

FIX RIDGE ITEMETTES

Meetings
The Juliaetta Lutheran Missionary Ladies met at the home of Mrs. Henry Brammer in Juliaetta last Wednesday afternoon. Mrs. Geo. Havens was a guest. The next meeting will be in November at the home of Mrs. Eleanor Denmler. Election of officers will be held at that time.

The Fix Ridge Club will meet in Juliaetta in the Lutheran Church basement this Monday afternoon. Mrs. Adolph Denmler and Mrs. George Giese will demonstrate "Frozen Meals To Wait." It will also be discussed as to who will be able to go to Lewiston this Thursday and Friday to attend the State Convention.

The Juliaetta and Cameron Luther League meet in the Juliaetta Lutheran Church basement Sunday evening.

Honor Birthday Anniversaries
A combined birthday supper was given honoring David and Donald Denmler by their mother, Mrs. Eleanor Denmler Sunday evening. Guests were Mr. and Mrs. Tom Denmler, Johnny and Mark, Mr. and Mrs. G. F. Denmler, Janice and Linda, Mr. and Mrs. Walter Denmler and Judy, and Mr. and Mrs. Dale Laird, the latter of Moscow. Evening visitors were Mr. and Mrs. Bob Heimgartner and baby of Genesee.

General Items
Bob Denmler and Tom Dwyer, the latter of Genesee, left Thursday, as delegates to attend the National F. F. A. convention at Kansas City, Mo.

Mrs. Oliver Clark and Mrs. Adolph Denmler attended the Council meeting at the Student Union Building in Moscow, Friday.

Mr. and Mrs. Oliver Clark were Saturday over-night guests of Mr. and Mrs. Roy Sweet in Lewiston.

Mr. and Mrs. Adolph Denmler and daughters and Mrs. Annie Weaver and son Alex, the latter of Kendrick, were Sunday dinner guests of Mr. and Mrs. Ellsworth Weaver in Lewiston.

Mr. and Mrs. Bennie Weatherby and son Jimmy were Sunday dinner guests of Mr. and Mrs. Randall Jacks in Moscow.

Mr. Van Dyer and Mrs. R. C. Woodruff of Lewiston, visited from Wednesday to Friday with Mr. and Mrs. George Giese.

Mr. and Mrs. Geo. Giese attended a family reunion dinner in the home of her parents, Mr. and Mrs. R. C. Woodruff, in Lewiston, Sunday.

Mrs. G. F. Denmler, Janice and Linda visited with Mrs. Dale Laird in Moscow, Thursday.

Rex Knight and son Walter were Friday dinner guests in the Oliver Clark home.

Dee Oaks and Leitha Aherin of Genesee were Wednesday over-night guests of Judy Denmler.

Mr. and Mrs. Geo. Giese, Mr. Van Dyer and Mrs. R. C. Woodruff, the latter two of Lewiston, visited Thursday with Mr. and Mrs. Joe Glaser at Troy, Idaho.

Mrs. Wm. Heimgartner of Clarkston visited Tuesday afternoon with Mrs. G. F. Denmler.

Mr. and Mrs. Geo. Giese were Saturday supper guests of Mr. and Mrs. Martin Poleson in Lewiston.

Mr. and Mrs. G. F. Denmler and daughters were Lewiston visitors on Friday.

Mrs. Adolph Denmler and daughters, accompanied by Mrs. John Chapman and Mrs. Annie Weaver of Kendrick, were Lewiston visitors Tuesday.

Oliver Clark visited Scot Ross at the St. Joseph's hospital in Lewiston Saturday evening.

Mr. and Mrs. Keith Clark visited Thursday afternoon with Mr. and Mrs. Oliver Clark.

GOLDEN RULE

Oct. 16 — Darwin Tarry visited with Fred Stage Tuesday evening.

The Southwick Homemakers Club met with Mrs. Ruth Geidl Thursday, with Marian Meeker as co-hostess. The next meeting will be at the home of Ros Betts, Oct. 25, on the North Fork, with Marie Kuykendall as co-hostess. Anyone not having a way to go, kindly make it known.

Mr. and Mrs. Gene Kuykendall and baby and Mr. and Mrs. Kenneth Bonser and sons, all of Lewiston, visited at the D. V. Kuykendall home Wednesday evening. The Bonser boys spent the Institute vacation with their grandparents.

Daisy Stage and Mrs. Ralph Stage were Lewiston and Orofino visitors Wednesday.

Mrs. Wm. Kachelmier and Mrs. Vern Gardner of Orofino were callers at the D. V. Kuykendall and Alma Betts homes on Friday.

Mr. and Mrs. Oscar Lawrence and Caroline drove to Pomeroy Thursday to spend several days with her son, Lewis Kazda and family, returning home Saturday evening. Mr. and Mrs. Norvil Nanick and baby also came up Saturday evening from Lewiston. Mr. Nanick returning home Sunday, while she and the baby will visit her mother until Wednesday.

Mr. and Mrs. Eugene Betts and baby called at the Alma Betts home enroute to Kendrick Saturday, where they spent Saturday night and Sunday with her parents, Mr. and Mrs. Kirk Wilson.

Mrs. Dewey McAllister and family of Spokane; Mrs. Kenneth Pearson and family of Coeur d'Alene; Mrs. Bill Elben and children and Mr. and Mrs. Ishmael Martin and daughter of Lewiston were Saturday night and Sunday guests in the Roy Martin home — honoring the birthday anniversary of their mother, Mrs. Roy Martin.

Alma Betts visited with Mrs. Tom Armitage Saturday afternoon.

Mr. and Mrs. Kenneth Bonser came up from Lewiston Sunday to the D. V. Kuykendall home, to get their sons and take them home.

Russell Betts is on the sick list. Alma Betts took him to Kendrick to see Dr. Christensen, Tuesday morning.

The Southwick Homemakers Club made about \$30.00, selling pie and coffee at the Jacob Neumann sale Monday afternoon.

Evening Circle
The Evening Circle will meet on Tuesday, Oct. 23, in the church basement. Mrs. Howard Hoffman will have charge of the program.
Hostess is Mrs. Bob Magnuson.

BIG BEAR RIDGE NEWS

The Big Bear Ridge Ladies Guild will hold their annual pot-luck supper and fancy work sale Saturday night, Oct. 20, starting at 6:30. Mr. and Mrs. A. C. Wilson will show slides on some of the recent trips they have taken. Everyone is welcome.

Mr. and Mrs. Frank Hoisington were Sunday dinner guests of Mr. and Mrs. Arnold Hoisington on Potlatch ridge.

Mrs. Harley Perryman and son Gene of Gold Hill visited Sunday afternoon with Mr. and Mrs. Newt Morey and sons.

Miss Leona Wilson of Colfax spent the week-end with her parents, Mr. and Mrs. A. C. Wilson.

We are happy to welcome our old neighbors, Mr. and Mrs. Otto Alber of Dinuba, Calif., here for a visit. They are guests at the Galloway, Cecil Chamberlain and Mrs. Chas. J. Bowers homes, and of friends here and on Texas ridge.

Mrs. E. H. Jones visited at the home of her daughter, Mrs. Everett Hammond and family, in Moscow, last week.

Roger Jones of W. S. C. spent the week-end at his home here.

Mrs. Claude Jones and Mrs. Lester Nelson attended Teachers' Institute in Lewiston, last Thursday and Friday.

Herman Sneve returned home from the Gritman Memorial hospital in Moscow Saturday. He is gradually recovering from his stroke.

Congratulations to Larry Galloway on winning a 4-H trip to Portland, Oregon.

Mrs. Robert Jones and son Ronnie of Lewiston spent last week here with her parents, Mr. and Mrs. Ed. Halseth.

Mr. and Mrs. Anton Moen of Coeur d'Alene and Miss Naomi Hedal of Spokane visited with Mrs. Johanna Nelson Sunday.

Mrs. Claribel Anderson visited with friends in Lewiston last week.

LELAND NEWS

Mr. and Mrs. Herb Schwarz and daughter were Thursday supper guests of Mr. and Mrs. Harold Silflow and daughter.

Mr. and Mrs. Emil Silflow and family, Mr. and Mrs. Marvin Silflow and family and Mr. and Mrs. Fred Silflow, the latter of Juliaetta, were Sunday supper guests of Mr. and Mrs. Harold Silflow.

Mr. and Mrs. Keith Thornton and family were Sunday dinner guests of her parents, Mr. and Mrs. E. M. White, at Kendrick.

Mr. and Mrs. Leonard Wolff spent Sunday afternoon with Mr. and Mrs. Ralph Steigers at Stony Point.

STOP FOR SCHOOL BUSES

Many of today's drivers apparently are not familiar with the rules concerning stopping for school buses.

"Whenever a bus is loading or unloading pupils, in town or in the rural areas, ALL vehicles must stop. In town, if the stop arm is extended, traffic must remain stopped. If the arm is not extended, traffic must stop, and then may proceed at a rate not exceeding 10 M. P. H. Outside of town all traffic must stop and remain stopped as long as the bus is loading or unloading pupils, whether the stop arm is extended — as it should be — or not. Extra caution, whenever a school bus is in sight, may save a child's life, and will only cost you a couple of minutes time."

R. L. Meserve, Supt. of Schools.

Yes — It's A Fact

Cecil Gruell, who pilots the "Lightnin' Express" between Kendrick and Southwick — not to mention transporting the mail from Lewiston to Juliaetta and Kendrick — "blossomed out" Monday morning with a brand new "Express Wagon", and, believe it or not, the thing is painted a nice bright blue — instead of the familiar light green which has been "his color" for years.

Mill Changes Shift Hours

With the discontinuance of the night shift at the Mead & Howard mill at Kendrick, the day shift is now beginning work at 8:00 a. m., rather than 7:00 p. m., thus having more favorable daylight work hours.

The company is also improving log unloading conditions at the yard. They are widening the dyke area around the mill pond, so that logs may be piled almost the entire circumference.

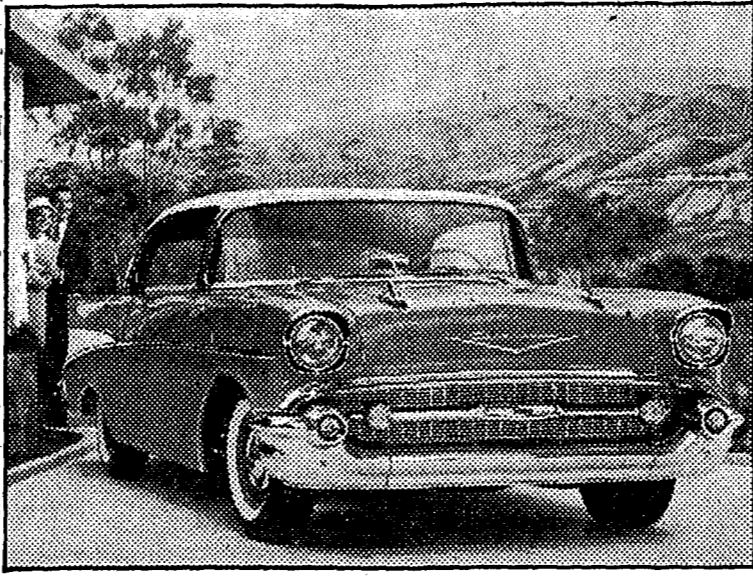
New Crop Of Teeth

Conn Patti, Juliaetta, who proudly owns up to "67 years old" is equally proud of the fact that he is cutting three new teeth, in his right lower jaw. Conn adds that he doesn't know whether or not he will be able to make use of the new molars — but anyhow — he's getting them.

We have read of this sort of thing, but it's the first time a personal acquaintance ever cut teeth at 67 years of age!

Bazaar And Dinner Date Set
Saturday, October 20, has been chosen as the date for the annual bazaar and dinner held by the Cavendish Ladies Club in the Methodist Church basement. Ham will be featured on the dinner menu.

Chevrolet Unveils New Styling



Highlights of 1957 Chevrolet exterior design include front and rear bumper assemblies blending into the body, twin lance windshields on the hood and flared rear fenders. A silver anodized aluminum grille screen and harmonizing color of roof and lower body further distinguish this sport sedan in the "Two-Ten" series.

Juliaetta School AUCTION SALE FRIDAY, OCT. 19 7:30 P. M.

Roy Glenn, Auctioneer Eugene Taylor and Cecil Gruell, Clerks
MUSICAL PROGRAM BY CHILDREN
Mr. Stitzlein, Directing

Friends of the school are asked to donate articles to be sold, proceeds for school activities. Anything that can be spared, such as: Fruit, vegetables, grain, poultry, beans, potatoes, fancy work, pastry, dishes, farm tool or household article — new or used.

No Admission Charge

It's Here

THE B. F. GOODRICH COMPANY FIRST IN RUBBER FOOTWEAR

ALL-NEW STOCK ALL SIZES
Men's Boys and Youths 4-buckle Overshoes
Men's Hi-Zipper Dress Overshoes
Men's 2-buckle Work Overshoes
Men's Storm Work Rubbers
Men's Storm Dress Rubbers
Men's Over Dress Rubbers

Women's, Misses and Children's Rubber Footwear

Women's, Misses' and Children's Tennis Shoes
Men's and Boys' Tennis Shoes
Men's and Boys' White Basketball Shoes

NEW SHIPMENT WOMEN'S COTTON DRESSES

Sizes 12 to 20 — Half Sizes 14½ to 24½
\$2.98

SEE SAMPLES OF WHITE STAG FALL AND WINTER JACKETS
Visit Our Bargain Annex for Real Buys!

TRY US FIRST AND SAVE

THURBER'S

RE-ELECT TO CONGRESS GRACIE PFOST

SHE GETS THINGS DONE FOR YOU
Gracie Worked for, Voted and Helped To Pass These Laws In the Last Congress:

- Increased Sugar Beet Acreage for Idaho
- Aid for Strategic Mineral Production in Idaho
- Loans for Flood Disaster Areas in Idaho
- Postal Workers Pay Raise in Idaho
- Increased Railroad Retirement benefits in Idaho
- Emergency Loans for Cattle and Stockmen in Idaho



Gracie Pfost

Watch This Space for Many More Benefits Gracie Has Helped to Bring Idaho
Pd. Political Adv. by Campaign Committee for Gracie Pfost, Mrs. Pearl Mabe, Treasurer.

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MOBIL OIL MOBIL GAS
MOBIL HEAT 100
MOBIL FUEL DIESEL
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(Of All Kinds)
We Will Order Any Special Items Desired
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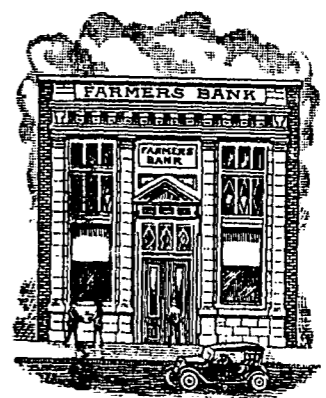
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S U L P H A T E -
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N I T R A T E
WE HAVE IT IN STOCK

COME IN AND SEE OUR DISPLAY OF NEW AND USED TRUCKS AND PICKUPS

Kendrick Equipment Co

KENDRICK Phone 971 IDAHO



SEE US NOW FOR HAIL AND FIELD GRAIN INSURANCE

United States Savings Bonds May Be Purchased At This Bank

THE FARMERS BANK

Herman Meyer, President
Fred W. Silflow, Vice President
A. O. Kanikkeberg, Cashier
L. D. Crocker, Asst. Cashier
Member Federal Deposit Insurance Corporation

DON'T . . .



Just "Peek Around the Corner"
at Community Prosperity . . .

HELP IT TO GROW BIGGER AND BETTER THAN EVER
BY TRADING AT HOME IN KENDRICK!

The recent "bank call" showed an area prosperity and financial solidarity that few communities can match. Let's keep it that way — for dollars spent at home — stay at home!

We are prompted to sponsor the above advertisement through our desire to serve the best interests of our community in every way possible.

- UNION OIL SERVICE
At the "Y" in West Kendrick W. L. (Bill) Rogers
- KENDRICK ROCHDALE CO.
General Warehouse and Sperry Dealers
- BLEWETT'S GROCERY MARKET
Meats and Groceries
- ABRAMS HARDWARE
Hardware and Electrical Appliances
- THE RED CROSS PHARMACY
Cecil Chaste The Retail Store
- THE KENDRICK GAZETTE
The Home-town Printer
- KENDRICK GARAGE COMPANY
Goodyear Tires — Standard Oil Products
- THE FARMERS BANK
Farms Loans and Insurance
- GEORGE F. BROCKE & SONS Seedsmen
Kendrick "Tops of the Crop" Phone 1231
- DR. GEO. W. McKEEVER
Dental Surgeon
- KENDRICK EQUIPMENT COMPANY
Dealers in International Machinery — Bean Buyers
- THE LEWISTON GRAIN GROWERS
Farmer Owned and Farmer Controlled
- THURBER'S
Dry Goods — Notions — Ladies' Ready-To-Wear
- KENDRICK TABLE SUPPLY
Walter & Marguerite Siffow "Everything For Your Table"

Indians Get Dried Milk
The United States has come to the aid of thousands of Indian flood victims with a gift of 3,000 tons of dried milk, worth an estimated \$1,200,000. The Indian embassy has announced singing an agreement in New

Delhi for the emergency relief shipment, which will be made under terms of the United States Surplus Commodity Act. The cost, including transportation, will be borne by the United States, the embassy said.

United States officials said the agreement followed an appeal for help from the Indian government, as a result of heavy monsoon floods and an earthquake in June and another in July.

The 10 Commandments of Safety

- 1 Treat every gun with the respect due a loaded gun. This is the first rule of safety.
- 2 Guns carried into camp or home, or when otherwise not in use, must always be unloaded, and faken down or have actions open; guns always should be carried in cases to the shooting area.
- 3 Always be sure barrel and action are clear of obstructions, and that you have only ammunition of the proper size for the gun you are carrying. Remove oil and grease from chamber before firing.
- 4 Always carry your gun so that you can control the direction of the muzzle, even if you stumble; keep the safety on until you are ready to shoot.
- 5 Be sure of your target before you pull the trigger; know the identifying features of the game you intend to hunt.
- 6 Never point a gun at anything you do not want to shoot; avoid all horseplay while handling a gun.
- 7 Unattended guns should be unloaded; guns and ammunition should be stored separately beyond reach of children and careless adults.
- 8 Never climb a tree or fence or jump a ditch with a loaded gun; never pull a gun toward you by the muzzle.
- 9 Never shoot a bullet at a flat, hard surface or the surface of water; when at target practice, be sure your backstop is adequate.
- 10 Avoid alcoholic drinks before or during shooting.

Reprinted from a leaflet supplied free in quantities to anyone interested in advancing the cause of hunting and shooting safety. Send requests to SPORTSMEN'S SERVICE BUREAU, 250 East 43rd Street, New York 17, N. Y.

The above reprinted at the request of the Idaho State Fish and Game Department — in the hopes that it may save some hunters life!

Nurse Braved Fever, Risked Life to Help Malaria Fight

Feeding disease-laden, killer mosquitoes once was the hobby of an elderly Baltimore nurse.

Miss Lena Townshend, now 70 years old, hoarded spare time from her nursing duties to provide life-sustaining sugar water for the caged mosquitoes used in yellow fever experiments by the late Army doctor and scientist, Major Walter Reed.

As a civilian nurse, Miss Townshend's 16-month affiliation with Dr. Reed and his important work was unofficial but she made a definite contribution to the project's success. Her experience with the menacing mosquitoes today are a fond memory in her career, 32 years as a practicing nurse.

While the Army prepared to honor Major Reed by observing the centennial of his birth, September 13, the gray-haired nurse was proud but modest in a discussion of her work in the fever-ridden country that was Cuba in 1901.

Miss Townshend went to Cuba due to a post-war shortage of nurses and a personal desire for foreign duty at the turn of the century. As night superintendent of Havana Municipal Hospital No. 1, she had a role in the fight against another epidemic of that time, typhoid fever.

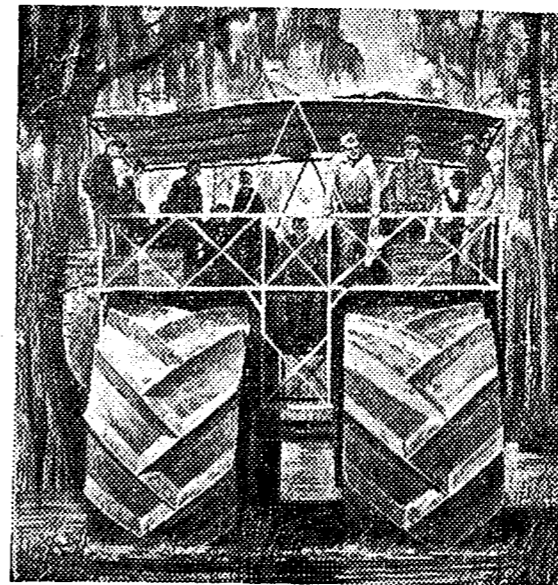
Her "spare time" work was done in Dr. Reed's laboratory, one part of the hospital, after she already had put in 12 hours of night ward duty. She worked on the yellow fever charts which Major Reed maintained for the benefit of government and private hospitals in this country in addition to feeding the mosquitoes.

Interested both in the capture and care of the man-killing insects, Miss Townshend paid little heed to the other laboratory animals, guinea pigs and rats. She said she wasn't afraid of them but "I just didn't like them."

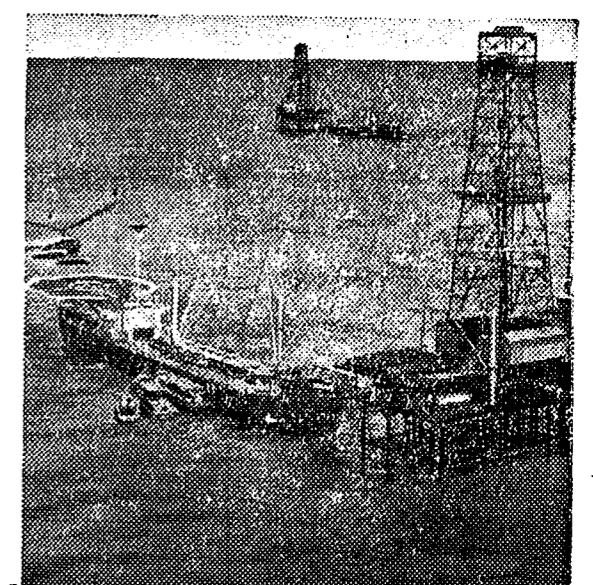
Although she nursed both yellow and typhoid fever cases—so many that she is unable to count them—Miss Townshend escaped both diseases.

Going Hunting? Let us fill your grocery list. We'll carefully pack it and have it ready when you want it. Blewett's Grocery-Market. 1-adv

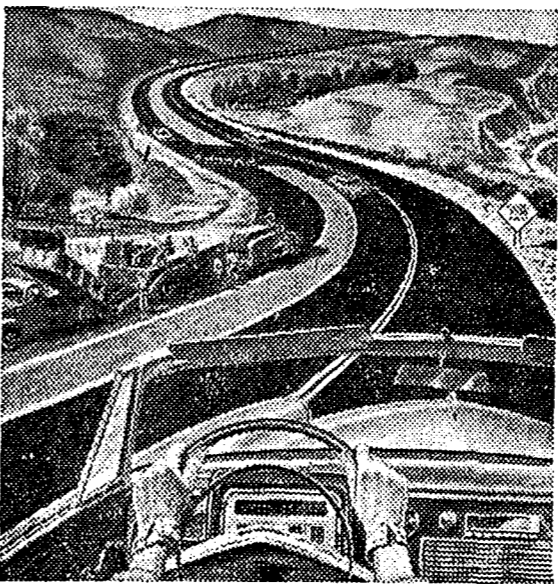
Oil Progress Week* lasts all through the year at Standard



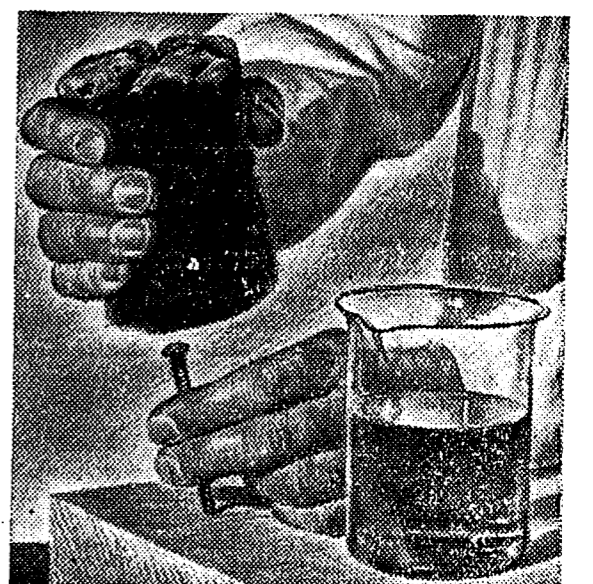
Finding new oil is vital. By 1965 America's needs will rise 20%. To locate additional oil deposits, Standard geologists explored 33 states and 40 countries last year on foot, in planes and even in specially designed "swamp buggies" (above). As a result, we found substantial new reserves for your future use . . . this is Oil Progress.



Producing oil for more and more uses led us to far places . . . even to man-made "islands." Last year, in the Western Hemisphere alone, Standard drilled 107 test wells—many in remote spots. But even with new sources harder to find we added nearly three times as much oil to reserves as we took from the ground . . . this is Oil Progress.



Standard puts oil to work for better living in hundreds of products . . . asphalt roads for safe, comfortable driving; gasolines, oils and tires; wrinkle-resistant fabrics; stronger plastics; detergents to make housework easier; wax for candles and food cartons; plant foods; even cosmetics, salves and ointments . . . this is Oil Progress.



Research in oil promises new products . . . plastics strong as steel; new synthetic fibres; better insecticides. Even commercial atomic power is closer with new Standard-developed oils. In atomic machinery they last two to three times longer under radiation that makes some petroleum oils hard enough to drive nails . . . this is Oil Progress.

*October 14 to 20 is Oil Progress Week, a reminder that 15,000 oil industry researchers produce an average of six new inventions every working day.

STANDARD OIL COMPANY OF CALIFORNIA
puts petroleum progress to work for you

Hypnotism Labeled Dangerous if Used By Irresponsible

CHICAGO—Hypnotism can be a useful tool in the hands of a qualified specialist, but it can be "downright dangerous" when used by an irresponsible person, says Dr. James A. Brussel, according to a New York psychiatrist.

Dr. Brussel said three principles regarding hypnotism to which medical science subscribes are: (1) Where hypnotism removes symptoms, an illness may be obscured and prolonged, since causes are not treated. (2) Where hypnotism treats emotional symptoms instead of causes, more serious personality defects may occur. (3) Where hypnotism evokes delusions, habits of thought as harmful as drug addiction may be formed.

Hypnotism can be useful, especially in psychotherapy, by relieving certain symptoms and manifestations. However, these very gains are exploited by untrained and irresponsible persons. Dr. Brussel said.

"By virtue of the sudden, immediate and seemingly successful results achieved through hypnosis, the quack flourishes and creates damage that is at times appalling," he said.

Hypnotism by trained specialists in psychotherapy may be used to remove some psychological or physical condition which interferes with the beginning of satisfactory therapy. Its use, though, must be limited to certain neuroses, he said.

Old Roman Draftee Long Time Soldier

LOS ANGELES—Young people who dread serving their required military service should thank their lucky stars they didn't live back in the days of early Rome.

Required length of service in the Roman legions was from 20 to 40 years, says Dr. Arthur McKinlay, professor of Latin, emeritus, on the Los Angeles campus of the University of California, and an authority on Greco-Roman history.

A young man who donned the Roman armor could expect to fight in from 20 to 25 military campaigns during his career, reports Dr. McKinlay. Since fighting in those days was mostly of the hand-to-hand variety, his chances of coming home in one piece were slim indeed.

So distasteful was the 20-year military hitch that members of the well-to-do Roman classes ceased enrolling as soldiers about 100 B.C. For the next two centuries, Roman generals filled out their legions with soldiers recruited in Spain, Gaul, and Germany.

Fire Costs Increased \$14 Million in 1955

NEW YORK—Last year fire cost the United States an estimated \$85,218,000 as compared with \$70,000,000 in 1954, according to the National Board of Fire Underwriters.

This is an increase of 1.6 per cent, or over \$14 million.

Collectively, the yearly fire costs represent a tremendous economic loss to the nation. Broken down into the hundreds of thousands of statistics which make up the total, they tell the story of thousands of homes destroyed, businesses closed temporarily or burned out permanently, and untold other instances of individual misfortune.

Added to the toll of 11,000 annual fire deaths, they complete a picture of tragic waste. Worse still is largely needless waste, because human carelessness and lack of understanding are responsible for approximately 90 per cent of all fires.

New Vapor Analyzer Is Highly Sensitive

PITTSBURGH—A small, easily carried water-vapor analyzer—so sensitive that it can detect one drop of water in the air of an average size living room—uses electrolysis to break down moisture into its component elements of oxygen and hydrogen.

Up to now some operations in the chemical, oil and metallurgical industries could not be run at peak efficiency because of the inability to detect minute traces of water. Approximately 10 times as sensitive as the best existing water analysis techniques, the new instrument will precisely measure concentrations of less than one part per million in flowing samples. Desert air, dry as it is, normally contains 10,000 parts per million of water.

Going Up or Down?

SEATTLE—James E. Flaherty started with the Seattle transit system many years ago as a streetcar motorman with a salary of \$22 a week. Now he wonders about the reward of working up in the organization.

As the new chairman of the Seattle Transit Commission, the community weekly publisher serves without a salary.

Free Economy To Agriculture
Coeur d'Alene — Louise Shaddock, Republican candidate for first district Congress, asserted this week that her party had restored a free economy to

American agriculture for the first time in 1947. The leadership of President Eisenhower, she said, has given the American farmer his first ray of hope for prosperity without

wartime conditions. Miss Shaddock contended that the farm problem originated with the Democrats' stubborn refusal to discard their outmoded "price prop program."

Idaho Needs
SENATOR

Herman Welker

Idaho's Senator Herman Welker has become a powerful and esteemed figure in the Senate of the United States. His sound judgment, his integrity and his constant vigilance in defending the principles of free enterprise have gained him the respect of his colleagues. Senator Welker, with his added experience and seniority, will continue to be effective in opposing socialistic schemes that would infringe upon the rights of Idaho's people.



Re-elect

Senator Herman Welker

... Idaho's FIGHTING SENATOR

Win-with-Welker Committee
John McMurray, Chairman

Zada's Cafe & Fountain

JULIAETTA, IDAHO

LUNCHEES, DINNERS, SANDWICHES
COMPLETE FOUNTAIN SERVICE

ZADA & DUDE

FOR THAT CHICKEN FLOCK

TRY

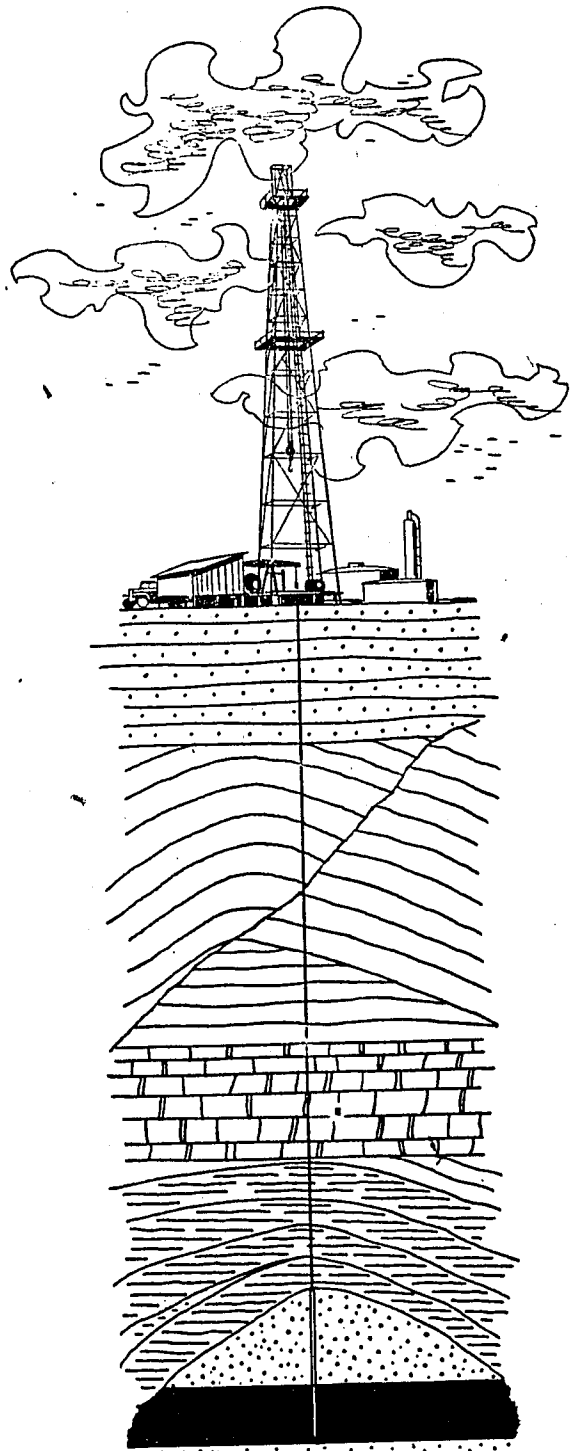
SPERRY'S FARM TESTED
FEEDS

Kendrick Rochdale Company

KENDRICK, IDAHO

Serving...

KENDRICK... JULIAETTA... and SOUTHWICK



Meet M. F. Hedler. He's a member of the oil industry whose job it is to keep the Kendrick, Juliaetta, Southwick area supplied with the many top quality petroleum products you find essential to modern living.

He's your distributor for everything from Mobilgas and Mobiloil for your car to lubricants for machinery and special Mobil fuels for heavy equipment. He's a member of your community, an independent business man, and proud of it.

He's the supplier behind those other independent business men who serve you daily — your Mobil dealers.

On the occasion of Oil Progress Week it is our pleasure to compliment these men and their organizations for the fine job they do of serving you every day throughout the year.

OIL PROGRESS WEEK OCTOBER 14-20



GENERAL PETROLEUM CORPORATION

A SOCONY MOBIL COMPANY



Idaho will be proud of
Church
in the
U. S. SENATE

Democrat

Frank Church is dedicated to Idaho's growth and development. He can be depended upon to stay on the job in Washington, and give Idaho sober, responsible representation. He will prove an effective Senator who will work hard to help build Idaho into the thriving, prosperous state it was meant to be.

Pd. Po. Adv. Citizens for Church Comm., Carl P. Burke

Get those fresh frozen fruits at toast for breakfast. See Blewett's Grocery-Market, Kendrick. adv

ROY GLENN

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"A Square Deal To
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CHOCOLATES

A winning combination—chocolates by Brown & Haley and the right sweet word from you!

BROWN & HALEY Gift Chocolates 1 1/2 lb. \$0.00

BROWN & HALEY Fruit & Nut Chocolates 14 oz. \$0.00

VARIETY & GIFT STORE
Kendrick, Idaho

1956 Food Buying Cuts Deeper Into Family Budget

WASHINGTON — Americans are eating more food during 1956.

The U. S. Department of Agriculture notes that there is continued high demand for food as consumer incomes continue high and that food supplies at least are as large as last year, with retail food prices averaging about the same.

In view of these prospects, good consumption will probably be a little larger, both total and per capita.

Spending for food is expected to go up, too. The average person probably will spend more dollars on food, though the share of his income going to groceries will likely continue to be about 25 per cent. The increased spending is expected to result not only from using a little more food but especially from buying the highly processed products that save preparation time in the kitchen.

Stocks of food were at their peak at the beginning of 1956 and the number of livestock on farms the largest since the end of World War II. This indicates continued heavy supplies of livestock products.

As compared to 1955, the average person this year will probably eat more beef, pork, fluid milk and chicken meat and slightly less veal, lamb and mutton. Consumption of butter and other manufactured dairy products, eggs, turkey meat and lard is expected to remain about the same as in 1955.

The average person will probably use more processed vegetables and also more vegetable cooking and salad oils; and about the same amount of frozen fruits and juices.

Lenient Fathers Men of Personality

BERKELEY, Cal.—Men who are more lenient than strict in their attitudes toward child-rearing also appear to be in better psychological health, seem to have more pleasant personalities, and probably make better fathers a University of California psychologists believes.

Dr. Jack Block arrived at these conclusions in a study at the Institute of Personality Assessment and Research.

The fathers he studied were selected from a sample of 100 men who were participating in a larger research project at the Institute. All were given a specially constructed test that distinguished between subjects with different attitudes — "restrictiveness" versus "permissiveness" — toward bringing up children.

Dr. Block chose 20 high-scoring (restrictive) and 20 low-scoring (permissive) to be studied more closely.

Life More Secure Than In 'Good Old Days'

NEW YORK—Life was much more secure for American wage earners and their families last year than it was in "the good old days" of forty-five years ago. Little more than one-third as many deaths occurred in 1955 as would have been the case if the mortality conditions of 1911 had continued to prevail.

This is based upon the experience among the Metropolitan Life Insurance Company's millions of industrial policyholders. During 1955 there were about 112,000 deaths reported among these insured. If the death rates had been the same as in 1911 there would have been 304,000 deaths, which means that 192,000 deaths were postponed during the year because of the reduction in mortality.

Despite outbreaks of respiratory disease early in 1955, and the intense and protracted heat waves during the summer, the death rate among the policyholders last year continued at the alltime low — 8.2 per 1,000 — which was established in 1954.

Army Still Relies On Horses and Mules

CAMP HALE, Col.—Mules and horses are still in the Army and playing an important role in the Army's cold-weather and mountain training program at this 9,500-foot installation.

The Army said the 308 mules and a few horses of the Fourth Field Artillery Battalion and 35th Quartermaster Company are often the only way to bring supplies and food to the 3,000 men living in this subzero country.

They are the only two mule-pack outfits in the Army.

Doubling Up

MILWAUKEE—Police here recently had the problem of dealing with a woman accused of making her salary go twice as far by cashing both her pay check and the stub. She paid for groceries by endorsing a check stub, police said. It was thought an innocent mistake until police discovered that she also cashed the check.

Hurricane Winds Now Are Measured By Radar Device

WASHINGTON — Hurricane winds this year will be measured by the electronic yardstick of a new radar system which will also serve as a navigational aid for flying weathermen of the USAF Weather Service.

Weather-modified WB-50 Superforts now replacing the WB-29 as weather reconnaissance aircraft are equipped with a new radar system for determining wind direction and speed.

With other weather reconnaissance information, radar wind data collected in this way will be used in the intensive hurricane research program to be carried out by AWS and the US Weather Bureau during the 1956 and 1957 hurricane seasons.

AWS officials expect the automatic radar navigator to be the greatest advance to date in weather reconnaissance by air. A continuous computation of winds at flight level is provided by the new radar set.

By comparing information from the radar unit with other data available in the plane, the navigator knows the aircraft's latitude and longitude at all times without further computation.

It was formerly necessary for navigators to spend several minutes in the calculation of the plane's position, using a complicated system. With the new set, a glance at an instrument dial gives the aircraft's true position.

Forest Industries Plant for Tomorrow

WASHINGTON — The nation's forest industries, sponsors of the American Tree Farm System, planted trees for tomorrow's timber crops on 239,028 acres of their own lands during the past year.

Total planting in the country reached an all-time high of 812,588 acres, 84 per cent of which was privately-owned lands.

Not only did wood-using industries plant generously on their own lands, but they furnished seedlings and technical assistance for thousands of small woodlot owners around the country, says James C. McClellan, chief forester for American Forest Products Industries.

Georgia, which leads the country in certified Tree Farm acreage, also led in tree planting with 96,384 acres, about half of which was on industry-owned lands. Florida planted 91,112 acres, 56,453 of which were industry-owned.

While the bulk of seedlings came from state-owned nurseries, 15 nurseries owned by paper and lumber companies produced 46,516,000 seedlings.

Old Steam Kettle Is Still Best Humidifier

CHICAGO — The good old steam kettle works better than a mechanical humidifier for treating a childhood respiratory disorder, a Haifa, Israel physician says.

Dr. Abraham Friedman said that the steam kettle is better because it can produce more moisture than a cold-air-mechanical humidifier, the now generally accepted apparatus. Moist air helps prevent the blocking of breathing passages which may occur in an acute inflammatory disease of the larynx, trachea, and bronchi.

He explained that in breathing the air enters the respiratory tract at room temperature and humidity. On its way down the air absorbs moisture from the membrane lining the passages. It finally is exhaled at body temperature and saturated with water. The difference in temperatures and humidities between the air inhaled and exhaled results in a continuous loss of water from the respiratory tract.

England Moves for More Scientists, Engineers

LONDON—The British Government has announced a five-year plan to spend \$238,000,000 on buildings and equipment for the education of scientists and technicians.

Official concern has been expressed both in Britain and the United States that the Soviet Union is turning out more scientists at a much faster rate than the nations of the West.

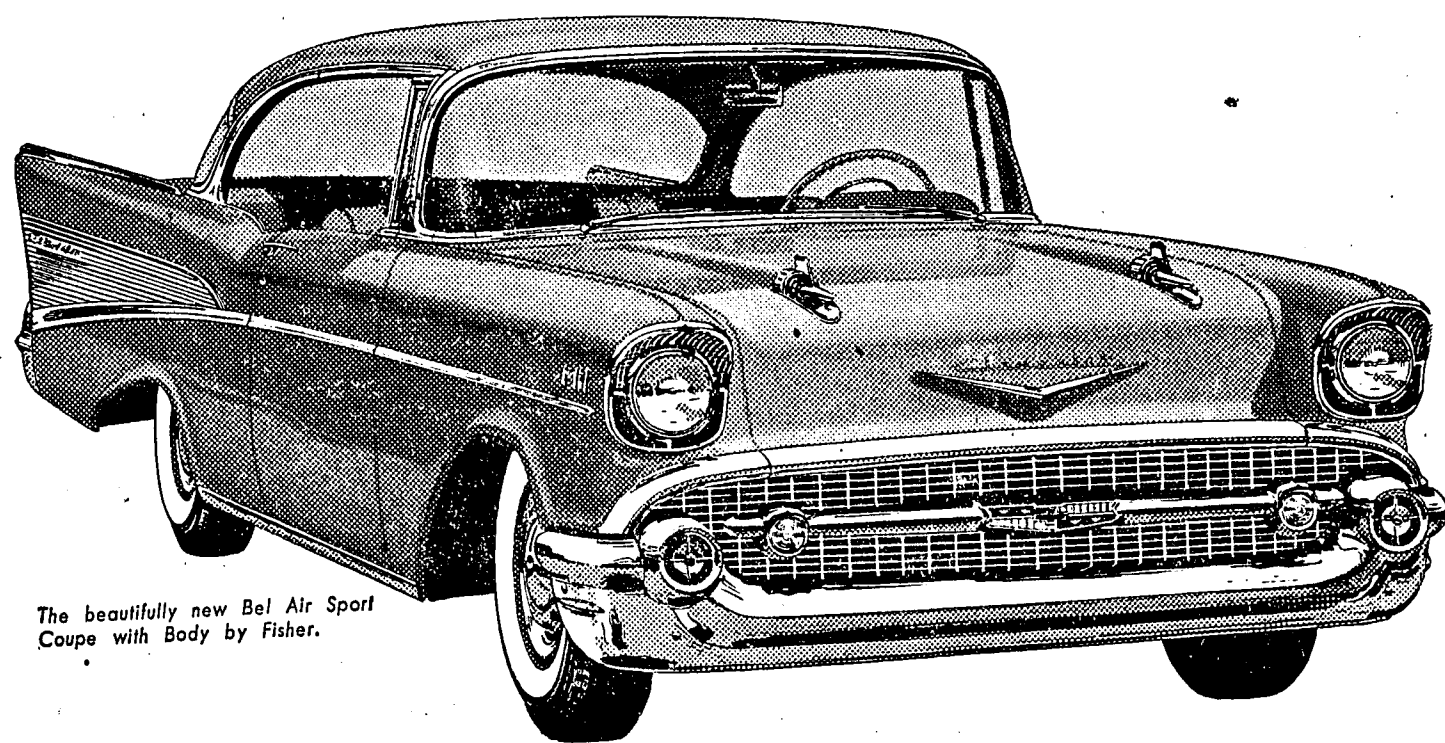
A Government White Paper announcing the plan to expand British technical schools said, "The pace of change is quickening, and with it the need and demand for technical education."

Off Key Request

BOISE, Idaho—The Idaho Highway Department says it receives some odd requests for information. A recent one, from California, had employees stumped for a couple of seconds. It read:

"I would like information on elk, deer and bear hunting in Idaho." Seems the writer had hit the "e" instead of the "a" on the typewriter when asking for information on "bear" hunting.

Just out and just wonderful!



The beautifully new Bel Air Sport Coupe with Body by Fisher.

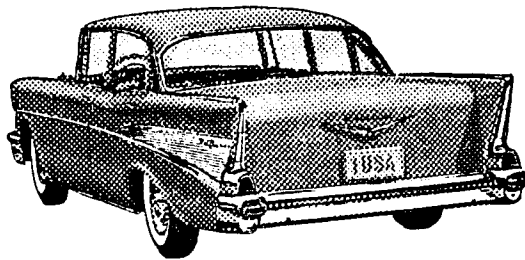
SEE THE '57 CHEVROLET FRIDAY! IT'S SWEET, SMOOTH AND SASSY!

Chevy goes 'em all one better—with a daring new departure in design (looks longer and lower, and it is!), exclusive new Turboglide automatic transmission with triple turbines, a new V8 and a bumper crop of new ideas including fuel injection!

New right down to the wheels it rolls on—that's the '57 Chevrolet!

By now you know it's new in style. But Chevrolet's new in lots of ways that don't show up in our picture. It's new in V8 power options that range up to 245 h.p.* Then, you've a choice of two automatic drives as extra-cost options. There's an even finer Powerglide—and new, nothing-like-it Turboglide that brings you Triple-Turbine take-off and a new flowing kind of going. It's the only one of its kind!

Come see the new car that goes 'em all one better—the new 1957 Chevrolet!



The new Bel Air 4-Door Sedan—one of 20 striking new Chevies.



*270-h.p. engine also available at extra cost. Also Ramjet fuel injection engines with up to 283 h.p. in Corvette and passenger car models.

Only franchised Chevrolet dealers  display this famous trademark

McMONIGLE CHEVROLET CO.
CRAIGMONT, IDAHO LEWISTON, IDAHO POMEROY, WASH.

Recipe For Cream of Cheese Soupe

Everybody eats cheese and everybody has a favorite soupe. When you can get both of them in one dish, that's good eating.

Mary Jane Hess, food specialist of the University of Idaho extension service, recommends cream of cheese

soupe. She sent the recipe to Mrs. Elizabeth Rettig, Latah County home agent, with the comment that it is swell to round out a light salad lunch. Also, it is first rate for people who don't drink enough milk. The milk in the soupe, plus the cheese, adds calcium to the diet.

Here's the recipe for six servings of cream of cheese soup.

Two tablespoons minced onion, four

tablespoons butter, four and one-half tablespoons flour, two cups milk, two cups chicken stock or bullion, one-half pound sharp American cheese, one-half cup minced cooked carrot, and three-fourths cup minced cooked celery.

Saute onion in butter. Do not allow it to brown. Add flour and blend well. Place over hot water, add milk and chicken stock, and cook until thick-

end. Add diced cheese and stir until melted. Add cooked vegetables. Heat thoroughly. Serve topped with chopped parsley and accompanied by toasted buttered wafers.

Get Out The Vote

The right to elect the men who run our government is a privilege every American should cherish. I regard this privilege too highly ever to miss it. See you at the polls." — Walt Disney.

Why drive miles and miles, when you can buy it in Kendrick.

**HOMELITE CHAIN SAWS
PARTS AND SERVICE**

Blacksmithing and Welding

Hunters: Extra good buy In Light, Used Power Saw

HARVEY HEAD - KENDRICK

Residence Phone 1371

MICKIE SAYS—

TO SEND YOU THIS PAPER, TH' BOSS MUST PAY BILLS EV'RY DAY—SO YOU SHOULDN'T MIND IF HE ASKS YOU TO PAY HIS BILL EV'RY YEAR!



DON'T MISS SATURDAY!
LAST DAY!
7¢ SALE
WHERE A PENNY MORE BUYS TWICE AS MUCH

RED CROSS PHARMACY
Cecil Choate - Kendrick



Packed with economy heat!

ALL the heat in EVERY drop! Standard Heating Oils are 100% distilled to burn without waste — every drop works for you! Standard Furnace Oil has Thermisol to "tune up" your burner while it heats! Standard Stove Oil lights fast, heats fast, burns clean—the ideal fuel for circulating heaters. One call gives you this clean, low-cost heat! Order your supply today!

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WE NOT ONLY HAVE HOME MADE BAKED GOODS —

WE ALSO SERVE BREAKFASTS, LUNCHES, DINNERS TRY THEM!

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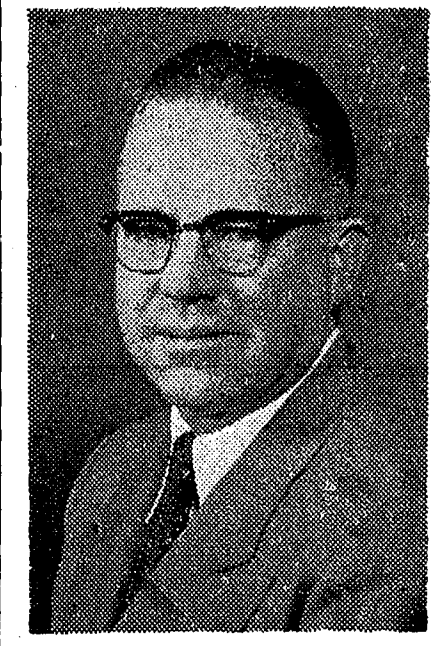
KENDRICK BAKERY & LUNCH

MELVIN J. ALSAGER

I will appreciate *your* support for the office of PROSECUTING ATTORNEY of Latah County at the General Election, November 6, 1956.

- * Life-long resident of Latah County, Idaho
- * Married and family of two children
- * Graduate of College of Law, University of Idaho
- * Member of Idaho State Bar Association
- * Moscow Practicing Attorney for Five Years
- * Prosecuting Attorney, Latah County, 1952 - 1954
- * Village Attorney, Potlatch, Idaho
- * Democratic Candidate for Office of Prosecuting Attorney

Paid Advertising by Melvin J. Alsager



HAROLD LOUGH
CANDIDATE FOR
STATE SENATOR
LATAH COUNTY

Democratic Ticket

If elected will operate in a courteous and efficient manner

YOUR VOTE SOLICITED AND APPRECIATED

Pol. ad. paid by Harold Lough

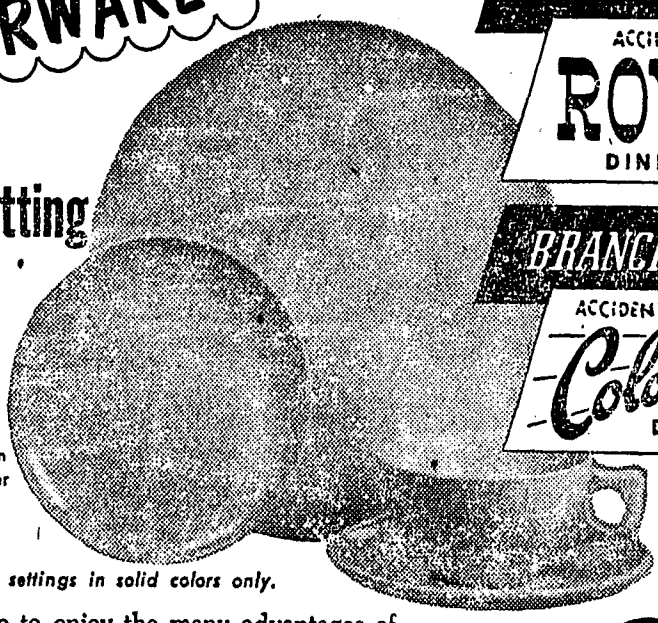
Fresh and Cured Meats at Blewett's — Kendrick

2 Sensational Money Saving Specials TO INTRODUCE YOU TO THE WONDERS OF FAMOUS, ACCIDENT-PROOF MELMAC

ACCIDENT-PROOF MELMAC DINNERWARE

4 pc. Place Setting
CUP, SAUCER, 10" PLATE, BREAD & BUTTER PLATE

- Gardenia White
- Charcoal Grey
- Flame Pink
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- Glow Copper
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BRANCHELL ACCIDENT PROOF ROYALE DINNERWARE

BRANCHELL ACCIDENT PROOF Color-Flyte DINNERWARE

Reg. \$4.69 Value

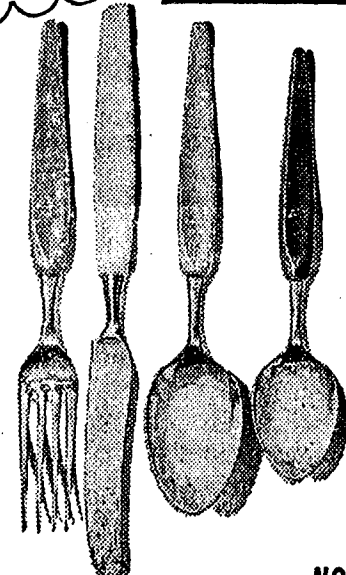
NOW ONLY \$2.99

Place settings in solid colors only. Here's your chance to enjoy the many advantages of quality Melmac dinnerware in your home . . . at sensational savings. Modern, colorful Royale and Color-Flyte dinnerwares are guaranteed for one full year against chipping, cracking or breaking in normal use. 8 beautiful colors to mix or match as pleases your taste.

FINEST IMPORTED STAINLESS WITH COLORFUL MELMAC HANDLES

4 pc. Place Setting
KNIFE, FORK, TEASPOON, DESSERT SPOON

- Available in: Gardenia White, Charcoal Grey, Flame Pink, Turquoise, Mist Grey, Gloide Green, Glow Copper, Spray Lime



BRANCHELL STAINLESS MELMAC HANDLES

Reg. \$6.75 Value

NOW ONLY \$4.99

Place settings in solid colors only. Now for the first time you can match or complement your dinnerware with beautiful, gleaming imported Stainless with colorful, accident-proof Melmac handles at great savings. Handles are guaranteed not to break, twist or loosen. Imagine, what a truly distinctive table you can set with this colorful tableware.

Take advantage of these two great money-saving offers

"... Certainly our home's modern"

"... and to me that means electric dryer, automatic washer, and an electric hot water heater!"

"My new all-electric laundry works for me for just pennies a day and saves me hours of hard work every week."



Take a tip from friendly Reddy, "Why wait? Go modern TODAY! See the beautiful electric laundry appliances now at your nearby Inland Empire Electrical League member-dealer store.

THE WASHINGTON WATER POWER CO.



Buy with confidence **Inland Empire Electrical League** where you see this sign

Abrams Hardware

PHONE 051 Frank Abrams KENDRICK

THE Bull itin

Published Weekly by the Union Oil Service at Kendrick
W. L. "Bill" Rogers, Editor

HELLO, FOLKS:

Well, it seems as though our warning about chilly weather coming has been borne out — and judging by the calls we've had for that wonderful Union Stove Oil — folks must be getting a lot of real comfort and satisfaction from it. If you're not now a user, just step to the phone and call us at 1251 — say: "Fill 'er up — and we'll do the rest. Why wait? Do it now!"

Two roaches, who had decided to move, picked up their sole possession, a stale cookie, and crawled under the door of a new apartment. They got settled and began eating their cookie when one of the roaches took a look around and said: "Don't think we're going to like it here — everything is so bright and shiny, so sanitary, so clean."

"Stop talking that way," interrupted the other roach. "Can't you see I'm eating?"

Let us service and care for your car. That famous Royal Triton Motor Oil will make it purr like a contented kitten — and help you get fast, smooth starts on cold mornings. Let us fill the crankcase — and try it for yourself.

She: How many times a day do you shave?
He: "Oh, 40 to 50 times."
She: "Are you crazy?"
He: "No. I'm a barber!"

Got tire problems? Bring them to us. We handle those famous U. S. Royals. Yep — we'll trade, too! Someone has defined a bigamist as "a man who keeps two himself."

START THE DAY OUT RIGHT WITH A TASTY HOT CEREAL

- CARNATION INSTANT WHEAT — 2-LB. PKG. **47¢**
- ZOOM — 1-LB. PKG. **28¢**
- MALT-O-MEAL — PKG. **38¢**

DINA-MIE — FARINA AND MANY OTHERS TO CHOOSE FROM

— ALSO —

HONEY IN THE COMB
ONLY 49¢

* * *

REMEMBER:

Winter Closing Hours for Saturdays
— 7:00 P. M. — Starting
October 6th

BLEWETT'S CASH GROCERY

PHONE 891 KENDRICK PHONE 891

For You!

POULTRY MASHES

SALT

DAIRY FEED

Lewiston Grain Growers
Phone 591 KENDRICK Phone 591

FRIED CHICKEN DINNERS

Served Friday, Saturday, Sunday
(Sundays We Are Open)

SHORT ORDERS A SPECIALTY

Try Our Food And Service — They're Good

KENDRICK CAFE

Kendrick Theatre

FRIDAY, SATURDAY, OCT. 19-20

RANSOM

— Starring —

DONNA REED
GLENN FORD
LESLIE NIELSON

News And Cartoon

Shows Start at 7:00

Friday — be in by 3:00 to see a full show
Saturday — 2 Shows, 7:00 and 9:00

30c Admission 50c

WHAT CAMERON FOLKS ARE DOING THESE DAYS

Club Holds Meeting
The Cameron Home Demonstration Club held their regular business meeting last Wednesday, October 9, at the home of Mrs. Henry Wendt, with a good attendance. Mrs. Fred Newman and Helen Mielke gave a demonstration on "Civic Topics," which was very interesting.

Election of officers was held, with the following being chosen: Mrs. Rosalie Blankenship, president; Mrs. Marjorie Wilken, vice president; Mrs. Mildred Silflow, secretary; Mrs. Marjorie Newman, treasurer.
The afternoon closed with a delicious lunch served by the hostess, Mrs. Henry Wendt.

Entertain At Cards
Mr. and Mrs. Henry Wendt entertained a few guests in their home last Thursday evening, with three tables playing pinochle and rummy. Guests were Mr. and Mrs. Gus Kruger of Kendrick; Mr. and Mrs. Otto Silflow of Juliaetta; Mr. and Mrs. Albert Glenn, Mr. and Mrs. Wilbert Brunstiek, Mr. and Mrs. Earl Whitinger.

Prizes were awarded with high for the men going to Otto Silflow; low to Gus Kruger. High for the ladies to Mrs. Gus Kruger and low to Mrs. Albert Glenn.
A delicious lunch was served at the evening's close.

Visit On Coast
Mr. and Mrs. Herman Meyer and daughters Loeda and Hermina, accompanied by Mrs. Otelia Schmidt of Lewiston, visited with relatives on the coast from Thursday until Sunday. They also visited with their son Ted, at Parkland, Wash., where he is attending college, and in Portland, Ore.

Visit Son In Hospital
Mr. and Mrs. Ervin Lohman and daughter Sharon, and Mrs. Hattie Lohman of Kendrick visited with their son Gary, in the Missoula, Mont., hospital from Thursday until Saturday. They report Gary is getting along as well as could be expected. However, he may not be released from the hospital before Nov. 1, as the wound must be watched very carefully for infection.

General News
Mrs. Hugh Parks of Leland visited Thursday afternoon with Mrs. Wilbert Brunstiek.
Mr. and Mrs. Albert Glenn were Lewiston visitors Thursday, where they called on Mr. and Mrs. Clay Albright.
Wednesday evening Mr. and Mrs. Everett Lohman and family were supper guests of Mr. and Mrs. Glen Wegner. Mr. and Mrs. Don Cantril were callers later in the evening.
Mr. and Mrs. Aug. F. Wegner spent

the week-end in Moscow at the home of his sister, Mrs. Augusta Rogers.
Mr. and Mrs. Werner Brammer and daughters of Kendrick were Thursday evening supper guests of Mr. and Mrs. Glen Wegner. Mr. and Mrs. Walter Koepf were evening callers.
Dianne Preston of Nez Perce, Idaho, was a house guest over the weekend of Mr. and Mrs. Harry Newman.
Mr. and Mrs. Glen Newman and daughter were luncheon visitors of Mr. and Mrs. Fred Newman Friday.
Mr. and Mrs. Geo. Allen and family were Saturday evening visitors.
Mr. and Mrs. Glen Wegner were supper and evening guests Sunday of Mr. and Mrs. Ted Woven.
Mr. and Mrs. Wilbert Brunstiek spent Saturday with Mr. and Mrs. Clay Albright in Lewiston.
Mr. and Mrs. Jack Travis of Kendrick were Saturday evening supper guests of Mr. and Mrs. Earl Whitinger.

Mrs. Hugh Parks, Mrs. John Blankenship and Mrs. Gus Kruger visited Friday afternoon with Mrs. Albert Glenn and Mrs. Blum.
Mr. and Mrs. Harry Newman and family were Sunday guests in the home of her mother, Mrs. Fred Hadley, at Juliaetta.
Mr. and Mrs. John Blankenship spent Thursday evening with Mr. and Mrs. Marvin Silflow.

Mr. and Mrs. Gus Kruger were Friday dinner guests in the home of their son-in-law and daughter, Mr. and Mrs. John Blankenship.
Mr. and Mrs. Earl Whitinger spent Sunday with Mr. and Mrs. Carl L. Wegner in Pullman.
Mr. and Mrs. Henry Wendt spent Sunday and Sunday evening with Mr. and Mrs. Bill Brammer in Clarkston.
Mr. and Mrs. Stanley Hepler drove to Missoula, Mont., Saturday, and visited with Gary Lohman, a patient in the hospital there.

Mr. and Mrs. Roy Silflow were Sunday dinner guests in the home of his parents, Mr. and Mrs. Otto Silflow, in Juliaetta.
Mr. and Mrs. Marvin Silflow were Sunday evening supper guests of Mr. and Mrs. Harold Silflow.
Mr. and Mrs. John Blankenship and family were Sunday afternoon and supper guests of Mr. and Mrs. Reinhard Wilken.

Sunday afternoon callers in the home of Mr. and Mrs. Ernest Brammer were Mr. and Mrs. Roy Ramey of Kendrick; Mr. and Mrs. Roy Ramey, Jr., and daughters, and Mrs. Eva Miller of Rosalia, Wash. Mr. and Mrs. Kenneth Wilken and family were callers that evening.
Mr. and Mrs. Ernest Brammer and daughters and Mrs. Kenneth Wilken and daughter were Moscow visitors on Monday.

Quite a large crowd attended the Jake Neumann Sale Monday afternoon.

Good Doers Meet
The Good Doers 4-H Club met with their leader, Mrs. Roy Glenn, at the home of Janet Eldridge, last Wednesday.
Election of new officers was held for the coming year, with the following being chosen: Dee Magnuson, president; Sally Glenn, vice president; Sharon Deweber, secretary; Jane Westendahl, treasurer; Janet Eldridge, reporter; Sharon Fey, song leader.
Our club was well represented at the Latah County Fair, with all members earning Blue, Red or White ribbons.
Janet and Jane Westendahl joined the club at this meeting.
The club members wish to thank our leader, Mrs. Roy Glenn; the county agents, Mrs. Rettig and John Moore; our backers, the Evergreen Friendship Club and the Kendrick Canyon Klub, and our parents, for making this, our first 4-H year, a success. — Cheryl Westendahl, club reporter.

- WANTED -

160 MEN TO COME IN AND LOOK OVER OUR LARGE STOCK OF WINTER ALL WOOL COATS AND PANTS

MANY STYLES TO CHOOSE FROM
We Are Sure We Can Save You Money
MALONE, BLACK BEAR, CHIPPEWA AND WOOLRICH TO SELECT FROM

THESE ARE BRAND NEW LADIES' ORGANDIE TEA APRONS
They Are Ideal Gift Items
Priced \$1.00, \$1.50, \$1.95

STAMPED AND HEMSTITCHED PILLOW CASES
New Patterns
Pair \$1.59

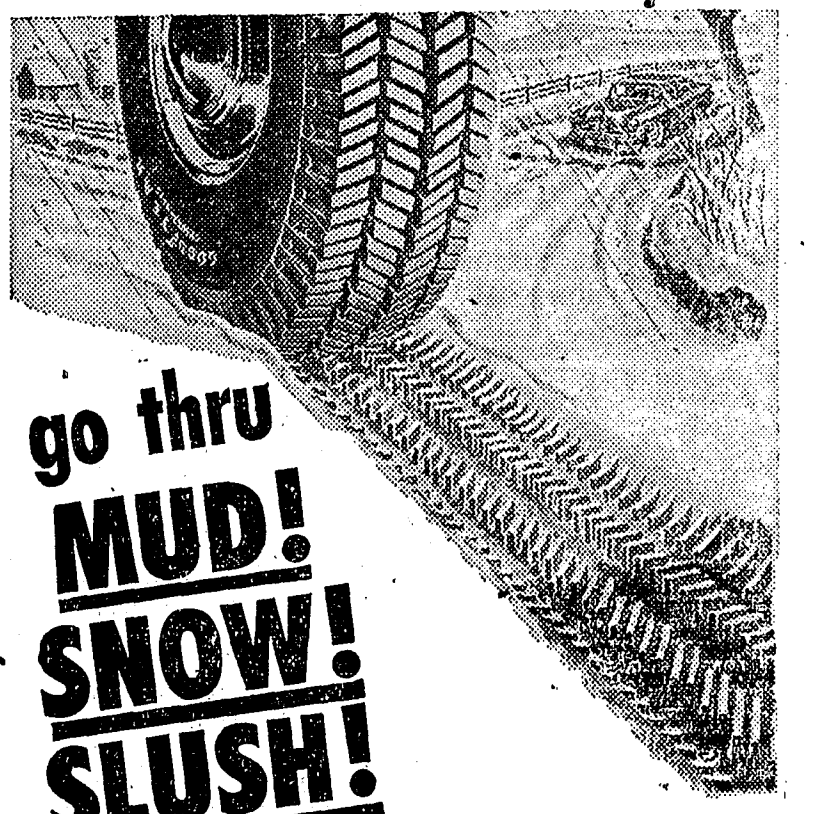
IT'S TRICK OR TREAT OCT. 31
4 Kinds of Bulk Societe Hallowe'en Candy To Select From
Yes — We Have Cider and Pumpkins Too!

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Moscow, Idaho Phone 31001

Bird's Eye Frozen Foods at Blewett's Market



go thru MUD! SNOW! SLUSH!

with Suburbanites by GOOD YEAR

- Up to 91% more "start-ability"
- Quieter operation on dry roads
- Up to 39% more "stop-ability"
- More rubber for longer wear

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"ACCIDENTS DO HAPPEN EVERY HUNTING SEASON"

For the price of "a fifth" you can have \$15,000 accidental death protection and \$1,500 medical coverage — for the week you are hunting.

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ADD LIFE TO BREAKFAST WITH FLAVORFUL JUICES

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Phone 581 Walter and Marguerite Silflow