











# Week's Radio Programs-KHQ, KFIO, KFIO, KFPY, KGA

## SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

SUNDAY OCTOBER 4	MONDAY OCTOBER 5	TUESDAY OCTOBER 6	WEDNESDAY OCTOBER 7	THURSDAY OCTOBER 8	FRIDAY OCTOBER 9	SATURDAY OCTOBER 10
<b>KHQ</b> 7:00 Press Radio News 8:15 Peetless Trio 8:30 Musical Comedy Revue 8:45 Internat'l Salute to NBC 9:30 Musical Parade 9:45 First Fed. Serv. & Loan 10:00 Lucille Manners 10:30 Joan and Escorts 10:45 Samovar Showband 11:00 Whittier Ensemble 11:15 The Scene Changes 12:00 Harold Nagel Rumba Or. 12:30 Grand Hotel 1:50 Sperry Special 1:50 Noble Cain Choir 2:00 Marion Talley 2:30 Sunshine Melodies 2:40 News Review 3:15 To be announced 3:20 Sunday Concert 4:00 Hall of Fame 4:30 Believe It or Not 5:00 Good Will Court 6:00 Manhattan Merrygoround 6:30 American Album 7:00 Generators Concert 8:00 Sunset Dreams 8:15 Chez Paree Orchestra 8:30 Jack Benny 9:00 Passing Parade 9:15 Night Editor 9:30 One Man's Family 10:00 Richfield Reporter 10:15 Bricker's Dreamland 11:00 Sebastian's Cotton Club 11:30 Bal Tabarin Orchestra	<b>KHQ</b> 7:00 Morning News 7:15 To be announced 7:30 Early Birds 7:45 To be announced 8:00 Financial Service 8:15 Fashion Parade 8:30 Belle and Martha 8:35 News 8:45 Voice of Experience 9:00 Christine 9:15 Mary Marlin 9:30 How to be Charming 9:45 Home Service 10:00 Joe White 10:15 Mrs. Wiggs of Cabbage Patch 10:30 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**IRVING KENNEDY**  
Lyric Writer, Woman's Magazine of the Air

Whether he is singing a hitting Irish love song or an old French ballad or clowning in dialect roles makes little difference to Irving Kennedy.

Possessor of one of the most beautiful lyric tenors in radio, Irving also owns a sense of humor that just won't let him be serious too long. That is why, as Woman's Magazine of the Air audiences know, he passes swiftly from the role of soloist on the Magazine to a dialect comedian who angles English as easily as he catches high C.

The answer lies in the fact that Kennedy is one of those true

children of show business who believes that his primary job is to entertain—also in the commercial sense. Influences that have moulded his personality. Born into an old Brooklyn, N. Y., family which has lived in the same home for

Brooklyn for 50 years, Irving's family tree includes Alexander Hamilton on one side and the Stuyvesant family on the other. He was a child prodigy, but neither his parents nor his teachers took his voice seriously. He was studying law, and he was studying law when his cousin, Olga Cook, first NBC contract, and in the years that have followed he has continued to build a reputation in

the affections of western listeners. Sav' for occasional leaves of absence, he has remained in the west. His parents still live in the old Brooklyn mansion, and Irving makes the transcontinental journey to see them at least once a year. His last visit was a lengthy one. Illness of both his parents kept him east longer than usual and forced him to cancel a series of broadcasts in which he was scheduled to appear. Radio City.

MARK WARNOW  
JOINS PHIL LORD  
Mark Warnow, who has brought a number of innovations into musical scene painting in connection with his work on the Helen Hayes dramatic programs, has been signed by Phillips H. Lord as musical director of the We, the People, program, the new human interest series which will star the American Public each Sunday over the NBC-Blue network beginning October 4, at 2:00 p. m., P. S. T.

FRED ALLEN, JACK BENNY, ROBERT L. RIPLEY, WARDEN LAWES and a host of other world-famous personalities will be headliners in the Greater NBC Season, according to an augmented schedule of new and revised sponsored programs announced for the networks of the National Broadcasting Company. These stars will join the brilliant parade of famous names and features now familiar to NBC listeners to make the present season the greatest in radio history.

**JAMES MEIGHAN CHOSEN HELEN HAYES' LEAD MAN**

Helen Hayes has signed James Meighan, well-known radio actor and nephew of the late screen favorite, Thomas Meighan, as leading man for her "Bambi" dramatic series which began Monday, September 28, over the NBC-Blue network at 9:30 p. m., P. S. T. Meighan is heard as Jarvis Trent, the impractical playwright whom Bambi marries early in the story.

The new leading man, who in the last five years has played almost every type of role over the air, was guided in his selection of a career by his famous uncle.

**FAMOUS STARS HEARD IN GREATER NBC SEASON**

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