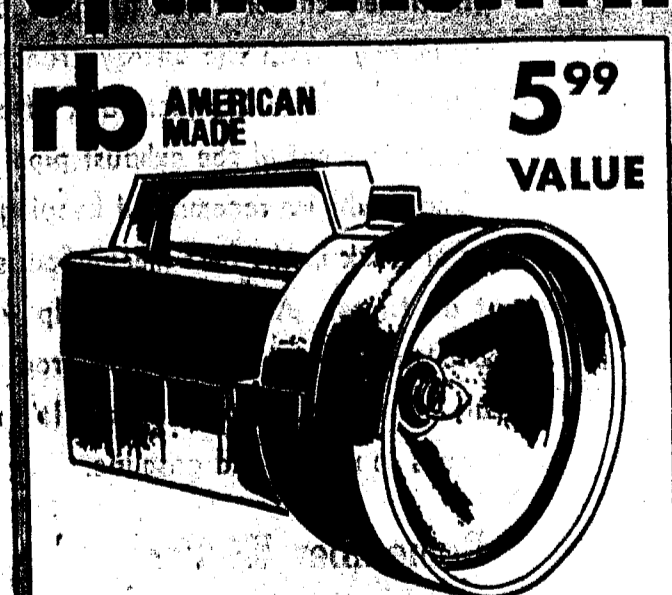
141 - 3rd St.

Lewiston, Idaho

Dial SHERWOOD 3-6541

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HARDWARE STORES

**BARGAIN of the MONTH**



**DARK CHASER** now 344

**All-Weather LANTERN**  
Actually floats in water—ideal for boating and fishing. Red warning flasher for emergencies. Dependable operation even in cold weather. With impact resistant case; positive-position rotary on/off switch. 6-volt batt. Incl. X11-1

**ABRAMS HARDWARE**

Orofino 476-4713

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4 Reasons Why  
**NORMA DOBLER**  
is the Best Qualified Candidate  
for State House of Representatives  
from the 5th District



- ★ Norma Dobler Recognizes the Need for Credibility in Government  
She supported Open Meeting Law and Sunshine Initiative.
- ★ Norma Dobler has Supported Funding for Agricultural Research  
She says new seed varieties and safe herbicides and pesticides are essential to meet growing food demand and to insure economic well-being of farmers.
- ★ Norma Dobler will Work for Improved Transportation for Latah County  
She supports increased state assistance to speed completion of Highway 95 and upgrade farm-to-market roads.
- ★ Norma Dobler is Capable, Conscientious and Experienced



**RE-ELECT NORMA DOBLER**  
House of Representatives, 5th District, Democrat

Pol. Ad. Paid for by the Re-Elect Dobler Com. Carol Grupp, Chr.; Sig Rolland, Treas.



ATTENTION: ALL LUTHERANS

- Lutheran Brotherhood, one of the nation's leading insurance organizations offers . . .
1. Sound life insurance savings. (Check our low net cost)
  2. Mortgage clearance money.
  3. Money for education.
  4. Retirement money.
  5. Cash to settle estate.
  6. Insurance for women.
  7. Emergency funds
  8. Disability income protection
  9. Insurance for children (\$2,500 at only \$9 per year)
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**C O M M U N I T Y**

**R E V I E W**

**PREPARED BY B&B PRESS SERVICE**

**SUPPLEMENT TO GAZETTE NEWS**

**Genesee and Kendrick, Latah County, Idaho**

## Community Review

PREPARED BY B&B PRESS SERVICE

### HAMILTON & VOELLER, INC.

CONSULTING ENGINEERS

Jack S. Hammond, President & Manager

Hamilton & Voeller Inc., Consulting Engineers, located at 707 North Main in Moscow, phone 882-1510, provides an essential consulting service for this area, and is a foremost business in North Idaho and Eastern Washington.

They feature expert surveying work, and are much in demand. Other specialized services, that are offered to please, include sanitary engineering, structural, soils, municipal, highways, airports, and all types of planning. You can't go wrong, when you take your needs to Hamilton & Voeller Inc., Consul-

ting Engineers.

Fair and honest business procedures, under the direction of those who work in this business, insures the confidence of the consumer and the entire community. The name Hamilton & Voeller Inc., Consulting Engineers, is one automatically associated with engineering and community service.

The editors of this 1974 Business Review are proud to have the opportunity to recommend this fine firm of Hamilton & Voeller Inc., Consulting Engineers, to all of our readers.

### LUV'S HALLMARK SHOP

Kathy Reinstein, Manager

Luv's Hallmark Shop does more than comb the market for outstanding items. The buyer knows the unusual and the valuable when he or she sees it and equally important knows the worth in dollars and cents.

Looking for some special and unusual item? Stop by Luv's Hallmark Shop and permit them to serve you. They can delight you with what they stock.

To many people who travel and who really know, it is simple to determine the difference between an ordinary gift shop and a gift shop that is unique. The difference is obtained by the talent of a gifted buyer. The shop that has distinguished, imaginative and unique gift items for the discriminating shopper is Luv's Hallmark Shop located at 314 S. Main in Moscow, phone 882-7910.

### W. HOMER PETERSEN

### INSURANCE AGENCY

Is your life property insured to protect your family? Many families face hardships daily because of the bread-winner not being properly insured.

Do you have an adequate medical plan, in case adversity strikes? What about disability insurance or paycheck protection? These are also good things to have, because you never know when the unexpected may occur.

It costs nothing to investigate insurance policies. Everyone has certain factors to consider before buying insurance. First, how much protection? Second, how much can you afford? Third, do you need a whole plan,

an endowment, or just what? These are only a few of the things each individual should consider.

The W. Homer Petersen Insurance Agency, representing the better companies, has well earned its reputation as one of the most reliable insurance representatives in the area. You are invited to call on the personnel at W. Homer Petersen Insurance Agency, and they will be happy to explain the benefits of numerous policies to you without any obligation on your part. Visit them at 128 E. 3rd in Moscow, or phone 882-2013.

### DENNY'S BROWN HUT RESTAURANT AND WAGON WHEEL BAR

"Where the West Drinks and the West Eats the Best"

Owned by Denny and Dorothy Knott

ment has done everything to make the visits of the patrons pleasant and comfortable.

Both the restaurant and bar have established closing hours for the convenience of later shoppers. Service continues until reasonable hours, and dinner steaks are grilled to suit every individual taste.

Denny's Brown Hut Restaurant & Wagon Wheel Bar, in the food selection, specializes in the finest of locally raised and finished beef — processed at home, aged and delivered daily to their kitchens. Cakes, pies and pastries are all fresh from the ovens, baked to perfection, displayed for selection in pastry cases. Denny's located in Potlatch, phone 875-5941, invites you to drop in and give your sweet tooth and taste buds a break.

Denny's Brown Hut Restaurant & Wagon Wheel Bar, in Potlatch, is the place to go. They feature the very finest luncheon special, in a range of prices to fit each and every budget. This popular meeting place for businessmen and farmers serves the tops in short orders prepared quickly and with that special touch that has made Denny's Brown Hut Restaurant & Wagon Wheel Bar so popular with area residents.

The Wagon Wheel Bar is famous for courteous service, a friendly atmosphere and good drinks. It is more and more becoming a favorite spot for a drink, and is the place to visit for a special taste treat. Here you will find your favorite brew, served just the way you like it.

At the Wagon Wheel Bar, the manage-

### HOTEL MOSCOW

Featuring

THE BACKUS ROOM & GARDEN LOUNGE

Nicholas Bode, Owner

Make it a point to enjoy the fine food served at the Backus Room, and the thirst-quenching beverages of the Garden Lounge, both located at the Hotel Moscow, at 313 South Main in Moscow, phone 882-5521.

At the Backus Room, you will find an attractive restaurant, serving steaks cooked just the way you like them, and gourmet dishes that will please even the most discriminating connoisseur of taste. You will find their meals a delicious experience.

The Garden Lounge is a full service lounge, with superb cocktails, mixed drinks, and beer that really hits the spot. It has been established as a preferred lounge

for the area, not only because of what is served but due to the congenial, pleasant atmosphere as well.

For your lodging needs, make your overnight stay at the Hotel itself. The Hotel Moscow, with 27 new apartments, is a credit to the community and it is looked to as a favorite stopping place.

The Hotel Moscow offers the highest type of service to the local and traveling public. They exert every effort to insure the comfort of their guests. The rooms are tastefully decorated and comfortably furnished. Their beds are comfortable and conducive to restful sleep, as many of our readers can testify.

### POTLATCH COMMUNITY FEDERAL CREDIT UNION

Dorothy Larson, Treasurer

This prominent credit union is located at 6th Street in Potlatch, phone 875-3771. They feature loans for any worthwhile purpose along with courteous, fast and efficient service, for anyone in Latah County. Just call them on the phone and your loan will be ready when you come to their office.

A credit union is an essential business to any thriving community. This firm in Potlatch has served the people of this section faithfully. You need not be inconvenienced or imposed upon when the services of a firm such as the Potlatch Community Federal Credit Union is avail-

able to you.

They offer, for reliable persons, furniture, auto and personal loans.

They are strictly confidential with all interviews and information. See the Potlatch Community Federal Credit Union for your loan.

# Community Review

PREPARED BY B&B PRESS SERVICE

## ALWAYS AVAILABLE SEPTIC TANK SERVICE

### Al Rathbun, Owner

For many years, this fine firm has served the needs of our area for professional service on clogged drains and sewers.

Always Available Septic Tank Service, phone 758-5812 in Clarkston or in Lewiston, phone 746-3252, provides 24 hour service for cleaning or installing or repairing.

Don't wait until bad weather

sets in before having that septic tank or sewer or drain cleaned and put in first class condition. First class work is the feature of this firm, you will know the work is done properly and done by people who are well acquainted with the needs and problems of our area.

They also have available chemical toilets for contractors,

or large gatherings of all types.

Always Available Septic Tank Service can be depended upon to satisfy you and they guarantee their work. Be wise and telephone 746-3252 or 758-5812 when you have a drain or sewer problem.

Remember their motto "Our prices will get your business."

## MODERN BARBER SHOP

**SAM KNAPP, New Owner**  
(Formerly with Terry's Esquire)

**JOE SATTLER, Chief Assistant Barber**

When it comes to appearance there is hardly a man that doesn't want well-groomed hair. No matter how little or how much hair you have, it's always nice to keep looking sharp.

One of the leading barber

shops in this area is Modern Barber Shop located at 313 Main in Lewiston, phone 743-5001.

"Hair-care" is their profession and they have achieved the necessary knowledge to keep you looking the part of your

particular personality. They give you a hair cut or style as designated by your specifications.

Stop by the Modern Barber Shop the next time you're in Lewiston, we know you'll be glad you did.

## VALLEY BANK

**Gerald Wilson, Manager**

### Bank Officers

William Wolfinbarger, Ed Porter  
Ken Shell & Bill Courtney

Valley Bank is located at 5th and Diagonal in Clarkston, phone 785-2584.

A strong bank instills confidence in a community. This bank, serving North Idaho and Washington, is able and willing to care for every need of its customers.

Our readers will find this a friendly bank. When you are contemplating making an investment of any kind, it is a safe plan to consult the officers of this bank.

A great deal of credit is due the officers of Valley Bank, who has done their best toward the

development of this entire area.

The officers and directors of this bank are public spirited men and women who believe in the community and feel that there are better days ahead for the farmer or rancher who works with a plan backed by sound judgment.

## IDAHO CEDAR SALES CO., Inc.

**D. C. Minkler**

The Idaho Cedar Sales Co., Inc. is considered to be one of the leading dealers in cedar in this area. They are an important factor in the expansion, growth and development of this community. They supply quality cedar including fence posts, cedar pickets, and fence rails as a reasonable price along with prompt, courteous service from experienced friendly personnel.

They service the entire area and maintain mail and phone

order service.

Here you will receive the very best of service and they extend a personal invitation to the people of this area to call at their office at any time to discuss your building needs. Drop by their office in Troy or call 835-2161.

They also feature cedar mulch, good for gardening, cattle bedding, and landscaping. They'll load your pickup at \$2.50 per load or they'll deliver 30 yard loads or more.

## CREDIT BUREAU

## OF LATAH COUNTY

The Credit Bureau of Latah County located at 125 West 3rd in Moscow, phone 882-5541, offers a dignified and personalized service to each and every client. Their collection service department assures you of prompt results and will handle all your collection problems anywhere.

They are licensed by and bonded to the state and have a

fine reputation for outstanding collection results. They are known for their high business ethics.

The composers of this 1974 Business Review wish to take this opportunity to congratulate the management on their remarkable business policies. They give you a service you can truly "Bank On."

## C & J LOUNGE

**Jerry Andres, Owner**

C & J Lounge has all the ingredients for pleasure. Whether you are in town for the day or the evening, on business or pleasure, make it a point to stop by at the C & J Lounge located at 505 Pine Street in Pollatch, phone 875-3911. Your favorite cold tap beer is served here along with the finest cocktails in a spirit of congeniality that makes C & J Lounge one of the primary stops.

Here you will meet and make new friends because this is where spirits get a lift and "enjoyment is the order of the day." C & J Lounge has long been established as one of the preferred lounges of this area. Various forms of amusement devices are maintained and the atmosphere is one where ladies are welcome. Stop by for a refreshing time and a pleasant evening.

## KARLMARKS PIZZA

**Bob Impalloment, Manager**

If you are seeking the best pizza in town, it is most likely true that you will join with the many who say "Karlmarks has it."

Located at 1328 Pullman Road in Moscow, phone 882-7080, this well known establishment offers a seemingly endless selection of pizzas of all varieties. No wonder the Karlmarks Pizza Parlor is talked about with lip smacking remarks throughout the greater Moscow area.

The people here truly serve you so that you will want to return for more of the good service as well as for the tasty food.

You can call in your order and know that it will be ready when you stop by, or for free delivery after 5 p.m., within the city limits.

Besides pizza, they also carry a fine line of delicious sandwiches, prepared the way you like.

Your favorite domestic beer, or if you prefer, your favorite soft drink, can be obtained here to complete a delicious taste treat that will be long remembered. Stop in at Karlmarks Pizza Parlor in Moscow for the very best.

## THE PLUSH BRUSH

**Arel Arlene Gregg, Owner**

For the finest in modern styles and fashioning of hair, where the famous "blow-style" that gives hair a definite and well set look is featured, area women are learning to depend on The Plush Brush. This top beauty center is located at 208 South Main in Moscow, phone 882-4399.

The Plush Brush has done everything possible to make a visit to their salon an enjoyable highlight of any shopping or business trip to Moscow.

Cutting, shaping, and coloring are per-

formed with the help of the newest equipment and hair preparations.

Skill in beauty service is attained after long education and experience leading to State Board Examinations. Women can have confidence in the thorough knowledge of hair artistry at The Plush Brush.

A telephone call to 882-4399 will let them know of your desired appointment and help to schedule a session in an unhurried and pleasant atmosphere.

## MOSCOW BEAUTY COLLEGE

**Elma Mosher, Owner**

**Elaine Byers, Manager**

**Chris Anderson, Shop Manager**

Learn a profitable profession at the Moscow Beauty College located at 201 South Main in Moscow, phone 882-2731.

The management invites you to visit their establishment of cosmetology before you enroll in these accredited schools.

The better beauty salons in this area prefer their graduates because of their fine reputation for imparting a thorough

background in cosmetology before their students graduate.

These courses offer what is believed to be the finest training available. Classes are continuous and you can start at any time. Inquire about the school's tuition budget plan.

Women, teenagers, and children have found that this school offers complete beauty care at very low prices.

## WHITE'S JANITORIAL SERVICE

**Vern White, Owner**

One service that still must have that very personal touch is a cleaning service. We are fortunate to have a business such as Whites Janitorial Service in North Latah County, phone 875-6634. They specialize in all types of carpet and furniture cleaning.

The personnel here do not believe in taking shortcuts, they know that if you're satisfied with their service, you will tell others and thereby businesses are built.

Machines, of course, do enter the picture

to a certain extent. They have waxers, polishers, vacuums, and all the necessary cleaning equipment to keep your business in top-notch shape. You will be surprised to know how inexpensive it is to have a cleaning service, and a simple phone call to 875-6634 will put you on their list. They will tell you how much would be involved and how many times a week, as they are in the business.

## WESTERN CONSULTANTS, INC.

**Conrad Smith, Owner**

This "Home of Western Consultants Inc." is located in Moscow at 1210 Harrison, phone 882-2965. They provide a most essential service for this entire region. They provide professional engineering and land surveying for Idaho and Washington.

This is a show-place for our area and is an important reason for our agricultural community being as strong as it is.

Fair and honest methods of operation have gained the respect of area residents

and the payroll generated by this "Big Business" contributes much to our economic health.

The name Western Consultants Inc. is one rightfully associated with the best in quality products and is used by individuals and industry alike. When you use Western Consultants Inc. you are helping yourself and your community as well.

In this edition, we the compilers of this Review, salute this "Good Citizen."

## THE IDAHO FIRST NATIONAL BANK

**John Dreps, Manager**

This prominent bank is located at 301 South Main in Moscow, phone 882-2567.

The Idaho First National Bank is an institution of financial strength and safety and may well be termed the "Friendly Bank."

It was founded by men of character and integrity who were very prominent in business and commercial activities.

Under the management of efficient and

capable men, they invite accounts of business men and women, ranchers, laborers, or all the people who desire profitable connection with a modern banking institution.

At this bank you will find strength, seasoned judgment, dependability, and accuracy in handling details and breadth of vision.

---

## FARM BUREAU INSURANCE

*Jim DeGraffenreid,*

You can find a complete insurance program covering all phases of loss by consulting with Farm Bureau Insurance located at 312 South Washington in Moscow, phone 882-3021.

A phone call to the people at Farm Bureau Insurance will arrange for an appointment where all your concern over possible losses can be settled.

Farm Bureau Insurance is well qualified to assist you in laying out an entire coverage program for you, your family, home, crops and farm.

They are equipped by experience to handle your wants and can competently advise you in programming for specific needs without carrying needless policies.

---

## BROWER-WANN

*KERMIT H. MALCOM, Resident  
MARSH HARWICK, Manager*

**MALCOM'S BROWER-WANN MEMORIAL CHAPEL**

1711 18th, Lewiston

Phone SH3-4578

**MALCOM'S LITTLE CHAPEL OF THE FLOWERS**

1015 Burrell, Lewiston

Phone SH3-9453

Time and service have honored the name of Malcom's Brower-Wann Memorial Chapel for years. This reputable firm has served the people of this area reliably and well. They relieve you of all worry and responsibility and by sympathetic cooperation bring comfort in the hour of distress.

Their service supplies the consoling thought that a final tribute to your loved one has been both beautiful and fitting.

When a funeral director must be called, may we suggest that you place this firm in charge. They will relieve you of all the many details that must be taken care of and at the same time do everything according to your desires.

---

## TWIN CITY MAZDA

*Bud Binkley, General Manager*

For the most exciting time of your life visit Twin City Mazda located at 117 Main Street, Lewiston, phone 746-3636 and test drive a Mazda.

This is your headquarters for the largest variety of models, colors and sizes in this area. Whether your preference is for the RX-2, RX-3, RX-4 or the new rotary engine pickup.

You'll find a complete line of vehicles including pickups and station wagons; or, one of their other models, standard or automatic transmission, you'll find them at this supermarket of automobiles.

Learn firsthand what everyone is talking about — the revolutionary rotary engine! The engine so far ahead of its time that it has already surpassed the air pollution standards for 1976. Items that you normally expect to pay extra for are considered standard equipment on the Mazda.

A simple phone call to 746-3636 will put you in touch with sales people who can arrange for a demonstration ride in the Mazda.

See them before you make a decision on your next car — you'll be glad you did.

This well known tire service center realizes that quality is as important to everyone as price. They feature brand name tires and stand behind them so that you can be assured that the tires you buy here are of the highest quality. Third Street American is located at 409 West 3rd in Moscow, convenient for you.

If your need is truck or tractor tires, this is the firm to see. They have tires for all makes of tractors and heavy equipment, and they are able to supply any size tire you need. You will be well pleased with the

service that you receive here, regardless of the size of the order. The well trained personnel at Third Street American are experts in their field, an eager to serve you. For helpful information, feel free to call them at 882-3725.

None of us know for a certainty when our tires may "Let us down." Third Street American stands ready at all times to help you in this emergency. Tom McArthur manager, extends this thought to you: "If you can't retire, then just retread."

---

## TWIN CITY SALES YARD, INC.

*Bill Dippel and Doug Bickford, Co-Owners*

The aim of Twin City Sales Yard is to provide and maintain a good strong reliable market for local producers of all types of livestock, and it is generally accepted that it pays to do business with them, in Lewiston, phone 743-9441, or 743-1133.

This reliable concern has served the stockmen of this district most effectively and always with a marked degree of satisfaction.

They seek to find the most advantageous market for their livestock, and that they have been successful is evidenced by the

increasing number of people who are doing business with them.

They have a sale every Saturday and provide the only scale ring in the North Idaho area.

They offer both the buying and selling public a real service.

The writers of this 1974 Review suggest to stockmen of this district that they can do no better than contact Bill Dippel, phone 743-1133 or Doug Bickford, phone 743-9441 at Twin City Sales Yard in Lewiston.

They feature a sale every Saturday, offering high quality livestock.

---

## BENNETT

## LUMBER

## PRODUCTS, Inc.

*Frank Bennett  
General Manager*

No profile of the business interests would be complete without mention of this prominent firm located in Princeton, Box 49, phone 875-4811, which aids in no little measure to our progress and prosperity.

They constantly strive to improve and preserve our recreational and ecological facilities.

---

## FOREST

## TRANSPORT

## INC.

*Cliff Byers  
General Manager*

For the best in insured heavy hauling work, contact Forest Transport, Inc., also located in Princeton, Box 49, phone 875-4901.

The narrators of this 1974 Business Review salute the management of these companies for their honest and fair business dealings and the high quality and dependability of their work.

## Community Review

PREPARED BY B&B PRESS SERVICE

### REC-VEE TRAILER & CAMPER SUPPLY

Harold V. Gray, Owner

The REC-VEE Trailer & Camper Supply, located at 315 North Washington in Moscow, phone 882-1521, maintains a complete line of travel trailers, and campers, for your recreational enjoyment. Drop in and check the outstanding products and values.

Make this firm your headquarters for travel trailer rentals and sales. Learn the enjoy-

ment of that weekend "away from it all."

A full stock of camper needs and trailer-related supplies, is maintained for the do-it-yourselfer, so that you can actually build a travel trailer from scratch.

Your patronage of this fine firm will add to your hours of recreational enjoyment.

### ATKISON SAW SERVICE

To buy a high quality, endurance-proven Homelite or Stihl saw, or to have an old one sharpened or repaired, see Atkison Saw Service at Highway 95 in Potlatch, phone 875-4271.

Atkison Saw Service is authorized to sell the best lightweight chain saws available. This is only natural, since they handle the famous Homelite saws and Stihl saws. You can't go wrong, when you patronize Atkison Saw Service. They have only the best.

We could tell you at length about the automatic centrifugal clutch for less vibration, the pump to keep lines from becom-

ing plugged with sawdust, and many other superior features, but the quick way to become convinced is to ask for your free demonstration. The number to call is 875-4271.

If you own a chain saw and its performance is not up to par, we suggest you let the experts at Atkison Saw Service give it a check up. Sharpening and repairing of every type of saw, with factory replacement parts when needed, adds up to "satisfaction guaranteed" service at this fine firm.

We, the editors are pleased to commend their over-all record.

### FIRST BANK OF TROY

Pat Nunan, President D. C. Minkler

This prominent bank in Troy, phone 835-2041, is an institution of financial strength and safety and may well be termed the "Friendly Bank."

It was founded by men of character and integrity, who were very prominent in business and commercial activities.

Under the management of efficient and capable men, they

invite accounts of business men and women, ranchers, laborers, or all the people who desire profitable connection with a modern banking institution.

At the First Bank of Troy you will find strength, seasoned judgment, dependability and accuracy in handling details and breadth of vision.

## SNAKE RIVER OUTFITTERS

*Excursions, White Water Rafting,*

*Big Game Hunting and Fishing Trips*

Snake River Outfitters, at 811 Snake River in Lewiston, phone 746-2232, features something for everyone in the way of outings and recreation. They are in a great part of the country, for "getting-away-from-it-all" enthusiasts.

For the more vigorous and robust, they completely outfit jet boating and floating, and will

take you on exciting excursions into beautiful, primitive territory almost untouched by the hand of man.

Among their activities, they also have Big Game Hunting and Fishing. You can be equipped for a wilderness safari that will not only be an exciting time of your life (if not THE most exciting), but chances are you will also

"bag your limit" with the help of their experienced guides.

For an outing in the Great Outdoors, be sure you take your business to Snake River Outfitters. For your comfort when you visit them, they also have an accredited lodge with excellent accommodations.

If you wish more information, call 746-2232 and ask for the owners, Norm and Jan Riddle.

## LEWIS & CLARK SAVINGS & LOAN ASSN.

Dean Hiatt, Manager

The Lewis & Clark Savings & Loan Association in Clarkston, is one of the largest and most progressive savings institutions in North Idaho and Washington. During its years of service, this association has helped people of the area to own their own homes, and has provided a depository for savings that have always paid the highest rate of dividends. Your savings account is insured by the Federal Savings and Loan Insurance Corporation for up to

\$20,000.

It is interesting to note that savings and loan associations each year make approximately 50 percent of all the home loans in this country, and some 38 million people have over 100 billion dollars invested with these institutions which number about 7,000 in the United States. We invite you to visit them at 303 Diagonal in Clarkston, or call 758-5501 for information.

## ORCHARDS NURSING HOME, INC.

24-Hour Nursing Service

Orchards Nursing Home, Inc. in Lewiston at 1014 Burrell, phone 743-4558, offers complete care of the aged, sick and convalescent. They are fully licensed by the State of Idaho, and are certified for Medicare.

There is plenty of sunshine, never enough noise to bother the sick, yet they are near enough to

town for easy visiting.

The rooms are cheerfully decorated and have that comfor-

The rooms are cheerfully decorated and have that comfortable home atmosphere which has a good psychological effect on the patient. All their facilities are approved by super-

vising medical authorities.

Sympathetic and understanding nurses make their patients feel welcome. We are very fortunate to have Orchards Nursing Home, Inc. in our community. They are "so like a home," and the editors of this 1974 Business Review are proud to recommend them to our readers.

## **davids fabrics, inc.**

**Helen Worle, Manager**

If you are thinking that it takes a large sum of money to become a well dressed woman, then you evidently haven't been to Davids Fabrics Inc. located at the Lewiston Shopping Center in Lewiston, phone 746-1282, where you can put together a spring, summer or fall wardrobe that is more than reasonable.

If your taste in clothing tends to be filmy and fancy, area residents will find that they keep a full inventory of those sheer, dainty materials as well as tweeds, cotton blends, wools,

silks, and satins. They also carry buttons and bows, as well as ribbons, hooks, all your sewing notions which will help you select a wardrobe that will truly give you a different look from the girl next door.

Davids Fabrics Inc.'s secret is that they have everything for the woman who sews, and will be glad to help you with any of your needs.

Start your new wardrobe today! Stop in at David's Fabric Center.

## **GREAT WESTERN DISTRIBUTING CO.**

Well known as headquarters for fishermen, hunters, and other sports enthusiasts, the Great Western Distributing Company located at 1521 6th Ave. North in Lewiston, always has the door open to welcome Latah county residents.

There is a vast selection of equipment to choose from, along with the know-how to serve both expert and amateur alike. A wide selection from which to choose will allow you to keep your budget on target.

All products handled by Great Western Distributing Company are nationally recognized as outstanding in their respective fields and the prices are always competitive.

They are not only familiar with their equipment but where to use it. They follow the sportsman's code of care and courtesy. When you drop in to Great Western Distributing Company you will find care — courtesy — and personal service to be their byword.

## **BROCKE INSURANCE AGENCY**

For all kinds of insurance, call Brocke Insurance Agency located at Troy, phone 835-2131.

Brocke Insurance Agency is looked to for insurance service by a large number of people in this community. They represent some of the largest companies and are ready to serve you.

There are so many things over which we have no control, both of a personal and property nature. So many today risk their family's security by not insuring them.

When in need of insurance, consult Brocke Insurance Agency, they will be able to assist you in selecting the kind of insurance suited for your needs.

## **BUSY CORNER**

**Mary and John Hill, Owners**

The Busy Corner is the place to go in Deary for the best in food, drinks, and a comfortable place to sleep if you feel the need for rest. The congenial atmosphere here makes each visit to the Busy Corner a special treat.

Their cafe features the finest possible, in just good food. Here you will find deliciously cooked steaks, chicken, and other dishes, just the way you like them. For all your eating needs, you can't do better than at the Busy Corner.

Are you tired, and looking for a quiet place to stop? If so, the Busy Corner is also the right place. Their 3-Unit motel has accommodations to assure comfort and restful sleep.

For refreshment, just take the advice of the people who have been there, and visit the Busy Corner. It is more and more becoming the favorite stop for a drink after a hard day's work for men and women alike.

They have both booths and tables at the Busy Corner as well as a juke-box for your listening pleasure. They feature live music on Saturday nights.

The owners of the Busy Corner have always insisted on quality in their drinks, not quantity, and that is why their patrons return again and again. Their drinks taste right because they're mixed right. Make your next stop the Busy Corner. They are located at Deary, phone 877-9481.

## **MOSCOW FARM STORE**

**Bob Young, Manager**

Moscow Farm Store is located at "A" and North Almon in Moscow, phone 882-4621. Here they feature custom feeds, and MoorMan's Concentrate.

If you are a rancher or a farmer, no doubt, you are always in need of feed for livestock or poultry. To get the desired results from feeding, you must first be sure you are feeding the right thing. At

Moscow Farm Store you'll find men well qualified to advise you on the feeds you should use. It's not the amount given that counts, but the nutritive value of the feed you are using. You can save a lot of money on your feed bill if you use only feeds that are high in proper nutritive content.

For your livestock feed, as well as farm supplies, go to Moscow Farm Store.

## **PARADISE VILLA**

**Ted Carcich, Administrator**

The most wonderful atmosphere of this entire area is available at the Paradise Villa with its new 30-unit wing, located at 420 Rowe in Moscow, phone 882-4576.

The rooms are large and airy, well lighted and exceptionally clean. The meals are prepared to suit the individual's personal likes or requirements as prescribed by their condition.

They offer 24-hour supervision by a competent and congenial staff. A family

atmosphere prevails here that is second to none.

Physical and recreational facilities are available to each and everyone of their guests.

All of the guests are put on daily schedules, to assure them of getting the proper medication, diet, exercise, and plenty of rest. They are specialists in restorative nursing care.

*Community Review*

PREPARED BY B&B PRESS SERVICE

# Community Review

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## IN APPRECIATION OF THE COMMUNITY . . .

The NEZ PERCE TRACTOR COMPANY, at Highway 12 East, Lewiston, phone 746-3301, takes this opportunity to salute the business interests of this area, and to wish the community success and prosperity. The management congratulates the fine community spirit that has prevailed, and has made free enterprise flourish here.

A special note of appreciation and thanks is also extended by the NEZ PERCE TRACTOR COMPANY to all of its past customers, for their loyal patronage over the years. Without the support from local people, it would be difficult to exist. The management anticipates continuing to provide the kind of service to keep their

many fine customers, and add new ones in the future.

In this Business Review, the NEZ PERCE TRACTOR COMPANY conveys its best wishes to all the people, with nothing but success for the remainder of 1974 and for 1975. Appreciation, where due, should be extended, especially to such a fine area as this.

## BENDEL'S MEAT PACKING PLANT RFD

Archie Bendel, Owner

Bendel's Meat Packing Plant, located 4 miles East and 1/4 of a mile North of Troy on Highway 8, phone 835-2341, is well known for their fine meats and excellent curing and cutting work.

Regardless of what you have

to be cut and wrapped, the experts here at this meat packing company can handle the job in a professional manner so that you get the most of each cut of meat.

They feature custom killing,

as well as cutting, wrapping and freezing.

This Review staff suggest that you let this firm cut up your meat. Remember, when looking for the best you can't find a better place than Bendel's, with the custom work they do here.

## IDAHO BANK & TRUST CO.

Glenn Heidenreich, Manager

Stuart Ogle, Assistant Manager

Residents have learned that they can depend on the fact that the word "trust" in the name of this financial institution is an important part of the method of operation there. They are located at 11th Avenue and 21st in Lewiston, phone 746-2611. The Idaho Bank & Trust Co. officers and directors have earned your

trust.

Complete banking facilities are here for your convenience with wide ranging services including checking and savings accounts, safe deposit boxes, auto, farm and livestock loans as well as counseling on financial matters.

This bank is a Federal Deposit

Insurance Company member for your safety.

New depositors enjoy the friendly manner they are greeted and made welcome with.

Truly a community minded concern, Idaho Bank & Trust Co. welcomes the privilege of serving you.

## RIVERS NAVIGATION COMPANY

Dick Rivers, Owner

Rivers Navigation Company, located at 1115 11th Avenue in Lewiston, phone 743-4800, is the place to go for the best in sightseeing. To receive "really the best" in a sightseeing tour, Fall and Spring are recommended. These are always the prettiest times of the year to go sightseeing, when the Snake River is always at its beautiful

best.

The editors of this 1974 Review recommend this company for the fullest in sightseeing trips. They are the place to do business with, and will take you on an exciting fun-filled trip, just what you're looking for. Rivers Navigation Company is the place, for all your sightseeing needs.

Fair and honest business pro-

cedures, under the direction of people who thoroughly know their business, will assure you of sightseeing that is outstanding — just what you had in mind. At Rivers Navigation Company, a sightseeing tour will be planned that will please you.

The name Rivers Navigation is one automatically associated with sightseeing.

## PAY-LESS SELF SERVICE SHOES

Don Bernard, Manager

Your one-stop footwear center for the entire family is Pay-Less Self Service Shoes, located at 819 21st in Lewiston, phone 746-2961. This fine new shoe center features a wide variety of footwear for residents of this area.

A complete line of shoes for men, women and children are attractively displayed for your shopping convenience. Handbags and winter footwear are also featured.

Prices are the most pleasant surprise at Pay-Less Self Service Shoes. Quality is high and there is a wide selection for each and every budget.

When you put your best foot forward, for work or dress, you need quality and dependable footwear. Styling is important and the buyers at Pay-Less Self Service Shoes buy only the quality for their customers. You can't go wrong if you do business at Pay-Less Self Service Shoes.

## JULIUS RADIATOR SHOP

Gordon Wold, Owner

Julius Radiator Shop located at 108 12th in Lewiston, specializes in a complete radiator service including repairing, recoring, and cleaning. Phone 743-4071.

This is a firm that has had years of experience in radiator and cooling system work. They specialize in radiator recoring on all types and models of cars, trucks, and engines that are cooled with the radiator system.

They have one of the most complete shops in this area specializing in repair at reasonable prices.

From its beginning, this firm has been one of the leaders in this section. They are distributors for leading makes of radiator cores and radiator parts, and are your local "Authorized" radiator service center, phone 743-4071.

## LATAH COUNTY MUTUAL FIRE INSURANCE CO.

Lucille Brocke, Secretary-Treasurer

All forms of fire coverage can be provided by the Latah County Farmers Mutual Fire Insurance Co., located at Troy, phone 835-2461. They provide coverage in all the unusual forms, including fires caused by lightning and all types of regular fires. Only the most complete forms of fire coverage are found here, and they can underwrite special fire protection for those who want that something extra.

If you aren't too certain what your needs are in fire insurance,

just place a phone call to the Latah County Farmers Mutual Fire Insurance Co., located in Troy, phone 835-2461. This will set aside a specific appointment time with one of the agents who will come to your home or place of business to talk it over with you.

This is the time to take care of your fire protection needs. Act now, because you never know when disaster may strike; and, it's always a good idea to be prepared.

## SHORT'S FUNERAL CHAPEL

Dave Tate, Owner

When the hour of bereavement comes, you have great need for quiet and helpful assistance. You can find this at Short's Funeral Chapel located at 126 East First in Moscow, phone 882-4534.

There are many details to be arranged, at such a time that they seem overwhelming. With understanding, the owner and

staff of Short's Funeral Chapel extend their services.

It's a relief for the family to know that arrangements are being made, and without a single detail being overlooked.

Quiet and dignified assistance is offered by Short's Funeral Chapel, you can feel confident in dealing with them.