Boost For Better Roads Into Kendrick

KENDRICK GAZETTE

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GYPSUM FOR

KENDRICK, LATAH COUNTY, IDAHO, FRIDAY, FEBRUARY 10, 1922

NUMBER 6

Income Tax Facts

The new requirements of the in-

POTLATCH FARMS come tax law that returns shall be made of gross income of \$5,000 or more regardless of the amount of Interesting Article by A. N. net, income upon which the tax is Rognstad of Bear Ridge

covery.

legumes such as the altalfa and ed for by the act, including all busicentury.

Landplaster (the commercial plants can use sulphur.

it can be used.

our soil, commonly known as Pa- investments. The law expressly rouse Silt Loam, was found to be so prohibits the deduction of family deficient in sulphur that amounts or living expenses, such as rent for obtained in soil analysis were un- a dwelling, repairs to a dwelling, weighable.

makeup. Alfaita tor instance re- ductible. quires 65 pounds of Sulphur Trioxide per acre and to supply this amount of sulphur about 150 pounds of gypsum is needed.

assessed, necessitates careful computation on the part of the tax-It is quite generally believed that payer. "Gross income" includes land plaster is a direct tertilizer practically every dollar received by only and that it is a recent dis- the taxpayer during the year 1921 in salaries, wages, commissions, History relates that it was used rents, royalties, interest on bank on the legumes by the Jews in deposits, cash dividends on stock, Palestine, B. C. The reason it has "or income from any source whatnot been used very much in this ever." "Net income" is gross incountry is probably because the come less certain deductions provid-

clover's have not been grown very ness expenses incurred in the conextensively until the last quarter duct of a business, trade, profession, or vocation. Certain expenditures, however,

name) is finely ground Gypsum are not deductible as in business ex-Rock. gypsum is chemically known pense when made for the purchase as Calsium Sulphate or Lime Sul- of articles more or less permanent phate. The Sulphate form is the in character, or for permanent imonly form in which the higher provement of property. For example, a merchant would not be al-Pure sulphur when applied must lowed to deduct the amount expendfirst be changed in the soil to the ed in the erection of a new store, acid, then into the sulphate before or a farmer the cost of a new trac-

tor or thrashing machine, since such In Latah and Nez Perce counties, investments are held to be capital cost of food and clothing for the

The legume family of plants seem family, education of children, servto respond most readily to the ap- ant's wages, and similar items. plication of gypsum because they Amounts spent during the year 1921 require so much sulphur in their for any of these items are not de

School Notes

The pupils of the 5th and 6th I have used three varying amounts grades gave their teacher, Miss

The Cow And The Pig And The Hen President A. H. UPHAM

The farmer smiled as he passed them by. The cow and the pig and the hen; For the price of wheat had gone sky-high, And the cow and the pig and the hen They ate up grain he could sell at the mill, They needed his care when nights were chill, He swore of them all he'd had his fill-The cow and the pig and the hen.

These barnyard cattle had had their day, The cow and the pig and the hen. He could get thirty bones for a ton of hay-No need for the cow or the hen. He never would milk another cow. He hated the sight of a grunting sow, And raising chickens was work for the frau, Goodbye to the cow and the hen.

They gave no heed to his jeer or frown, The cow and the pig and the hen, Whatever goes up, said they, comes down, The wise old cow and the hen. The hen laid eggs the winter through, The cow gave milk and the piggy grew, But hay dropped down from thirty to two-

Oh, the cow, the pig and the hen!

Now he sits and sighs, as he counts his cost For the cow and the pig and the hen. He almost cries for the milk he's lost, The cow and the pig and the hen.

He'd tend them gladly in mud and rain, And lessen his acres of hay and grain, If he only could buy them back again,

The cow and the pig and the hen.

Death of Lesh Smith

Federal Highways

The community was deeply shock-What the new tederal highway ed to learn of the death of Miss appropriation to be expended under of Gypsusm on alfalfa, 100, 150 and Steward, a birthday party Wednes- Leah Smith, who died at Lewiston, the direction of the bureau of pub-200 pounds and found that 150 day afternoon. Games were played Tuesday afternoon, after a linger- lic roads, United States department pounds gave the best results. There in the gymnasium and refreshments ing illness. Her death has cast a of agriculture, will mean to the was no increase in yield on the 200 were served in the domestic science shadow of sadness throughout this country is accurately guaged in a pound plot over the 150 pound plot. room. All the teachers were invit- section, where she was so well synopsis prepared by the bureau, The Oregon Experiment Station ed to the lunch. Everyone had a known and so universally admired showing the use to which the \$275,found that sulphur fertilization of nice time and Miss Steward receiv- for ner many sterling qualities. 000,000 previously appropriated by Her life of splendid service in the congress has been put. Up to Linden community, which was her December 31, \$212,077,246 had been home for many years, still survives put to work in projects either enher. As a rural teacher she was tirely complete or under construcone of the most successful in the tion. To match that amount the county as her efforts were always states appropriated \$285,793,312, directed toward better conditions making a total of \$497,456,558. and more pleasant surroundings for If placed end to end the roads to

Lincoln Day Program

LATAH COUNTY A slight change has been made in the plans for the Lincoln Day Program, which will be put on by the Kendrick Schools, Monday night, February 13. It was first announced that it would be held in the high school auditorium, but as

the prospect is that a very large Juliaetta Record: Columbus Clark, crowd will attend, it was later decided to have it at the Methodist church.

Everybody is most cordially in-This will be Kendrick's first opportunity to hear President Upham and as he is considered one of the very crowd to hear him. No admission charge will be made.

Following is an outline of the program: America Audience

Led by Glee Club Presentation of bust of Lincoln by year's class.

Lincoln's Gettysburg Address, **Butord Hogan** "O, Catptain; My Captain"

Audrey Stanton "America, the Beautiful" Song Glee Club. Address President A. H. Upham

Mrs. W. M. Blenden

The tuneral of Mrs. W. M. Blenden was held last Thursday at the incorporated for \$5,000. Big Bear ridge hall, Rev. Balé having charge of the service. The front, sloping concrete floor, stucco large crowd which gathered for walls and ceiling, glass enclosed the last sad rites, showed the high ticket booth, and a stage 18x16

Big Bear ridge, January 30, 1922.

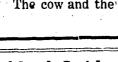
NEWS PARAGRAPHS **Clipped From The Columns** of Neighboring Papers.

county commissioner from this district, who is attending a session of

the county commissioners at Moscow, was home Tuesday during a vited to attend the program. It recess of the board. Mr. Clark promises to be a most interesting states that the board has consideraffair. The address by President able business on hand and is dis-Upham of the University of Idaho, posing of the various matters before will be the feature of the evening. it as rapidly as possible giving time for due consideration of the business being trasnacted. Among the transactions completed is the purablest speakers of the West, it goes chase of a new 16-27 horsepower without saying, there will be a good Case engine, for road work. The new engine cost \$1,750, but against this the old engine was turned in at \$520. Besides considerable other old machinery which could no longer be successfully used, has been sold making more than enough in all to pay for the new engine. The Kester Dammerall, vice-pres. of last new engine will be shipped from Spokane and will be unloaded at Accepted by president of student Juliaetta about the first of March body - - w- Nell Ameling to be used in road work in the spring, when considerable work is planned to be done to the roads in general.

> Genesee News: According to a detailed report in the Kendrick Gazette, Kendrick is to have a new modern moving picture and show house which will be second to none in any town of Kendrick' size in the state. The stock has all been subscribed and the company is to be

The house will have a stucco esteem in which Mrs. Blenden was feet. It will be furnished with a



alfalfa increased the protein con- ed many birthday remembrances. justify its application.

Last year 1 got a yield of approxi-indicate that a large amount of land treated with Gypsum and one spring exams. tor on the untreated land. I also got an increased of 200 pounds proudly displaying their new Health

growths of alfalfa with varying present tournament. treatments of Gypsum on subsequent wheat crops.

Gypsum, therefore, owing to the tact that it is a source of sulphur is a direct fertilizer.

It is also indirect fertilizer, actmineral compounds, releasing Potassium and Potash. This is one of the most valuable benefits troin Gypsum fertiliaztion. It also acts as a stimulant on the nitrogen-fix ing bacteria of the soil and the nodule forming bacteria of the legumes to such extent that the rout system becomes 3 or 4 times as large and extensive. For this reason there can be no ill effects from the continual use of Gypsum. The increase in the nodule forming bacteria and root system will much more than offset the plant food re- port the program for Lincoln's leased thru this stimulating pro- birtnday anniversary. cess.

one application is as long as the it into the soil.

tents over 100 per cent and since Returns from the Fighth grade the protein content gives alfalfa its state exams have just been receivchief value, that alone is sufficient, ed. Claribel Mocre passed in geogregardless of increased yield to raphy and history. Victor Gentry passed in geography. Other grades

mately 3 tons of alfalfa per acre on work remains to be done before the .

The 3rd and 4th grade room are beans per acre by the application of Crusade pennant, which they recent-

> recently been added to the library. than she had been previously. team, support the school, and sup-

in one rotation. I have one plot 5 maintaining the soil fertility, in many friends at the Normal school month Mr. Mielke gathered 20 eggs years old that gave as big increase some cases of even bringing it back, and throughout the city will miss a day, which, we'll tell the world, the 5th year as it did the first year. the ideal conditions for growing her greatly.

The best method of applying out-alfalta and clover in the Potlatch | The funeral will be held at 11 side of using a fertilizer drill or country, the extensive use of land- o'clock this morning at the Vassar attachment, is with an ordinary plaster will make them profitable chapel. The remains will be taken cogwheel type of feed grain drill, to grow both as hay and as a soil on the 12:15 train to Linden, for week. He expects to return at a Other type feeds do not work so Eurider.-A. N. Rognstad.

her pupils.

Lewiston Tribune:

100 pounds of Gypsum. I am try- iy won in a tournament. The the home of J. B. McCulley yester- struction and complete, the departing it this year on peas and clover. Health Crusade banner is on ex day afternoon as a result of Bright's ment's records show, was approxi-A co-operative experiment was also hition in the 7th and 8th grade disease with complications. Her mately 27,000 miles. Of this milstarted here this year to determine room. It is to be awarded to the death was not entirely unexpected age 9,555 miles was in projects enthe effect of plowing under varying room making the best record in the as her condition had been considered tirely completed. The balance of seriouse for some time. She had 17,445 miles was in projects which About 50 new books have very not seemed much worse at the end were still under construction but

of the children to get hold of them away several years ago. She was completed road to date was more ing as a stimulant on the insoluble shows need for new books, as many born March 3, 1895, and was the than 21,000 miles, or nearly enough have read all of the best old ones. second child of a family of six to encircle the glube. Friday evening hasket ball games children. She is survived by two bid fair to be two of the most in- sisters, Anna, attending the Lewisteresting games of the season. The ton normal school, and Eva of Lin- the road construction of the country. local teams are making special den, and three brothers. Ben L., Today about one-third of all roads effort in preparing for the games as James and George, all of Linden. both teams are determined to even. She attended the Palousle high financially by the federal governup the one sided scores which re- school and afterward the Lewiston ment, and the construction is sub- ed a \$400 lead of dried prunes to arrested and taken to the Latah sulted from their games in Troy, normal. After teaching two years ject to inspection and approval of The school is trying to make this near Palouse, two years at Linden federal engineers. game pay the expense of the pro- and one year at Green Creek, she re-

gram Monday evening. Let's have turned to the normal to complete everyhody come and support the her education when she was stricken with her fatal illness.

Those who knew Leah Smith feel that it is given to few young people If possible landplaster should be well. The fertilizer usually re- to have done so much in such a applied in the fall, anytime after the quires constant stirring in the drill short number of years. She was alfirst fall rain and before deep freez. box to insure even feeding and tor ways happy, cheerful, friend'y, ining. This gives it a chance to wash that reason two men are really re- dustrious to a fault and loyal to down and around at the roots before quired to operated the drill. Drill- all that stood for good in the comspring, thereby giving maximum re- ing into the ground is not necessary munity. Her teaching was for the He has 27 Silver Laced Wvandotte turns the first year. The life of as the first rain will quickly wash good of the state as well as for the pullets and during the month of Mrs. Brunsiek is visiting her one application is a the first rain will quickly wash good of the state as well as for the trained of the state as well as th children. Even in the face of January they laid 35 dozen and 3 same field should be left to altalfa With the growing importance of death, her spirit was serene. Her eggs. A few days during the

interment.

be paid for by this money would The following account and tribute encircle the earth at the equator to Miss Smith was published in the and extend as tar as New York to San Franscisco on the second lan. Miss Leah Smith passed away at The total milage of roads under con-

reported 69 per cent complete Oct-They are for the most part "juv- The deceased was a daughter of ober 31. In those projects there enite" the very good reading fcr | Mr. and Mrs. Jordon P. Smith of | was the equivalent of 12,000 miles even older people. The eagerness Linden, Idaho, both of whom passed of completed roads, so that the

> Prior to five years ago the federal neighbors. government took no active part in

under contsruction are being aided

Mielke Has Great Layers

Atter hearing the story of Gus Birchmier's White Leghorns in last week's paper, it began to look very much as though they had the record in this locality, but this week Fred rescue of the Wyandotte family. There are still several mild cases the two cash registers.

is going some for a cold month like January.

Dr. Jones, eyesight specialist of Spokane, was here the first of the later date.

held by her friends and neighbors. motor driven picture muchine, After the sermon at the hall the opera chairs and all up-to-date burial service was held at the Wild equipment and ventilator.

Rose Cemetery. It is unnecessary to say that Gene-Celestial Paralee, daughter of see needs something on the same Mr. and Mrs. Allen Woods was born order where people can go and be in Cowley County, Kansas, January comfortably seated. 30, 1873, and died at her home on

Deary Press: The logging opera-In August 1894 she was married tions at Camp Park are attracting to W. M. Blenden and to this 'union nation-wide notice, on account of nine children were burn, seven of the interesting and novel methods employed. The Timberman, pubwhom are living. They are Mrs. lished in Portland, has written for Frank Gilky, of Pleasant Dale, Sask., Canada; Mrs. Walllace Em. photographs and a full description mett of Kendrick; Mrs. Thomas of the operations, and last week VanMoulken of Genesee; Mrs. the Pathe people had camera men Horace Comstock of Troy; Louis, on the ground taking pictures for the screen. Ruth and Marvin, who are at home.

Mrs. Blenden had pleural pneu-Troy News: Emmet Harris and monia in 1904 and never recovered wife went to Kendrick Saturday to her health afterwards. On January see their little grandson, Kenneth 30, she was taken suddenly ill and Bigham, who is in a serious condied before medical aid could be dition from burns he received by

pulling the cork out of the washing Mrs. Blenden was held in the machine. He was severely burned highest esteem and was respected on the right side of his chest, his by all who knew her. Her cheer- right arm and half of his back.

fulness and optimism during her George Procumer and family suffering gained for her the love spent Sunday in Kendrick, they and respect of all her friends and were guests at the N. E. Walker home.

Star-Mirror. Browning Robbins, wanted on a charge of burglary in connection with the alleged burg-Fred Schoeffler of Cameron haul- lary of the Robbin's pool hall, was

Kendrick recently and sold them to county jail Sunday night by his N. B. Long & Sons. The load weigh-father. Grant Robbins, chief of ed about 3 tons. It would take police of Moscow. a big outfit to haul \$400 worth of

No arraignment of Robbins had been made up to a late hour Monday afternoon. He is charged with burglary in a warrant sworn out by Prosecuting Attorney John Nisbet in which Robbins is alleged to have broken in to the Robbins' pool hall and stolen between \$23 and \$25 from

Devete Frantz, also alleged to be implicated with Robbins in the alleged robbery and under arrest on Monday before Judge Adrian Nelson and was released on a \$500 cash bond which Frantz turnished.

The regular monthly council meet-Bill Wegner is visiting his par-ing was held at the city half Tuesday evening. Nothing but the gen-Mrs. Dave Schoeffler is visiting eral routine business was transact-

Y There hasn't been any school this week, as Miss Wegner, the teacher,

secured.

is ill. or flu in this locality.

\$400 Load of Prunes

 χ The snow is rather deep on the a charge of burglary, was arrigned ridge.

X Miss Laura Blum is staying with her aunt, Mrs. Cari Lohman.

VAlex Larson and Herman Silflow returned from Lewiston.

ents on Bear ridge. her parents in Kouskia.

 \times Cameron Items

wheat at one load these days.

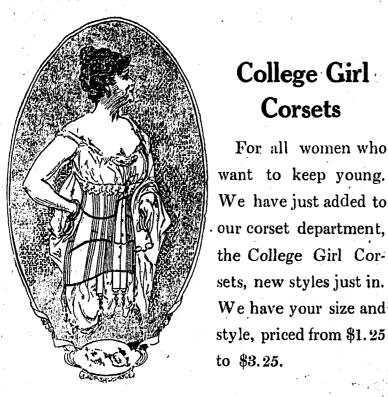
Keep Your Eyes on This Store For The **New Things For Spring**

Each day brings brand new merchandise to this store

32 inch Ginghams, elegant qualit	y, pe	er yar	d		.30	
32 inch romper cloth, per yard	-	-	-	`-	.30	
ight and dark percale 36 in 25c a yd.	La	dies o	xfor	ds \$4. 4	0 and \$5	a pair.

College Girl

Corsets



For all women who

100 per cent leather shoes for Misses and Growing girls. Shoes that wear. Size $2\frac{1}{2}$ to 8 at \$3.50 Size 12 t0 2 at **3.00 2.75** Size 9 to 12 at

N. B. Long & Sons The Home of Good Things to Eat and Wear

Kendrick, Idaho

Kendrick cline of consumption there is a de-DR. A. OTTERAAEN Gazette cline in price .- Star-Mirror. PHYSICIAN Ralph B. Knepper, Publisher Phone 832 Entered as second-class matter Don't Be Discouraged 1892 at Kendrick, Idaho, under the KENDRICK, IDAHO Act of Congress of March, 1879. Remember this: When Abraham Lincoln was a DR. J. H. KELLY Subscription \$1.50 a year. young man he ran for the legisla- neighbors for their kindness at the ture in lilinois, and was badly death of our brother. Physician and Surgeon Foreign Advertising Representative THE AMERICAN PRESS ASSOCIATION swamped. Kendrick, Idaho He next entered business, tailed, and spent seventeen years of his life

It will be gratifying to the farm

Linden Items Clarence Harris is enjoying a isit from her mother and sister. Mr. and Mrs. Ball visited at the Gus Farrington home Sunday. Mrs. C. P. Israel went to Lewiston Saturday to visit relatives' and friends. Donald McCrea spent a tew days at the Fry home, then Mr. Meyer came up and Clarence took them up to the Meyer's place in the Three Bear country. Mr. Darby is not able to come nome yet but is improving tast. Granville Wall spent a few days with home tolks. The Farmers Hardware Art Ozmun spent Sunday with the Elmer Keeler family. Company The Winegardner family spent Sunday at the Clarence Fry home. Delbert Mulkey spent Saturday "Dealers in Quality at Reasonable Prices" evening on the ridge. Frank Starr, who was out from the WE HANDLE Meadow, reported Cleve McPhee had the misfortune to get kicked **FULLER PAINTS** quite badly by a horse. Farm bureau meeting at the hall, Western made for Western trade. February 11 at 1 p. m. **KEEN KUTTER TOOLS** METHODIST CHURCH. C. A. Pickering, Minister. Preferred by expert mechanics everywhere. Prayer meeting every Thursday Wagner Door Hangers and t 7:30. Sunday school 10 a.m. Epworth League 6:45 p.m. Tracks Preaching Service 7:30 p.m. Remember the special services which will begin February 14th, conducted by Dr. Forsyth. The song service will begin promptly at 7 o'clock. We have chosen this Roller bearing wheels, tandem trolleys with bumpers on end. Self cleaning tracks. Stock of Proven Dependability hour in order to make it possible for the students to attend. Tourists and travelers, this year follow our "White Preaching service will be held at American ridge Sunday morning. Signs" and you won't go wrong. The Ridge people have organized an Epworth League which is to be Fone 172 The Fone 172 FARMERS HARDWARE held every Sunday evening. There COMPANY were 22 present last Sunday. *o*ommodities The League social at the Ridge was well attended, there being about 60 present. The folks up there are royal entertainers. The social Wednesday night was SERVICE not well atlended owing to the rainy weather, but about \$11.00 was added to the treasury of the Ladies Aid and the Epworth League. FARMERS BANK CARD OF THANKS We wish to thank our friends' and

Dr. William T. Seeley		ng up the debts of a worthless	CARD OF THANKS	
Physician	Perce counties to learn that their partne		We wish to thank our friends and	
and	respective county agent has been	nuo in iore mini u pouduizar	neighbors for their kindness. Espec- ially do we wish to thank the people	
Surgeon		g woman to whom he became	of Southwick for the loving sym-	
		gedthen she died. ter he married a woman who	pathy shown us in the death of our	Not Routine Service Only
Iuano		constant burden to him.	Mr. and Mrs. E. W. Bond	1 tot Roddine Bervice Only
W. A. Rothwell, M. D.	in the personal of the the	tering politics again, he ran		
W. A. Rouiwell, M. D.		Congress and was badly de-		Of course in the handling of your Checking Account
Physician and Surgeon	have been no other counties in the feated	d.	CARD OF THANKS We wish to thank our kind friends	you expect prompt, accurate service in all routine
Office State Bank Building		then tried to get an appoint-	and neighbors for their_help and	matters.
Kendrick, Idaho.		to the United States Land	sympathy in our hour of sorrow and	
			bereavement. W. M. Blenden and family.	This is all right so far as it goes and we certainly
Dr. S. A. Roe		became a candidate for the	W. M. Dienden and Tamity.	see that you get this kind of service when you favor
Practice Limited to Diseases of the		ed States Senate, and was bad- feated.	A Judicious Inquiry	
Eye, Ear, Nose and Throat		1856 he became a candidate for	A well known traveling man who	us with your patronage. But we do not stop there.
Glasses Fitted Office Over Beach's Store	Farmers lost 32 billion dollars in the V	Vice-Presidency and was again	visits the drug trade, says he has	We also see that you get friendly service and that
LEWISTON, IDAHO	1921. The final report of the U.S. defeat		often heard druggists ask a custom-	whenever any financial or business problems come up
	Department of Agriculture puts a In 1	1858 he was deteated by Doug-	er, who wished to buy a cough	
	value of only 5,676 million dollars las.		medicine, whether it was for a	you have the advantage of talking them over with
	on last years crop production, com- One		child or an adult and if for a child, they almost invariably recommend-	our officers and thus secure co-operation in solving
Barber Shop	pared with 9,075 million in 1920; failure 13,689 million in 1919. The 1921 face of		ed Chamberlain's Cough Remedy.	them.
	value is the lowest since 1908, at came of	of all this he eventually be-	The reason for this is that they	
Courteous Treatment	that time the things the farmers buy men, i	it not the analysis	know there is no danger from it	NA TAT NI - O TA
Satisfaction			and that it always cures. There is not the least danger in giv-	May We Not Serve You?
	they are now. However, the ray of backs	like his, doesn't it make you	ing it and for colds, croup and	
Guaranteed	hope is offered that the depressed teel si	small to become discouraged.	whooping cough it is unsurpassed.	We Annuarista V D
I	condition of agriculture has reached just be	ecause you think you are hav-	—Adv.	We Appreciate Your Business
	bottom, from now on will improve. ing a l	hard time in life?-Selected.		
William Rogers	×	(i		
	X in spite of dire prophecies that Wee	dding announcements printed	Battery Storage	The FADMEDS DANKE
KENDRICK LODGE NO. 26.	Kandwall is in town Hoad before the	e Gazette office.	Datiery Storage	The FARMERS BANK
¥ A. F. @ A. M.	show leaves, there seems to be no	e dazette omce.	and	
ä – – – – – – – – – – – – – – – – – – –	more danger than during the ordin-	Minnow Edward Valkens of		
last Thursday of the month		r-Mirror: Edward Solberg of who carried away several	Repairing	
E. W. Lutz, W. M.	that the creek has risen but little. prizes	at the poultry show held in	repairing	
B. M. McConnell, Secretary.		ity in January, reports an ex-		The Farmers Elevator
		t record of 12 trapnested	Storage per month 50	The Taimers Lievalor
Chamberlain's Tablets	ing causes that have since been re- Barred	d Plymouthrock pullets. He	Storage per month .50	
Antonio de Parlano	moved. receive	ed from the pullets 277 eggs,	Charging batteries \$1.00	And Warehouses
"The nicest and pleasantest med-		average of 23 eggs from each	Reinsulating batteries	
icine I have used for indigestion		g the month of January. The		Receivers of bulk and sacked grain and pay current
and constipation is Chamberlain's	Government data issued by the pullets Department of Commerce con- from s		6 volt \$9.00	market price.
Tablets," writes Melard F. Craig,			12 volt \$11.00	We sell Grain Sacks, Binder Twine, and Rolled
	American farm products varies, not ago.			Feed of all kinds.
like a charm and do not gripe or	according to volume of exports of for ex		All makes of batteries re-	
leave any unpleasant effect.	those products (that is, by the a- mouth		paired and rebuilt.	We also handle the celebrated
	mount the American farmer sells in college		· •	Martin's Best Flour
	the foreign market but by the a- breeds		Bring in your car this	Trava chi o Dest 1.1001.
Draying	mount of those products consumed in compet			Faring Cymham and Dave 1. D. U. a.
	the United States. The rise and in 191		winter and have us over-	Farina, Graham and Peacock Rolled Oats at lowest market price. Give us a trial and he commission
, j	fall of farm prices is in almost dir-		haul it. Work guaran-	market price. Give us a trial and be convinced.
	ect proportion to the rise and fall to spe of domestic consumption of those high g		teed.	Dhave Dia
	products. When American working			Phone 312
	alassos are not amployed and they		Kendrick Garage Co.	
	are compelled to cut down on their FAR	M WANTED: Wanted to hear work of a farm for sale, give		
Frank Chamberlain, Prop.	living, the consumption of farm lowest	price and full particulars	Schupfer & Deobald, Props.	Kendrick Rochdale Co.
	products declines and with the de- L. Jone	es, Box 551, Olney, Ill. 6-1p		totiluale Co.
	1			
	-			•
	•			· · ·

Claus Eichner

Henry Eichner.



Peaberry coffee in bulk. A good value for the price Per Pound **25**c Apricot jam in tins-it's great **20**c Fresh keg of small sweet pickles, per-pint **25**c

turbed him greatly. In a big wicker rocker Dolores Ruey sat, rocking gently and busily stitching on a piece of fancy work! Webster Billy Geary gone back to the United States, and Dolores was still in Buenaventura! / Amazing! Why, -Man's what the devil did Billy mean by letting her have her own way like that? Of course, they hadn't been married, or she would not now be out

there on the veranda, and, of course, they hadn't quarreled, because that was an impossibility, and, of course, Billy had departed alone for the U. S. A., else he would have returned to their camp in the hills back of San Miguel de Padua. "Well, I know what I'm going to

do," Webster decided. "I'm not going to be led into temptation while Billy's not on the job-so I'll not put up at the Hotel Mateo after all. I'll just sneak around to El Buen Amigo and fix it with that old Mother Jenks not to tip off my presence in town to Dolores Ruey until I can get the lay of the land and see what the devil has happened to all my welllaid plans."

He retreated out the front door and called a carriage, into which he was about to step, bag and baggage, when Don Juan Cafetero came rushing up in great excitement. "Sure, where are ye goin' now, sor. Is there no room for ye in the Hotel Mateo?"

"Their beds have jiggers in them, and I just remembered that," Webster fibbed. "Hop in, John, and we'll drive around to Mr. Geary's lodgings in El Buen Amigo."

"But I come t'rough the patio just now," Don Juan explained, "an' who should I meet but the young leddy." "You infernal scoundrel! Did you tell her I was in town?"

"Sure I did, sor. An' why not?" "None of your infernal business, You've spoiled everything. You're a muddle-headed monkey and I've a great notion to let you get drunk again. Take the baggage back into the hotel."

Lon Juan Cafetero, greatly humbled and rebuffed, stepped aside and watched Webster stride back into the hotel. "God love ye, sor," he mumbled, "knowin' what I know, is it likely I'd let ye make a monkey out av her or yerself? Ye made yer plans wit' Misther Geary wit'out consultin' her. Now go, ye grrand big divil, an' find out why she kicked yer schame to smithereens." And with a solemn and knowing wink at the duffle bag, Don Juan picked that article up and followed after his master.

CHAPTER XIII.

John Stuart Webster's agile brain was the repository of many conflicting emotions as he bathed, shaved. and changed from his soiled khaki field clothés to a suit of ducks before presenting himself before Dolores.

Had Billy's courage forsaken him at the last minute, with the result that he had gone back to the United States - without - having - settled - the question of Dolores' future? Had he or had



"Well, and Why Didn't You?" upon it. You seem to forget that when a girl marries she must make some preparation for the event, and if she has any close relatives, such as a brother, for instance, she likes to have that relative present at the ceremony. You will recall, Caliph, that I have a brother and that you have promised to introduce me to him very shortly."

"By Judas, I never thought of that, Miss Ruey," the repentant Webster answered. "In fact, I wasn't thinking of anybody's interest in this matter but Bill's."

"Not even of mine, Caliph?" reproachfully.

"That goes without saying. Could I have done anything nicer for you than fix it for Bill so he would be in position to marry you? Here you are, practically alone in the world-at least you were when Bill- met you and fell in love with you-and I know that boy so well I was convinced, after meeting you, that his future happiness and yours would best be conserved if you married him. I realize this is a most unusual conversation-

"Quite to be expected of an unusual man, Caliph. And I do not think you were one bit presumptuous. It was wonderfully dear of you, and I am profoundly grateful that Billy and I have such a true, unselfish friend, whose first thought is for our happiness. Of course, you realize how bad I felt to think I couldn't accede to Billy's plan. Billy's such a dear, it quite broke my heart to disappoint him, but a little temporary unhappiness will not ruin Billy, will it? It makes me feel blue to talk about it,

Caliph." "Not at all, not at all, Miss Ruey. Bill is one of the impulsive, whirlwind kind, up in the clouds today and down in the slough of despond portunity to go to work. Whenever

Novel Suggestion. Restaurant sign in Butler, Mo.: 'Don't divorce your wife because she can't cook. Eat here and keep her as pet."-Boston Transcript.

Care of The Teeth Dr. H. R. Veon

How do you keep your food balanced upon your teeth while you chew it? Why, by the wonderfuly accurate team work of your tongue and cheeks. Your tongue, cheeks and lips place your food in the proper position -- first between the incisor teeth in tront to be cut up, then between the cupids for the tearing of fibers that may be present, then over the bicuspids for heavy crushing, and last upon the molars to be ground to the finest mesh. When the food is ready to be swallowed, the tongue caries it back to the pillars of the throat. Don't you realize that the loss of a tooth interferes with this wonderful process? Keep your teeth healthy.

Decay of the teeth is called caries. Caries is the most widely distributed disease in the world. The bacteria that produce tooth decay are nourished by the food and mucus that is left to decompose about the tooth.

These bacteria grow rapidly. Their product is lactic acid. The lime that gives the tooth its hardness is dissolved away, so that a cavity is formed.

It is not exactly correct that "a clean tooth never decays", but it is so nearly true that those who do not keep their teeth clean invite caries and so do themselves a great injury. Keep your teeth clean and be on the safe side.

The grooves in the teeth are the meeting places of the sections of enamel that come togehier to form the tooth. If the development of the enamel is not quite perfect when the tooth erupts, a very inviting spot for decay is present.

Every tooth should be carefully examined two or more times each year, and it there are any faults in development or any cavities, they should be attended to. This is one method of preventing decay. The other method is the careful brushing of the teetn morning and night regularly.

The bacteria of carles or tooth decay are always waiting for an op-



"Why? "It's been framed with Sarros to t you spend your money on that con-Sea and get the mine in running

Man

Author of

of the Giants," etc.

Dill pickles and sour pickles in small packages.

Men's fine cashmere hose, 3 pairs for - \$1.25 Ladies' medium weight black hose, reinforced heel and toe, smooth, seamless foot, per pair -15c Ladies' hair nets, real human hair, double strand, all shades, each 10c Silkine crochet cotton and Art Thread-a large assortment.

SHOES

A large shipment of women's girls', men's and boys' shoes just in. Brown's Star 5 Star shoes are wonderful values for the money. Be sure and see them.

A young ladylike demonstrator will be at our store all of this month demonstrating P. C. B. Crackers and cakes. She has been called the "silent demonstrator" because she never speaks while on duty. Come in and meet this very remarkable demonstrator and sample her crackers.

STANTON BROS.

\$¥

Agents for the big **IT** (International Tailoring)



Mounted, Armed and Alone.

error in the government survey, will be tiled. It will be claimed that the concession given your friend, Geary, is, by virtue of erroneous government surveys, the property of a citizen of Sobrante. The courts here do as Sarros tells them. You are to be kicked out, busted, and despairing, and your nicely equipped little mine will be taken over as a government monopoly and run for the benefit of the government, to-wit, Sarros and his satellites. We had to cook up a dirty deal like that to save your life. Of course, now that I have warned you in time, you are safe. We schemed a proposition, however, that worked both ways. It enabled us to save you and to save us, by permitting the shipment, free of suspicion, of arms for the rebels that are to attack the city from within. Naturally I had to cache their arms within the city-and that was a hard problem until you happened along. Thank you, fairy godfather," "My thanks are due you, Ricardo. I'm for you, first, last, and all the time, and against this Sarros outfit. By the way, how do you purpose moving your machine guns?"

"We'll have to carry them, I guess." "Well, I'll have a small auto-truck delivered in Buenaventura by that time. You might arrange to armor it with sheet steel; and with a couple of machine guns mounted in it, and a crew of resolute Americans behind the machine guns, you could caper from one end of the city to the other and clear a path for your infantry."

"Thank you, my friend. I'll borrow the motor truck and arrange to armor it. That's a bully idea. Are you bound for Buenaventura now?"

Webster nodded. "Then," Ricardo suggested, "I'll meet you in my room at El Buen Amigo next Wednesday night at 11 and explain the details of my plans to you if you care to hear them. I think they're air-tight myself, but somehow I think I'd feel more certain of them if you approve them." "I'll be there, Rick, and the day you run that outlaw Sarros off the grass you'll know why I am for you." "Good-by, old man. You will never know how grateful you have made

Ruev shook hands with Webster and rode off through the timber, leaving John Stuart Webster to pursue the even tenor of his way, until at length he arrived once more in Bunaventura and sought accommodations at the Hotel Mateo. And there, as he entered the lobby and gazed through a glass door across the patio and into sake of his health, and I had Billy's

heen rejected roposed and he proposed, been accepted, and had his plans for an immediate marriage vetoed by Dolores?

In either event, why had Billy

failed to leave a note for him at the Hotel Mateo, or mailed him a letter to the Globo de Oro at San Miguel de Padua, advising him of the change in the plan of action outlined for him by Webster?

In the simplicity of his single-hearted devotion Webster was puzzled to understand how any woman in her right mind could fail to fall in love with Billy Geary. A man he was, from heels to hair, and a man with prospects far above the average. To Webster's way of thinking, the girl who married Billy might well count herself fortunate. -

Dolores greeted him with unaffected pleasure, "Well, Caliph!" she said. Just that. It made Webster sensible of a feeling of having returned to her after an absence of several years. "I'm so glad to see you, Miss Ruey," he replied, and added boldly, "particularly since I didn't expect to." She knew what her reply would lead to; nevertheless, with that dissimulation which can only be practiced in perfection by a clever and beautiful woman, she answered with equal boldness: "Indeed! Pray why?"

"Well, for a pretty good reason, I think. A few weeks ago, after examining Bill's concession very thoroughly, I told him he was a potential millionaire. Now, while I disclaim any appearance of braggadocio, when John Stuart Webster, E. M., makes any mine owner a report like that, he is apt to be taken very seriously. And having made Bill a potential millionaire and arranged to give him three or four months' vacation back home, I had a notion he'd present to you a very valid reason why you should accompany him."

"You are very frank, Caliph."

'That's because I'm curious. He had a certain dream, and told me about it, and I did my little best to make it come true."

"I think I understand, Caliph. It would be very difficult, I think, for anybody to meet Billy without being attracted toward him. He's one of the dearest, most lovable boys in the world—and he did do me the signal honor of asking me to marry him. So there !"

"Well, and why didn't you?" She smiled at his blunt insistence on forcing the issue. "For a number

of excellent reasons, Caliph. In the first place, he wanted me to marry him immediately-and I wasn't ready to leave Sobrante, while Billy was Indeed, it was highly necessary that he should leave immediately, for the the veranda, he saw that which dis- interest at heart sufficiently to insist

tomorrow. He'll survive the shock. However, I'm glad to know everything will come out all right. Seeing you here gave me a momentary chill;

thought a cog had slipped somewhere, so I helped myself to Cupid's license and asked. A man cannot learn very much from a woman unless he asks questions, can he? I mean on the subject of love."

She smiled a little, wistful, knowing smile." "No, Caliph," she answered seriously, "somehow the Master of Things ordnined that on the subject of love man must do all the talking." "Yes, but on the other hand, woman has the last word-as usual. However, the only thing in your case and Billy's that worries me is the thought that since Bill left his magnet behind he will be drawn back here before he is in the kind of shape, physically, that I want him to be in before he relieves me on the job so I can go away."

"Do not worry on that point, Caliph. I am your ally there; between us both I think we can manage him."

"Fine business! And with those few kind words we'll dismiss William until you care to talk about him again, although if you're as deep in love as Bill you'll not stay off the subject very long. Hope you haven't been into mischief."

"I haven't been idle. I've made several dresses for Mother Jenks and done a lot of fancy work and begun the study of my mother tongue. If my brother should become president of this country, it would ill become his sister not to be able to speak Spanish. By the way, Billy told me you were going to remain up in the hills quite a while yet. What brought you back to town so soon?"

"Expected I'd have some freight arriving shortly."

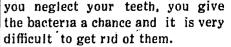
"How long will you remain in Buenaventura?'

Considering the fact that he was no longer subject to temptation, since the object of his temptation was now definitely promised to his friend, Billy, Webster suddenly decided to remain until the political atmosphere should be cleared, although prior to his conversation with Dolores he had cherished a definite plan to go back to the hills within 48 hours.

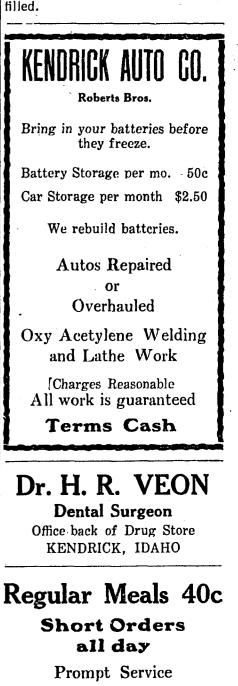
"I'm going back," he replied soberly, "after I have kept my promise and introduced you to your brother in the government palace. If I cannot introduce him to you there, the title to our mining concession will be clouded, in which event it will not be necessary for Billy or myself to fuss with it further."

He related to her the information gleaned from her brother two days previously.

(To be continued)



Do your part by keeping your ieeth clean and having the cavities



Lunches Served Any Time

Mrs. Minnie McDowell

Horseshoeing

General Blacksmithing Wagon and Carriage Shop All work Guaranteed ALL KINDS OF

Repairing neatly done.



GLEANINGS

Charles Riggle closed his school The Gazette force is now engaged near Park last week. The people in printing the local phone directwith whom he was boarding moved ory which ought to be ready for disout of the district, so there was no place within a reasonable distance where he could stay. The attendance at the school was very irregular, due somewhat to the deep snow. It may be that the district will decide to have school there during the summer months and if so, Mr. Riggle will return and finish the term.

Mrs. A. C. Deeter writes from Bakersfield, Calitornia that she and Mr. Deeter are having a splendid time. They expect to spend month on the vench near Los Angeles. They like it so well at Bakersfield they may decide to stay there as Mr. Deeter has relatives there.

Last week Ira Gentry took his little daughter, Irena to Moscow for medical attention. From there they went to Spokane where Irena underwent an operation on the mastoid bone. The operation was entirely successful although she was in a very critical condition for a time.

Herman Schupfer was transacting business in Lewiston the first of the week.

of Craigmont visited their brother. F. E. Erickson, the first of the

Miss Lena Bachman of Truy reher sister, Mrs. Sidney Dicks on American ridge.

daughter returned Tuesday from a visit with relatives at Lewiston.

Louis Pearson was able to resume his work at the bakery the first of the week after an absence of several days, due to an attack of tonsilitis.

Frank Chamberlain drove to Pulla bobsled, after a load of gasoline. evening, february 17. He returned Tuesday evening.

ary remarks and warnings of in- Europe. tended violence were exchanged

The Gazette force is now engaged tribution by the first of March.

the Woodmen of the World is in visit from her brother and nephew

A. N. Rognstad was a business visitor in Moscow Wednesday morning.

E. G. Dirks, district manager of

the order.

G. G. Oldfield arrived Wednesday on the night train from Spokane. He rented the Helpman house recently and as soon as his household goods arrive he will move in. Mrs. few days. It is needless to say that Baker, home.

family will be delighted to have them back again. L. E. Pearson, local baker, went to Troy and Moscow on business, Thursday. He is making arrange. ments to install an electric dough

mixer in his bakery. This machine will eliminate a great deal of work. will save time and make it possible to produce an even better grade of bread.

There will be a community meeting of the farm bureau on Big Bear ridge this afternoon (Friday). County Agent Fletcher will be pres-

Mesdames C. L. and E. L. Parkins Tom Long was in Lewiston on Craigmont visited their brother, business Thursday afternoon.

Walter McCrea, Jr., went up to the tramway on skiis the first of Morse gas engine, complete with turned home Tuesday after visiting the week to see if there was feed clutch pulley. A bargain at \$325. her sister. Mrs. Sidney Dicks on where the quail and China pheas- George Ehlers, Cameron. 6-2t. ants could get it. He found plenty of feed but there was no indication

Mrs. Leo C. Rasberg and little that many birds were reeding there. He saw but one pheasant and only a few tracks of quail in the snow.

> 'Ihe "Bull Pine Orchestra" of Big Bear ridge will play for a dance to be held at Leland the evening of February 14. The dance will be given at the I. O. O. F. Hall. The same orchestra will give a dance at

N. F. Sturgis of Spokane, member Two powerful colored stevedores, of the Near East Relief work, was who had some sort of falling out, in Kendrick Thursday for the purengaged in unloading a vessel at pose of buying a carload of beans a St. Louis dock. Uncompliment- to be sent to the starving people of

whenever the two passed each other with their trucks. "You jest keep three horses recently. He had Tablets. These tablets strengthen on pestication around wid me," turned them out to the straw stack the stomach, invigorate the liver on pestication around wid me," declared one of the men, "an you is gwine to be able to settle a mighty big question for de sciuntific folks!" "What question dat?" ask-ed the other. "Kin the dead speak." John Bleck of Moscow arrived Tuesday afterneon to wisit twiends

Tuesday afternoon to visit triends couldn't get out on account of the ice.

town this week in the interest of from Cashmere, Wash.

Southwick News Dr. Baker and wife spent Sunday

Mrs. Rufus May is enjoying a

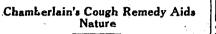
at the Charlie Hayward home.

Russel Baker, grandson of Andrew Baker, is reported ill with scarlet fever.

Mrs, Clinton Wright and son are both victims of scarlet fever.

Mr. and Mrs. George Kimes and Oldfield and Max will be here in a children spent Sunday, at the Dean

the many friends of the Oldfield We have almost 3 feet of snow here in Southwick.



Medicines that aid nature are all ways most effectual. Chamberlain's Cough Remedy acts on this plan. It allays the cough, relieves the lungs, aids expectoration, opens the secretions and aids nature in restoring the system to a healthy condition. Thousands have testified to its good qualities. Try it when you have a cough or cold.-Ad.

FOR SALE: 10 inch Carley Roller Mill and a 10 h. p. Fairbanks-

FOR SALE: good phonograph with 20 splendid records and record albums will sell for \$25. Inquire 6-1t.

WANTED to borrow \$855; can give first mortgage on 160 acres of Montana land for from 1 to 3 years, man with his dray team hitched to the Big Bear Ridge Hall, Friday Gazette office. Inquire at a bobsled, after a load of gasoline, evening hebrugry 17

They Appeal to our Sympathies

The bilious and dyspeptic are constant sufferers and appeal to our sympathies. Many such, however, have been completely restored to Doc Heppler of Potlatch ridge lost health by the use of Chamberlain's

FOR SALE: A good light car and

New Goods

Our new goods are arriving daily, with this it suggest spring, and with spring coming we will start planning the new dress or suit.

Pongee

A 36 inch pongee, suitable for making dresses. blouses, collars and underwear extra value at \$1.75.

Gingham

These patterns are in A large assortment in zephyr and French gingham. many pretty colors, stripes and plaids, price 25c and 30c.

Beads and Bead Girdles

We were fortunate in getting beads in many colors, red, white, black, blue, gold and green 15c a bunch. The girdles are woven in artistic designs, with heavy tassels price \$2.00, \$2.35.

Bucilla Worsted Yarn

For embroidering on dresser, hats, pillow tops, scarfs and tapestry work and making flowers.

Men's Army Pants

Just received a lot of all wool Re-claimed Army Breetches, just the thing for hiking and hunting. Price per pair \$3.00. Wrapp leggings 85c

Men's Dress Pants

Men and boys dress pants, all wool and in color of mixed green and steel grey, also a number mixed brown, prices \$5.25 and \$6.00

Shirts

Here is your chance to get a real shirt. These are in very pretty patterns with a silk sateen stripe, and with French cuffs. These are very attractive to our young. men. Come and see them. A bargain at \$3.75.

Groceries

Black Figs at 25c a pound.

Dried peaches 25c a pound. Mrs. Porter's Salad dressing, the best that money can buy 35c. Extra special 5 tie No. 5 broom 98c.

Kendrick Store Company

The Quality Store

Gazette.

in Kendrick and on Bear ridge.

E. Erickson went to Lewiston on business the first of the week.

For the first time in history an $X_{automobile has crossed the Colum$ bia river between Pasco and Kennewick on the ice.

Miss Florence Hollada, who has a position as book-keeper in the First National Bank of Moscow, spent the week end here with her mother and sisters.

Wesley Thomas of Clarkston spent the week end with his brother, Martin.

Miss Evelyn Hanson was a Moscow visitor last Saturday.

Among 90 children, whose teeth X The Stag Club held their annual were examined by Dr. H. R. Venn, business meeting at the Bear Ridge local dentist, only 5 were found hall Monday evening. Officers for who had perfectly sound teeth.

of the heavy snow to get 750,000 feet of logs to his mill, ready for sawing. This is a considerably larger amount than he sawed last year.

from Park last Saturday, making week. the trip in a bobsled. They lett at 8 o'clock in the morning and didn't get to Kendrick until 6:30 in the evening and had to change teams in Spokane. at Linden. The snow was so deep X Mr. and Mrs. Will Hecht and it made traveling difficult.

Jake Alber of Texas ridge was in Kendrick on business, Wednesday, His place is located about a mile daughters, returned to Genesee, Sateast of the Buckhorn schoul house, urday, having attended the funeral which is quite a distance from of her mother, Mrs. W. M. Blenden. Kendrick, but the good sleighing helped to shorten the trip. Mr. Alber said the deepest snow for the winter in his neighborhood was about 21 feet.

Now comes E. C. Babcock of Texas ridge and says his hens are laying more eggs than his neighbor's, Gus Birchmier. E. C. has 23 hens, the rest, just hens. Last month he here and at Bear Creek. gathered 19 dozen and 9 eggs. Gus got 26 dozen and 8 eggs from 35 K The annual business meeting of dropped to third place.

court at Moscow, to a charge of unteer membership drive. having intoxicating liquor in his X Robert Clemenhagen of Deary will be set later.

the north nole has shifted.

Best Way is to Change Ground Upon Poultry Run, Especially if

Fowls Are Crowded. Changing the ground upon which

poultry run is the best means of controlling intestinal worms in poultry. because the worms or eggs of the worm will stay over in the ground from one season to another, especially if the poultry is overcrowded,

 \checkmark Big Bear Ridge

the ensuing year were elected as Joe Fruchtl has taken advantage follows: Thorvaid Nelson, chairman; Percy Ware, vice-chairman; Dewey Galloway, secretary-treasur-er. John Galloway, Gabriel Forest and Fred Hecht were re-elected as

directors of the Bear Ridge Com-

munity hall. Seven candidates for initiation XA. N. Rognstad was visiting his into the local Woodmen lodge came parents in Clarkston the last of the

> X Mrs. Hans Sneve and Miss Carrie Solli spent last week with relatives

daughter, Miss-Ruby, were Lewiston visitors last week.

Mrs. Tom Van Moulkin and Mr. and Mrs. Babcock of Texas

Ridge spent Monday at the W.M. Blenden home.

Mrs. A. W. Ahl of Kendrick was visiting friends here the first of the

Rev. Bale returned to his home in Lewiston, Monday, having closed most of them White Leghorns and a series of interesting meetings

White Leghorns, which isn't so had, the local Red Cross Branch was held but since Fred Mielke and Mr. Bab- Saturday afternoon, January 28th. cock have entered the race he has Officers were elected as follows: N E. Ware, chairnian; Dewey Gal-

George Riggin pleaded not guilty Hooker, secretary; Mrs. N. E. Ware, Monday morning before Judge treasurer. Twenty renewed their Steele of the Latah county district membership during the annual vol-

possession. The date of the trial spent the week end at the Frank Whitcomb home.

There was 24 menes of frost in The "Stags" will give the Literthe ground in Main Street of Kend- ary program at the community rick the first of the week. We are hall, Saturday evening, February beginning to believe it's true that 11th, beginning promptly at 7:30 , o'clock.



Kendrick Furniture Co.

How About Horse Blankets?

I have good 10 oz. white duck blankets priced very reasonably. Also some good buys in robes.

> Kendrick Harness Shop N. E. Walker, Prop.

Why Pay More When You Can Buy for Less? Sewing time is here. We have a complete stock of ricrac, bias tape and trimming tape. A beautiful showing in lingerie crepe, Devonshire gingham etc. One thing, when you buy Devonshire, you know you are buying the best. Give us a trial—we are here to save you money. OUR MOTTO. "The Most of the Best for the Least" Remember, we pay postage on all goods ordered from us.

A. H. WOLLER

CAMERON, IDAHO

TRUTH

In Advertising

Advertising is a means of conveying information to the public.

The impression made, should, therefore, be favorable and based upon facts.

The story of quality goods and superior service must be backed up by the druggist when he is called upon to make good.

Recognition of the truth principle has made our advertising pay. People know they can rely upon our statements and incidentally come to us when they are ready to buy.



Red Cross Pharmacy