

LOCAL HAPPENINGS IN CAPSULE FORM

Mr. and Mrs. Dean Hollenbeck of Tekoa were Wednesday luncheon guests of Mr. and Mrs. Bob Watts. Mrs. Hollenbeck was an afternoon guest at the Evergreen Friendship Club Christmas party in the home of Mrs. Dick Benscoter.

Mr. and Mrs. Parker McCreary and daughters of Moscow were Sunday dinner guests of his father, W. L. McCreary.

Mr. and Mrs. Richard Cross of Lake Tahoe, Calif., arrived Sunday to visit in the home of Mr. and Mrs. Harold Olderness.

Mr. and Mrs. Dave Johnson and family of Lewiston were Friday evening dinner and over-night guests of Mr. and Mrs. Wm. Johnson, to help them celebrate their wedding anniversary.

Mr. and Mrs. Gordon Peters and Mrs. Wilbur Corbill were evening callers.

Sunday evening visitors in the Ben Westdahl home were Mr. and Mrs. Paul Huston of the College of Idaho at Caldwell; Arnie Zumhofe of N. I. J. C., Coeur d'Alene; Paloma Peters and Carolyn Helton of L. C. N. S. and Mr. and Mrs. Tom Bain and sons all of Lewiston.

Mr. and Mrs. Herman Eberhardt of Lewiston were Sunday visitors in the Paul Lind home.

Among the U. of I. students at their homes for the Christmas vacation are Dean Brocke, David and Janet Eldridge, Richard Abrams and Roger Nelson. Carolyn Helton is home from L. C. N. S., Lewiston, and Richard Wilson from N. I. J. C. at Coeur d'Alene.

Mr. and Mrs. Henry Reil, Leland, visited Saturday evening in the Geo. Wilken home.

Mr. and Mrs. David Crocker and family of Spokane were Sunday visitors of Mr. and Mrs. Lester Crocker and granddaughters.

C. J. Perry, Grangeville, was a visitor Monday evening in the home of his son-in-law and daughter, Mr. and Mrs. Dave Clayton and sons.

Tom Keene, Hooper, Wash., and son Rick, of W. S. U., Pullman, were visiting relatives and friends in Kendrick, Tuesday.

Mr. and Mrs. Dick Watson and sons of Pierce were week-end guests in the home of her parents, Mr. and Mrs. Kirk Wilson.

Dana Magnuson arrived home to spend Christmas with his parents, Mr. and Mrs. Bob Magnuson. He is attending school at Pomona College in Claremont, Calif.

Mr. and Mrs. Bob Clemenhagen visited over the week-end with Mr. and Mrs. George Porter and family at Waitsburg, Wash.

Mrs. A. G. Kanikkeberg and Mrs. Burton Souders, Jr., visited Thursday in the Leon Danielson and Jud Lee homes at Genesee.

Mr. and Mrs. Pierce Blewett and son Pat of Culesac, and Mr. and Mrs. Mike Blewett of N. N. College at Nampa, Idaho, visited Friday evening in the R. L. Blewett home.

Warren Schmidt and daughter Debbie of Chewelah, Wash., were week-end guests in the home of his parents, Rev. and Mrs. F. C. Schmidt.

Oral Craig has been ill at home for the past week. Among those calling were Charles Craig and Mr. and Mrs. Wesley Pike and family of Lewiston; Walter May, Kamiah; Mr. and Mrs. Lloyd Craig, Bob Draper, Mr. and Mrs. Jesse Thornton, Roy Craig and Mrs. Bill Weyen, all of Leland, and Mrs. Wayne Harris.

MASONS, STARS AND GRANGE HOLD PARTY

The Masons, Eastern Star and the Kendrick Grange enjoyed a joint Christmas party in the Fraternal Temple Sunday afternoon, with the hall well filled with members and friends.

The program follows:
Welcome, Eugene Taylor, Master Masonic Lodge.
"Our Christmas Message, Eugene Taylor.
Skit: "The Christmas Cards That Came to Life," Ruth White, narrator, Kendrick Grange Lecturer.
Characters: "Mama," Aileen Johnson, Master Kendrick Grange and Worthy Matron, O. E. S.
"The Christmas Cards" — Mike, Pat and Johnnie May, recitations, Cathy Gruell, accordion solo, Ray Clayton, recitation, Billy Benscoter, solo, Judy Hedler, piano solo, Rick Benjamin, recitation, Lesley Gold, tap dance, Polly and Brenda Taylor, recitation, Christie Benscoter, Barbara Farrington, Debra Johnson, Joy Davis, Debbie Cope, choral group.
Mrs. Dave Clayton, reading.
Mrs. Harold Olderness was pianist for the program.
Lyle Erlwine, solo.
Eugene Taylor led community singing of Christmas carols, and Mrs. E. M. White served as master of ceremonies for the program which followed — a jolly skit on a modern Christmas, with parts taken by children and high school students.

The afternoon was climaxed by the arrival of Santa Claus with treats and gifts for all — followed by the serving of coffee and cookies.

STILL IN HOSPITAL

Mrs. Dale Olson (nee Irene Schoeffler) of Reno, Nevada, is reported still in critical condition, but recovering, following a plane accident in Utah, a week ago. She is in the Dee Hospital, Ogden, Utah, with a broken and crushed back, crushed chest, internal bleeding, and frost bite. Plans are to operate in about a week.

Mr. Olson was also hospitalized with a broken neck, though he has now been dismissed from the hospital. Mrs. Olson's mother and sister, Mrs. Ada Schoeffler of Juliaetta, and Mrs. Darrell Edgar of Lewiston, will remain with her until she can be moved to Lewiston.

Mr. Edgar and Mr. and Mrs. Fred Foster, the latter Mrs. Olson's daughter, returned home on Friday from Ogden.

N. P. HEARING ENDS AT MOSCOW TUES., NO DECISION YET

The Northern Pacific Railway paraded five witnesses before a federal hearing examiner at Moscow Tuesday of last week attempting to prove its passenger and express service on its Spokane-Lewiston branch is an unnecessary burden the public can do without.

All witnesses appearing on the concluding day of the hearing supported the railroad's contention that it should be permitted to discontinue passenger and express service on the line. All but two of the about 20 witnesses on Monday spoke against termination.

But it was railroad day Tuesday with technical witnesses trying to show N. P. has done everything possible to build service on the line and that it is still losing money.

Hearing Examiner W. Wallace Wilhite, Wash., D. C., presided both days for the Interstate Commerce Commission, which will decide the case by Feb. 28.

Larry D. Ripley, Boise, assistant Idaho attorney general and Morton M. Tytler, assistant attorney general for the State of Washington, appeared to have little luck in attempts to puncture railroad testimony. They did cast doubt on one small portion of the \$91,000 a year the railroad estimates it is losing on the branch line operation.

However, if the ICC refuses to allow the expense, it would shave only an estimated \$5,000 off operating costs (Lewiston depot), still leaving an estimated annual loss on the line of about \$86,000.

M. L. Thompson, Seattle, western passenger traffic manager, said the line in question had been losing money since 1950. All during that time, he said, attempts have been made to entice business. He listed special vacation rates for Washington State University and University of Idaho students, special rates to athletic teams, and advertising in area newspapers, on radio and TV, and by direct mail circular.

Thomson testified that "branch line passenger services are generally considered money losers on all railroads."

Tytler had a bit of fun with Thomson on one point. Virtually all of the public witnesses who testified on Monday had been asked how they arrived at the hearing. None said he had taken the train, listing the inconvenient schedule as the reason.

Under questioning by Tytler, Mr. Thomson said he had arrived at the hearing by automobile after trying to make the trip by airline. He gave the same reason as the public witnesses for not even contemplating use of the train — he couldn't make the connection at the time of day he wanted.

Max H. Wacker, Seattle, area operations manager for the Railway Express Agency, testified that truck hauling of express would be established over the highway from Lewiston to Spokane. They would run daily except Saturdays. He said no definite plans have been made for Troy, Juliaetta and Kendrick, but the agency is considering a plan to serve Troy three days a week, with residents of Kendrick and Juliaetta expected to go to Troy for service. He said only Troy and Kendrick now are being given direct express service by the railroad.

Ripley indicated he will file a brief with the commission by Jan. 24, the deadline set by Wilhite. Crosby and Tytler are also expected to file briefs at the same time. Wilhite explained all briefs must be filed simultaneously. — Lewiston Tribune, Bill Hall staff writer.

Local Impression Given
George F. Brocke, Sr., local chairman of the committee fighting removal of the "bug" had this to say: "The Interstate Commerce Commission hearing held in Moscow this past week was a very fair one, based on the rules, as outlined in Sec. 13-A of the Interstate Commerce Commission rules.

"H. Wallace Wilhite, the examiner for the commission, was a capable one, and the attorney representing the side of the people, Larry Ripley, did an exceptional job in presenting the testimony available. Ralph Wickberg, president of the Idaho Public Utilities Commission, also gave valuable testimony concerning the facts that should be considered before any ruling that discontinuance of passenger service should be allowed.

"On the people's side of the case, we were not prepared to the degree that we should have been. We were not familiar with the rules under which the hearing was conducted, and for this reason much valuable testimony failed to enter the record. On the other hand, the Northern Pacific knew the rules, and made a fine presentation. We were not in a position to dispute figures that were presented as facts, due to the lack of time.

"The entire hearing was based on the loss that the Northern Pacific was or is taking in maintaining passenger service, the profits made from the freight operations were not considered. This made it appear that the Northern Pacific was just maintaining this branch line for passenger service.

"It was known before the hearing that only oral testimony would be taken, and that no written statements would be accepted. However, this went much beyond what we anticipated, and the people who were testifying, were only allowed to speak for their own objections, and not the organization that they were attempting to represent.

"The testimony recorded at the hearing will be taken before the Interstate Commerce Commission in Washington, D. C. The Commission has until February 28th of 1966 to make a decision. It is hoped that the Commission will rule on the side of the people, as the discontinuance of this passenger service will be a severe blow to many people in the towns of Juliaetta, Kendrick and Troy.

"It was also brought out at the hearing that the passenger service

now carried by trains Nos. 311 and 314 is greater in number than it was in 1949, and that it has shown an increase in 1963-1964 and 1965."

JR. GIRL SCOUTS HOLD 'PINNING'

The Junior Girl Scout Troop, No. 275, organized this fall for girls of the 4th, 5th and 6th grades, held its Investiture "Pinning" meeting at the Juliaetta School cafeteria last Thursday. Mothers and friends were invited for the ceremony, and a coffee hour followed. The Troop members sang Christmas songs and held a gift exchange.

Twenty-five girls belong to this new organization. They are: Sandy Arnett, Barbara Brown, Mary Lou Brown, Zana Calkins, Nora Daberco, Betty Farrington, Delta Heath, Joyce Heimgartner, Lynda Hudson, Karen Ingle, Christie Sue Johns, Carolyn Knight, Lois Meyer, Louise Meyer, Sally Muscat, Judy Osburn, Charlene Peters, Valerie Renfrow, Jill Shrum, Charlette Souders, Gail Spruel, Colleen Candler, Judy Hedler, Cindy Fey and Norma Fry.

Mrs. Wayne Arnett is leader; Mrs. Monte Calkins, assistant leader; Mrs. Wilbur Heimgartner is Troop chairman, and Mrs. Don Brown, Troop member.

There will be no regular meeting until Thursday, Jan. 6th, but on Wednesday, Dec. 29, at 2:00 p. m., the girls are invited to a skating party at Skateland, Lewiston. Transportation is being arranged.

The Troop leaders and committee sincerely appreciate the help being given them by parents in the Troop activities.

CANTATA ENJOYED

The Christmas Cantata, "Shepherds and Wise Men" was presented at the Kendrick Community Church Sunday evening. It was well attended and enjoyed by all who heard it.

Mrs. H. B. Tandy of Orofino, Methodist Church worker, was in charge of the production. Thirty choir members from the Culesac and Juliaetta Methodist Churches, and the Kendrick Community Church participated. Jerry Brown was narrator; Mrs. Herman Schupfer, organist and Mrs. Max Clemenhagen, pianist.

A coffee hour was held in the church social rooms following the Cantata. Mrs. Andrew Cox, Mrs. Edd Kent, Mrs. Frank Benscoter and Mrs. Dick Benscoter were in charge of the coffee hour refreshments.

The Cantata was also presented at Culesac Sunday afternoon, at the Methodist Church.

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THE
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WISH TO THANK ALL OUR CUSTOMERS

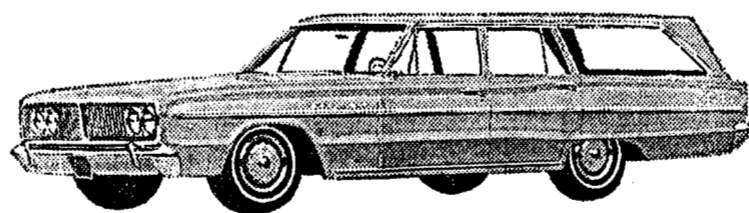
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MERRY CHRISTMAS
AND A
HAPPY NEW YEAR

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**A MERRY CHRISTMAS
AND A
HAPPY NEW YEAR**

**KENDRICK DRIVE IN
(IN WEST KENDRICK)**

**FOLK IN PRISON
ARE STILL PEOPLE**

Moscow - Men and women in prison are not fundamentally different from the rest of the population, Public Events lecturer Byron E. Eshelman, chaplain at San Quentin prison, told a University of Idaho audience.

Out of some 190 million people in the United States, 230,000 are in state and federal prisons, said Eshelman. "It is a myth to believe that this constitutes the criminal element in our society."

America is infested with an "infiltration of the malfactor." Annually, \$50 billion is involved in gambling, which is considered illegal in most states. This figure is nearly as large as the national defense budget, he continued.

"Hardly any American industry is not infiltrated by this illegal money. It is a superstition on our part to think that we can remain uninvolved," Eshelman said.

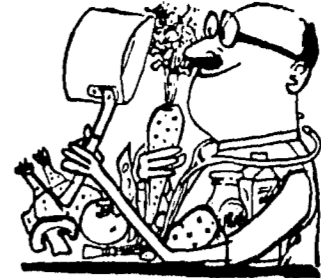
WWP PAYS TAXES

The Washington Water Power company announced today that it will make the first payment of its 1965 Idaho property tax bill on or before December 20. J. P. Buckley, WWP Tax Agent, said that the utility's first-half payment will amount to \$935,230, with payments going to ten Idaho counties.

The WWP spokesman said that the company's total Idaho property tax bill for 1965 will be \$1,870,423.

Tax payments by counties, (with the 1965 total in parenthesis) are as follows: Benewah, \$27,660 (\$55,314); Bonner, \$298,061 (\$596,121); Boundary, \$2,353 (\$4,707); Clearwater, \$29,385 (\$58,771); Idaho, \$33,363 (\$66,725); Kootenai, \$178,026 (\$356,020); Latah, \$81,845 (\$163,690); Lewis, \$23,251 (\$46,501); Nez Perce, \$178,019 (\$356,037); and Shoshone, \$85,268 (\$166,536).

There is no substitute for good food, and you will find every kind to tickle your palate at Blewett's Grocery in Kendrick. adv



**Doctor
in the Kitchen**

by W.W. Bauer, M.D.
Consultant, National Dairy Council

THE KITCHEN IS A HEALTH CENTER

Doctor in the kitchen? What's a doctor doing in the kitchen?

Kitchens are for homemakers — cooks; not doctors!

Well, now, let's just see.

Kitchens are certainly for cooking and otherwise preparing food, aren't they? Well then, isn't food a basic essential for living, along with water and air? And isn't the right food, properly selected, important and indeed essential, for good health, vigor and fitness? I've always thought so.

So maybe a doctor in the kitchen might be of some use in helping the homemaker with her important job of feeding her family correctly, economically, and happily, and with the least wear and tear on herself. Not by telling her how to run her house. She knows about that. But in keeping her up to the minute in the fast-moving world of nutritional research.

New Knowledge

New knowledge is being developed all the time by thousands of nutritional and clinical research workers, and reported in more journals than the homemaker could possibly read. Wouldn't it be helpful to have a stand-by source of such information in your kitchen once a week?

So, may I look in?

Kitchens Also Dangerous

Kitchens, I regret to say, are also places where homemakers get hurt. They deal with sharp knives, jagged cans, hot utensils

and liquids, whirling beaters and other electric appliances. Water or grease gets spilled on floors and causes falls. Escaping gas may explode; hot grease may start fires. Broken glassware may cause serious cuts. Perhaps the doctor's advice might be helpful in knowing what to do when such situations develop—or still better to keep them from developing. With your permission, madam?

Many Opinions

Many questions arise in the course of a week's meal planning and preparation: And over the bridge table, or at the laundromat, many opinions about food are expressed, some correct, some not.

There are, for example, homemakers who even wonder whether proteins and carbohydrates should be eaten at the same meal. Let's get the record straight. There is absolutely no reason for such concern. The notion that proteins and carbohydrates should not be eaten at the same meal arose from a dietary fad more than thirty years ago, and still pops up once in a while. Indeed, most foods naturally contain both of these nutrients.

Common Sense Nutrition

In nutrition, there are plenty of questions. Most people don't know the facts. For this reason, I hope you'll join the doctor in the kitchen next week, and for many more weeks to come. We'll talk common-sense nutrition for you and your family.

Good day — and good eating!

CHRISTMAS GOODIES, all kinds at Blewett's, Kendrick



TO WISH YOU A JOYOUS CHRISTMAS

BROWNING CUT STOCK CO.

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**TO ONE AND ALL
A MERRY CHRISTMAS
AND A
HAPPY NEW YEAR**

**FLEMING TRUCK & EQUIPMENT CO.
KENDRICK — WEIPPE**

WATER LAWS NEED UPGRADING

U. of I. Moscow, Upgrading of Idaho water laws was called for by University of Idaho College of Law Professor Thomas R. Walenta, speaking at the Golden Anniversary celebration of the completion of Arrow Rock Dam and the annual meeting of the Idaho State Reclamation associ-

ation in Boise. Dr. Walenta and Dorrell C. Larsen, extension irrigator, represented the University of Idaho Water Resources Research Institute at the meeting Monday and Tuesday. Speaking on recent developments in the law of water resources, Dr. Walenta urged the state to work for a Columbia River water resources planning commission, a mandatory permit system of appropriation for water rights, and definition of the nature of beneficial use of water.

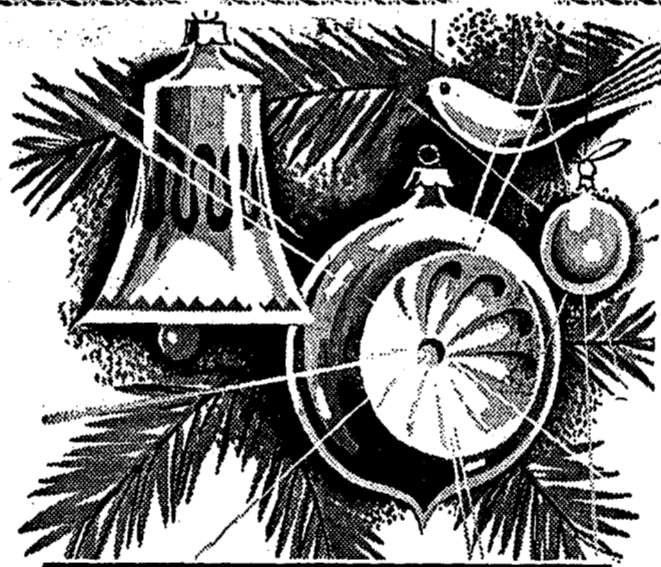


To all of you who have favored us with continued patronage, we wish the merriest-ever Christmas!

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CHRISTMAS
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**FRIENDLY
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To Our Many Friends At
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We Wish All Our Friends and Patrons a
**VERY MERRY CHRISTMAS
GOOD HEALTH, AND A HAPPY AND
PROSPEROUS NEW YEAR**

**ROSIES' LAUNDRY CENTER
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J. EDGAR HOOVER STRESSES LAWS

Wash., D. C. — One concept which is wholly inconsistent with democratic processes is the totalitarian idea that the end justifies the means. In a free society sustained by respect for procedural as well as substantive rights, the "end," however noble, can never excuse unlawful "means."

A current move in this country advocating unlawful means has been labeled civil disobedience. This doctrine is based on the startling theory that if one does not agree with a law and believes it to be morally unjust, he may disregard it to achieve a particular objective.

I think society, by and large, is unaware of the long-term implications of this creed, primarily because those who seek immediate and temporary solutions have obscured the future by a smokescreen of slogans and high-sounding cliches. No matter what the goal, the fact remains that a peaceful, healthy, orderly society can not exist, now or ever, if each individual may determine which laws he is going to obey and which he is not.

The basic question is respect for law and due process and whether dispassionate justice is to be rendered.

To my mind, there are two frightening aspects to civil disobedience. One, sowing contempt for law and order and promoting pride in law-breaking among the nation's youth can only result in an acceleration of our serious crime problem. In some quarters it already appears that the social stigma formerly attached to lawbreakers is being replaced by sympathy for their actions and irrational hostility to law enforcement.

Secondly, where is the line to be drawn against the snowball effect of civil disobedience? Willfully disobeying misdemeanor statutes today and committing felonies tomorrow is a

logical regression from a government of law to an anarchic society.

There is no question but that the right of dissent and the right to petition for redress of grievances are absolutely essential to the security of a free people. But the very life of liberty requires that these rights be asserted in a lawful manner. Civil disobedience and the unwillingness of many to resolve their differences by established legal means will surely lead to the destruction of the institutions which protect their freedoms.

It is folly to hold that a utopia of individual rights will rise from the destruction of respect for law. — J. Edgar Hoover, F. B. I.

COUNTING TIME MAN'S PROBLEM OVER THE CENTURIES

Time is, as no one can deny, very valuable, so it is not surprising man learned how to count it accurately, down to the minute, even to the second. But, man is not yet, the complete master of time.

The Gregorian Calendar, presented to the world in 1582, brought about the first achievement of any unity on the world time front. But, it took a long time to catch on. England didn't adopt the Gregorian system until 1752, after most other European countries had done so.

The ancient Egyptians devised a fairly accurate calendar, similar to the Gregorian system in that it was divided into 12 periods and consisted of 365 days. The difference between the Egyptian method and our present time counting system, however, was that the 12 periods used in Egypt consisted of 30 days each, with the remaining 5 days of the year "tacked on" to the last period, or month, without any provision for leap years.

The purpose of our Leap Years, then, is not to give every girl the chance to catch herself a man. Instead, Leap Years help us keep the calendar and the solar equinoxes congruent. An adjustment is necessary because of the fact that the solar year consists of 365 days, 5 hours and 48 minutes — and 46 seconds. Without "Leap Year", we would have to do something with the extra hours.

How are "Leap Years" determined? Years divisible by four are "Leap Years" except the years numbering the centuries. They are "Leap Year" only if divisible by four after the ciphers have been removed.

The use of this system guarantees the accuracy of the Gregorian calendar until 2500 A. D. Perhaps before that time arrives, someone will

come up with the "perfect" method of marking time — forever.

FATHER TIME AND THE BABE

The symbol of Father Time is considerably older than the popular conception of Santa Claus. The Santa that we recognize today is of somewhat recent vintage when compared with Father Time, who is traced to Greek legend.

Father Time, complete with scythe and time-worn brow, comes to us as a descendent of the Greek god Cronus, lord of the universe. But whereas Father Time is considered somewhat venerable, Cronus, like many of mythology's earthy gods,

was not altogether an admirable fellow.

According to legend, Cronus was warned that one of his children would dispose of him. To prevent such a happening, he developed a habit of swallowing them at birth. His wife, Rhea, upon the birth of their child Zeus hid the infant and presented Cronus with a stone wrapped in swaddling clothes.

Everything ended happily. Cronus disgorged the stone -- as well as the previous children he had swallowed. Zeus later, as prophesied, dethroned his father and settled on Mount Olympus where he ruled as chief god of the Greek pantheon.

Through the years, Cronus' name became confused with the word "cronos" which means time. Eventually, someone placed an hour glass

in his empty hand and, together with the scythe, the popular image of Father Time was presented to the world.

The New Year Babe is not quite so easy to date, although it is known that a baby was paraded as a symbol of rebirth during the ancient Greek festival of Dionysus, which would make the Babe symbol almost as old as that of Father Time. A chief ceremony in the Eleusinian Mysteries also featured the image of a child.

More recently, a 14th century German folk song depicts the New Year Babe as we know it today -- the symbol of a fresh, New Year.


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A Merrie Christmas

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SEASON'S GREETINGS

BUNCH'S GROCERY

JULIAETTA, IDAHO



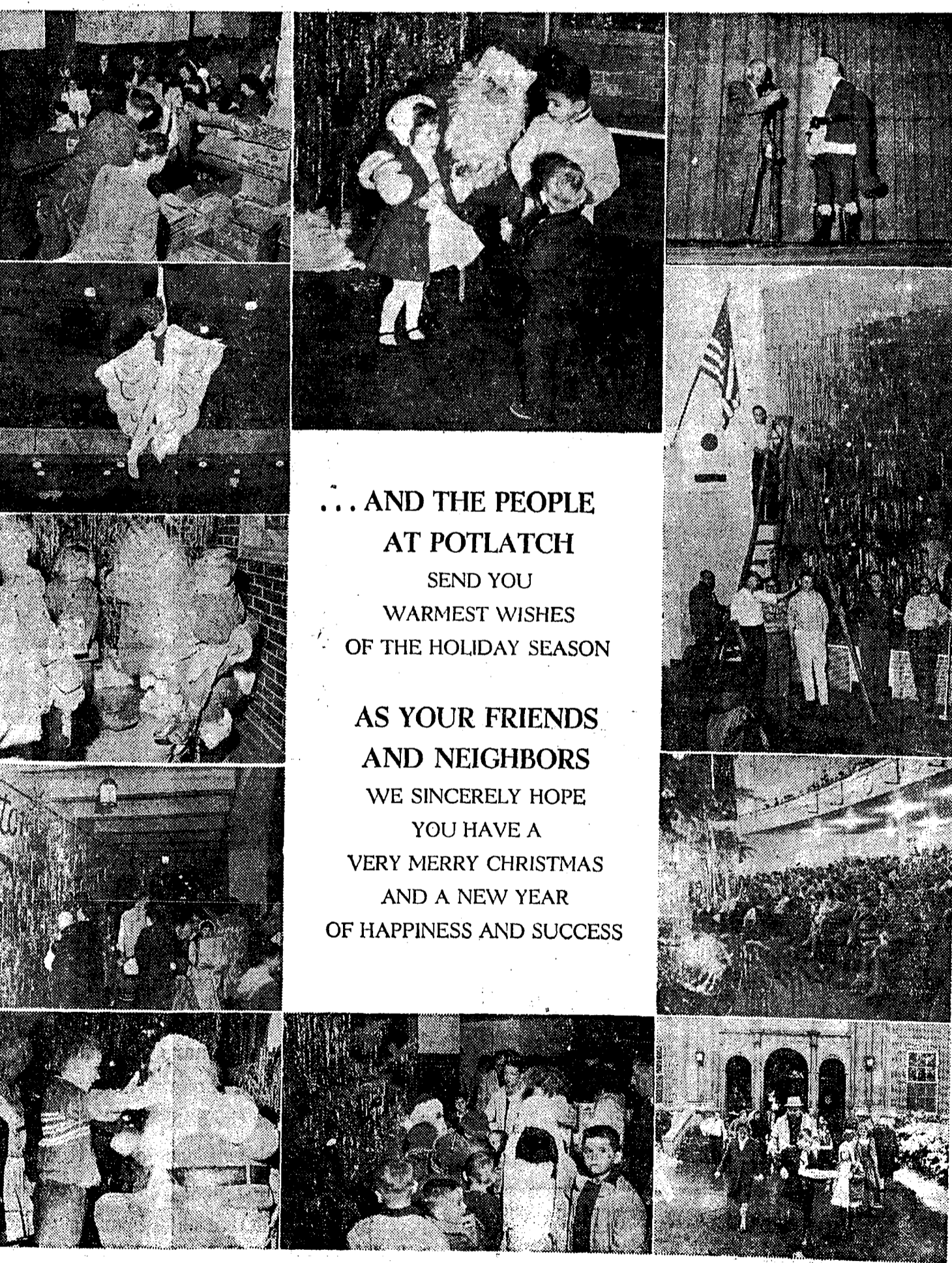
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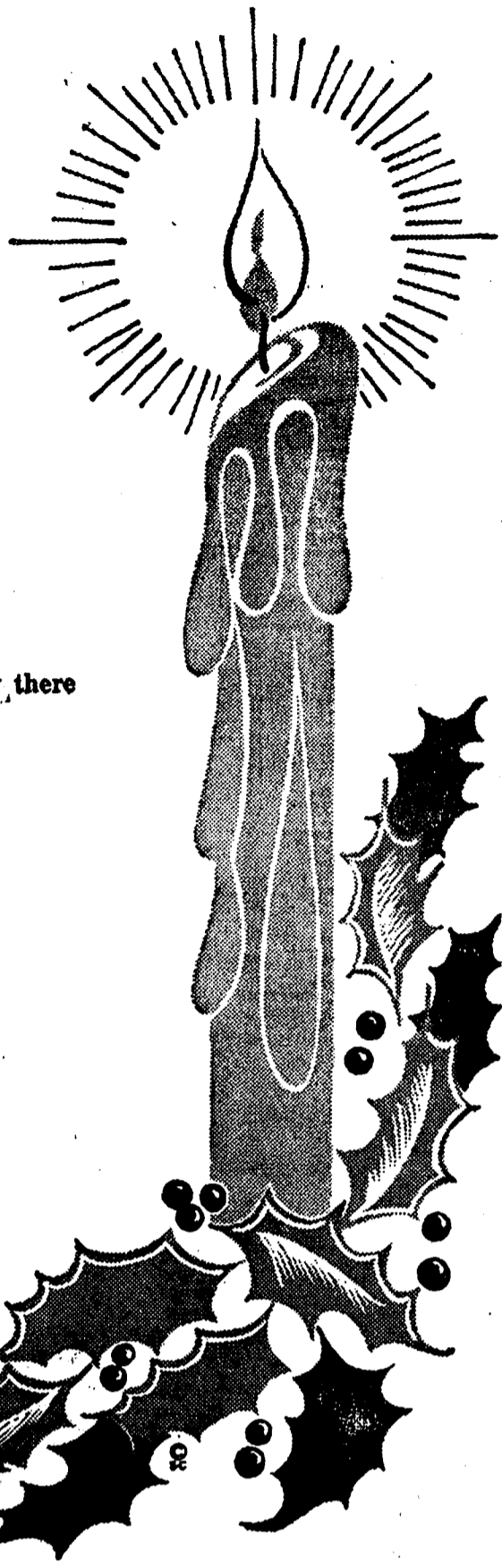
AS YOUR FRIENDS AND NEIGHBORS WE SINCERELY HOPE YOU HAVE A VERY MERRY CHRISTMAS AND A NEW YEAR OF HAPPINESS AND SUCCESS

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 we send to you — And, our
 warmest wishes, too . . . May there
 be special joys in store —
 All the wondrous things,
 You're surely hoping for!

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HOLIDAY STAINS

The holiday season has its inevitable rash of spots and stains. Drips and spills do happen in the hustle of Christmas preparation and entertaining. Here are some special tips for reducing their damage.

Candle wax -- First scrape away as much wax as possible with a dull knife. Place the stain between two blotters, cleansing tissues, or paper towels and press with a warm iron until the blotters absorb the grease. Change blotters if necessary. To be

sure all the stain is removed, sponge with a cleaning fluid. If color stain remains, sponge with liquid consisting of 1 cup denatured alcohol and 2 cups of water.

Candy -- Launder in warm, soapy water if fabric is washable. Otherwise, sponge with clear, warm water. Sponge stubborn chocolate stains with hydrogen peroxide. If the stain still remains, cover the dampened spot with powdered sodium perborate and let stand an hour. Rinse thoroughly. Be sure to test for color change on an inside seam before using these bleaches. If fabric is not washable,

sponge with a grease solvent. Soft drinks, alcohol -- Be gracious, but act fast. These stains are almost colorless when fresh, but if allowed to stand or are washed with soap and water or heated as in pressing, they turn brown and are almost impossible to remove. Sponge with water or a mixture of equal parts alcohol and water. Then pour glycerine on the stain and rub between the hands. Let stand 30 minutes and rinse with water. For non-washable garments of rayon, sponge with clear, warm water. At the first opportunity take the dress to a dry cleaner and tell him what caused the stain.



WARMEST WISHES

May this Christmas glow with joy for you.

MAGNUSON INSURANCE AGENCY
 KENDRICK, IDAHO

IDAHO ADVERTISED

Boise — Well over a million men and women were reached by Idaho's ad in the National Geographic magazine for last April at a cost of approximately a cent and a half. Louise Shaddock, head of Idaho's Department of Commerce and Development has stated. The figures were confirmed by the Daniel Starch Consumer Magazine Service, national scientific analysts of advertising effectiveness. Men noting the ad numbered 593,960 and women 550,560. The cost of a cent and a half for getting the Idaho message to an individual shows a big economy over most advertising efforts and a dramatic difference between its cost and estimated 12 cents for a sales letter and 19 cents for a sales telephone call. These latter also may reach the prospect when not in an affirmative mood, whereas the magazine reader is already "going your way" when he picks up a travel magazine for his concentrated interest. The Idaho advertisement also ranked high in readership, 14th out of 102 ads with men and 5th among 48 ads with women.

SAFE DRIVING PAYS

Portland — In most states motorists with clean driving records for a specified period of time are given substantial discounts in the basic premiums for liability and collision insurance, says the Insurance Information Institute.

MAKE THIS THE YEAR TO...

Give **APPLIANCES**

ADMIRAL
 Quality FREEZERS



22 CUBIC FOOT
\$239.95

UPRIGHT or CHEST

Both with Admiral long-life construction, high-density insulation, "Penny Pincher" sealed-in-steel power unit!

17 CU. FT. F1756
\$209.95

- Four shelves—three freezing shelves, one glide-out shelf
- Five "Pantry Door" shelves
- Built-in key lock

FREEZER SALE —

F1464 Admiral Freezer, 14 Cu. Ft., 462 Lbs. **\$199.95**
 NF1577 Admiral No-Frost Freezer, 14 Cu. Ft., 490 Lbs. **\$229.95**

BLACK AND WHITE TELEVISION —

Admiral Portables — 13" to 21" Screen —
 From **\$99.95 to \$189.95**

Admiral Consoles, 23" Screen **\$199.95 With Trade**

SMALL APPLIANCES SPECIALLY PRICED!

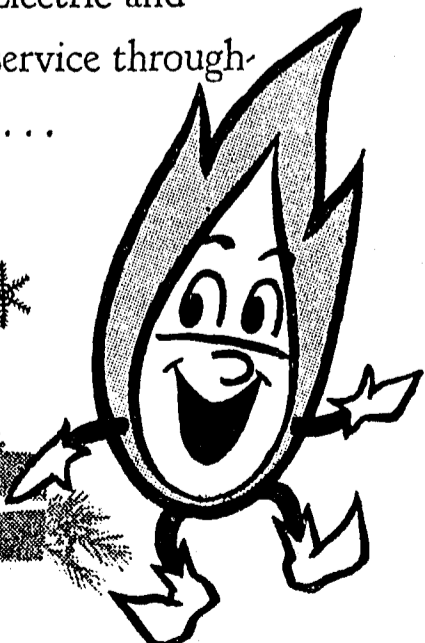
All Electric Heaters in Stock **SPECIAL PRICED**

GEORGE F BROCKE & SONS INC
 Phone 289-5983 TV Store Kendrick

Plug In - Get "Reddy" for a Merrier Christmas!

May all your
 Christmases
 be bright!

We enjoy keeping your home warm and bright for a joyful holiday season—please accept the good wishes of the 1000 Washington Water Power Company employees who bring you Electric and Natural Gas service throughout the year...



THE WASHINGTON WATER POWER CO.

SCIENCE FACTS ARE COMING TO FRONT

EXPLORATION OF MARS

Exploration of Mars by 1985 is possible, says Dr. Wener von Braun. He believes that the giant Saturn V lunar rocket booster can land 12 men on the planet by that date. The big booster is being developed as part of the Apollo manned lunar landing program and is scheduled to make its first flight in 1967. The Saturn booster is so large that it could carry all the unmanned and manned spacecraft that have been launched to date by the United States and fill only half its capacity. It stands 36 stories high.

STROKE CAUSES

Strokes occur when the blood supply to a part of the brain is reduced or cut off, according to the American Medical Association. The blood supply can be interrupted by a clot or hemorrhage. When this occurs, the part of the brain deprived of blood and the part of the body they control cannot function normally. The result may be weakness or paralysis, difficulty in speaking or loss of memory.

NEW GAS USES

New uses are being discovered for the gas you exhale, carbon dioxide. A growing application for CO2 is that of hardening foundry molds, says Cardox. The gas is injected into a sand mix, producing, at lower cost and in less time, molds that can turn out castings as good as the "molded ones."

ROCKET FUEL

Slush hydrogen, a mixture of solid and liquid hydrogen, is being investigated by National Bureau of Standards scientists for use as a potential advanced rocket fuel. It has two advantages as a fuel for sophisticated rocket engines: it requires less storage space and has a considerably longer storage time than the present liquid hydrogen fuel.

NEW ANTIBIOTIC

A new antibiotic, not yet named, is reported by the University of Chicago to be highly active in tests against serious human fungus diseases. In tests performed on mice, the new antibiotic appeared to be nontoxic and prevented histoplasmosis and

candidiasis fungus infections. Both are widespread internal fungus diseases of man.

COUSINS

Emeralds and aquamarines are first cousins. Both come from crystals of the mineral beryl and differ only in color.

ESTIMATING DAIRY MILK PRODUCTION

U. of I., Moscow — A way to estimate the value of a dairy cow early in her lactation has been developed by Dr. K. R. Johnson, dairy scientist at the University of Idaho. The method gives dairymen a quick guide to a cow's total milk production by weighing only two day's output.

Johnson's shortcut test isn't as precise as production testing by Dairy Herd Improvement associations. But it's more reliable than the "by look or by guess" methods used by many dairy to cull or select their dairy cattle, he says.

Here's how the system works: Weigh the cow's milk on the 59th and 60th days of her lactation. Average the daily production, multiply by a factor of 230 and you have an estimate of her milk production over a 305-day lactation.

"You can use this estimate as a guide for culling and breeding," Johnson says. "And you can make the decision early in the cow's lactation, before the poor-producing cow has cost you much money. Set a minimum level of milk production for a lactation in your herd, then check each cow against this minimum."

The dairy scientist points out that DHIA tests provide the most complete information for selecting profitable cows. But only about 15 percent of Idaho's dairy cows are production tested. The other 85 percent, he says, are judged "by look or by guess, and neither is accurate."

Johnson's system is based on many years' study of production records for the University of Idaho dairy herd. In these comparisons with the Holstein and Jersey cattle in the herd, estimated milk production for 455 cows was only 12 pounds less than actual production.

Suggestions for using the test are included in a new University publication, "Rank the Cows in Your Herd for Income." Copies of the folder, Idaho Currant Information Series No. 18, are now available at your local county extension office. Single copies may also be obtained by writing to the College of Agriculture, University of Idaho, Moscow, or to the Idaho Agricultural Extension Service, 317 1/2 North Eighth Street, Boise, Idaho.

the 6,550 persons killed by home fires in the United States last year were children, according to the Insurance Information Institute. Many of the victims had been left alone and perished because they were unable to protect themselves.

YEAH MAN!

If the first love letter you ever wrote had a 4-cent stamp, you're young; if it had a 3-cent stamp you're middle aged; if it had a 2-cent stamp, brother, you're a grandpa! — Weekly Herald, Mellen, Wis.

MANY FIRE DEATHS

New York — About 30 percent of

WE WILL BE OPEN SUNDAY-MONDAY



**WE WILL CLOSE CHRISTMAS EVE AT 7:00
CLOSED CHRISTMAS DAY**

COUNTRY KITCHEN

Marion and Ellen Rowden Kendrick

... Merry Christmas
KENDRICK WELDING & MACHINE
Virgil Dygert Phone 289-4177 Kendrick

MERRY
Christmas

VARIETY & GIFT STORE
Your GIFT and JEWELRY Headquarters
Cecil Choate Kendrick Phone 289-5921

Season's Greetings

POTLATCH TELEPHONE CO. INC.
JULIAETTA IDAHO KENDRICK

**TO ONE
AND
TO ALL
THAT AGE OLD
WISH -
MERRY
CHRISTMAS**

And a most sincere
"THANK YOU"
for your patronage

ANTELOPE INN
KENDRICK, IDAHO

NOEL

**TO
ALL
at Christmas**

GEORGE F BROCKE & SONS, INC.
Phone 4231 Kendrick, Ida.

GIFTS
A grateful heart...
Warm handshake too,
True "good wishes"...
Our gifts to you!

**CECIL AND DAVE
RED CROSS PHARMACY**
Your Rexall Store
PHONE 289-5941 KENDRICK

Season's Greetings

**MERRIEST
HOLIDAYS,
EVERYONE!**

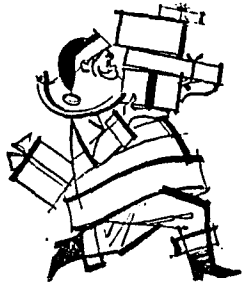
May the gift of lasting cheer
enter your home this christmas.

LEWISTON GRAIN GROWERS
KENDRICK Incorporated JULIAETTA

76

UNION

76



MERRY
CHRISTMAS
EVERYBODY!

BILL ROGERS

DISTRIBUTOR

WE WILL BE OPEN SUNDAY-MONDAY
MERRY CHRISTMAS
TO ONE AND ALL

We Will Close at 7:00 p. m. on
Christmas Eve

GOOD FOOD — SMILING SERVICE

BURT'S CONFECTIONERY
BURT AND VERA SOUDERS



MERRY CHRISTMAS

To Our Many Fine Friends and Patrons:

May we wish you and yours a very Special Holiday Season. We thank providence for the opportunity afforded us in getting to know you and your diversified charms, and with a sincere prayer:

Pray Blessings of godness shall rest upon you all your days.

— Ida and Harold Olderness

TRY US FIRST AND SAVE

THURBER & OLDERNESS

Phone 289-5791

Kendrick



Best Wishes®
for the Holidays

Please Come In and Pick Up Your
CHRISTMAS GIFT

A 1966 Appointment Calendar

BLEWETT'S

CASH GROCERY

PHONE 4921

KENDRICK

PHONE 4921

CAMERON SECTION
ACTIVITIES VARIED

MRS. HARL WHITINGER
Phone 289-4650

Community Saddened

This community was shocked and saddened to learn of the passing of two Cameron pioneers Saturday afternoon, whose deaths occurred but two hours apart.

Aug. O. Wegner passed away at 12:45 p. m., and Herman Silflow, at 2:30 p. m.
The two men were brothers-in-law.

Jr. Lutheran Christmas Party

The Junior Lutherans and their leaders held a Christmas party in the church basement Sunday afternoon. They were shown slides of the Christmas Story, which was followed by a gift exchange. They also made favors for all the patients at the Somerville Home in Lewiston.

Mrs. Jack Lohman and Mrs. Doug Christensen were hostesses, and served delicious refreshments.

Rev. Meske To Be Congratulated

Congratulations go to our Pastor Rev. Theo Meske for the fine sermons and good deeds in the past 30 years.

Just 30 years ago last Sunday he preached his first sermon in Cameron. He is really to be honored for staying in one place that long, and we hope he continues on.

Students Home For Vacation

Students home for the holidays include Mary Meske from P. L. U. at Tacoma; Skip Koepf from N. I. J. C. at Coeur d'Alene; Fonda Schoefler from N. I. J. C. at Coeur d'Alene; Dale Silflow, U. of I. Moscow; Mr. and Mrs. Paul Huston (nee Jillian Wegner) from College of Idaho at Caldwell; and Miss Mildred Brammer, a teacher from Ithica, N. Y.

Other News

Mr. and Mrs. Chet Hall (athletic instructor at K. H. S.) have moved into the Dallas Hepler apartment on the farm near Southwick.

Mr. and Mrs. Harl Whiting were Wednesday afternoon visitors of Mr. and Mrs. Ervin Lohman and on Thursday they were Lewiston visitors, enjoying supper with Mr. and Mrs. Ray Whiting at the Somerville Home.

Mr. and Mrs. Stanley Hepler and Don attended the turkey shoot at Cuddeback, Sunday.

Gary and Ronnie Lohman of Lewiston were Sunday visitors of their parents, Mr. and Mrs. Ervin Lohman.

Mr. and Mrs. Charles Hoffman were Friday dinner guests of Mr. and Mrs. Harl Whiting. Saturday evening the Whitingers were supper and evening guests of Mr. and Mrs. James Whiting and daughters.

Mr. and Mrs. James Whiting and daughters visited her parents, Mr. and Mrs. Otto Silflow in Juliaetta, Sunday afternoon. Sunday evening all attended the Christmas program at the church.

Miss Mildred Brammer of Ithica, New York, arrived home Monday to spend the holidays with her parents, Mr. and Mrs. Aug. Brammer, and other relatives and friends.

Mr. and Mrs. Wilbert Brunstiek and Mrs. Albert Glenn spent Monday with Mr. and Mrs. Clay Albright in Lewiston. Clay is home for a few days — to spend Christmas.

Mrs. Fred Newman, Helen Mielke and Mrs. Herbert Schwarz visited their aunts, Emma Hartung and Ida Stoneburner at the Manor Nursing Home Monday afternoon, helping Ida Stoneburner celebrate her 84th birthday anniversary.

Mr. and Mrs. Dick Cuddy of Kendrick were Sunday afternoon callers in the Harl Whiting home.

Mr. and Mrs. Gus Kruger of Lewiston were last Tuesday dinner and afternoon guests of Mr. and Mrs. Wilbert Brunstiek. Friday the Brunstieks spent the day with the Krugers in Lewiston.

Mr. and Mrs. Aug. Brammer were Sunday afternoon visitors of Mr. and Mrs. Otto Kruger.

Mr. and Mrs. Albert Glenn and grandchildren Ricky and Lori were Sunday dinner guests of Mr. and Mrs. Wilbert Brunstiek.

Mr. and Mrs. Ed. Mielke and Mr. and Mrs. Fred Newman and grandchildren attended the Christmas program at Cavendish, Tuesday evening.

Tuesday Morning — Our calendar says it is the first day of winter, and from the appearance outside, with snow falling, it is correct. Old Man Winter has arrived!!

BIG BEAR RIDGE
BY HAPPY HOME CLUB

Leave On Winter Visit

Mrs. Linnie Ingle left Thursday morning by plane from Lewiston for Hubbard, Oregon, to visit her son, Mr. and Mrs. William Ingle and daughter for a week. From there she will go on to California to visit Mrs. Claribel Anderson.

Leave For West Virginia

Mr. and Mrs. Jay Dee Wilson and Elton left Wednesday morning to visit with her father, Fred Vance, and other relatives and friends in White Sulphur Springs, West Virginia.

Other Items

Mr. and Mrs. Frank Holsington and Mr. and Mrs. Cecil Dean and sons attended the Rebekah Lodge supper in Deary, Wednesday evening.

Mrs. Jerry J. Ingle attended the Girl Scout Christmas party in Juliaetta Thursday evening. Their daughter Karen is a member of the Troop. Jerry, Diane, Nancy and Keith visited with Alta Moore during her absence.

Donald Ingle and his fiancée, Lavana Ernst, are spending a few days with his parents, Mr. and Mrs. Gerald Ingle.

Mr. and Mrs. Frank Holsington, Jeff and Bret visited Sunday afternoon with her parents, Mr. and Mrs. Walter Benscoter.

Gerald Ingle attended a commissioners' meeting for northern Idaho at Lewiston, Thursday.

Mr. and Mrs. Cecil Dean and sons were Sunday dinner guests of Mr. and Mrs. A. M. Blanford in Lewiston.

Mr. and Mrs. Jerry J. Ingle and family attended church in Deary Sunday morning. Their children took part in the Christmas program presented by the Sunday School.

Mr. and Mrs. Grant Clemenhagen and Mr. and Mrs. A. C. Wilson enjoyed dinner at a restaurant at Potlatch, Sunday.

Mr. and Mrs. Mike Taylor of Lewiston were Monday dinner guests of Mr. and Mrs. Cecil Chamberlain.

Mr. and Mrs. Richard Benjamin and sons visited Saturday evening with Mr. and Mrs. Delbert Clear and family in Clarkston.

Ole Leland, an uncle of Mrs. Oscar Slind, died on Thursday, Dec. 16, at Spokane, Wash. He was one of the early pioneers of that city. He was a self-taught musician. Mr. and Mrs. Slind attended the funeral at Spokane in the Central Lutheran Church, on Saturday.

GOLDEN PULE
BY ALMA BETTS

Stella McIver spent Thursday at the Albert Lawrence home caring for the children, while Mrs. Lawrence spent the day shopping in Lewiston.

Alma Betts called on Cora Jennings, Thursday.

Marlene Bowers and daughters visited in the Albert Lawrence home Friday evening. All later watched the "Magoo's Christmas Carol" on TV at the Alma Betts home.

Mrs. Albert Lawrence and Earl attended the Jr. Lutheran Christmas Party at Cameron Sunday afternoon.

Mr. and Mrs. Don Christensen and Steve of Orofino called on Alma Betts Sunday, enroute to Moscow, to visit their son-in-law and daughter, Mr. and Mrs. Robert Stanfield.

Mrs. Albert Lawrence called on Mrs. D. V. Kuykendall, Saturday.

Dick Watson of Pierce, and Kirk Wilson of Kendrick were callers at the George Finke home, Sunday.

Mrs. Albert Lawrence, Amy and Bonnie, visited Mrs. George Lyons Monday afternoon.

We are having snow this morning — after such a wonderful fall!

News is very scarce. Everyone is busy getting ready for Christmas.

"Merry Christmas, Happy, Healthy and Prosperous 1966 to All." — Alma

Mr. and Mrs. Loren Holsington and family were Sunday dinner guests of Mr. and Mrs. Wm. Rogers at Kendrick.

Kendrick has no parking meters!



A HEARTY THANKS FOR
YOUR WARM PATRONAGE

ANN —

BERTHA —
MAE —

AND MARVIN

We Will Be Closed Saturday, Dec. 25
CHRISTMAS DAY

N. B. LONG
& SONS

PHONE 5951

SINCE 1908

SHORT'S FUNERAL CHAPEL

MOSCOW, IDAHO

PHONE TU 2-1166

Frozen Foods of All Kinds — Blewett's Grocery



Holiday
Greetings

...and best wishes for health, happiness
and success in the year ahead. It has been
a real pleasure serving you... thank you!

Your local representative for
STANDARD OF CALIFORNIA

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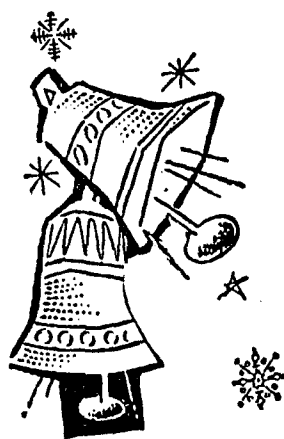
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GREEN STAMP
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TO ONE AND
TO ALL
THAT AGE OLD
WISH —
MERRY
CHRISTMAS!



Kendrick Table Supply

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