

Week's Radio Programs-KHQ, KFIO, KFPY, KGA

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

KHQ	KHQ	KHQ	KHQ	KHQ	KHQ	KHQ	
6:00 Ward and Muzzy 6:15 Peerless Trio 6:30 Major Bowes 6:30 Chicago Round Table 6:30 Road to Romany 6:30 Jess Crawford-Gale Page 11:00 Say It With a Song 12:00 Better Speech Institute 12:15 Camp Meeting 12:30 Metropolitan Auditions 1:00 Sunday Special 1:30 Leaf from the Tree of Life 1:45 News Comments 2:00 Cardinal Newman Award 2:30 The Audience Decides 2:45 Mirth Parade 3:00 Catholic Hour 3:30 Grand Hotel 3:00 Chapel Chimes 4:15 Pop Dramas 4:30 The Bakers 4:00 News Amateur Hour 6:00 Manhattan Merry-go-Round 6:30 Am. Album Familiar Music 7:00 Symphonic Orchestra 8:00 Sunset Dreams 8:15 All Star Revue 8:30 Jack Benny 9:00 Life Is a Song 9:30 One Man's Family 10:00 Richfield Reporter 10:15 Bridge to Dreamland 11:00 Bal Tabarin Orchestra	7:00 Morning News 7:15 Dan Harding's Wife 8:00 News Comments 8:15 Early Birds 8:30 News Comment 9:00 Minute Men 9:15 Honeyboy and Sassafras 9:30 HLP News and Sassafras 9:45 Minute Revue 10:00 Concert Ensemble 10:15 Song Recital 10:30 Home and Pleasure 10:45 Gems of Melody 11:15 Bell Organ Concert 11:45 News 12:00 Forever Young 12:15 Ma Perkins 12:30 Vic and Sade 12:45 The O'Neills 1:00 Betty and Bob 1:15 Club Bulletin 1:30 Girl Alone 2:00 A. Pearce and His Gang 2:30 House and Pleasure 3:00 Women's Magazine 4:00 Totten on Sports 4:15 Sylvia Grey 4:30 Spotlight Concert 4:45 News Album 5:00 Ebbert McGee and Molly 5:30 Evening in Paris 6:00 News Album 6:30 Grace Moore 7:00 Carnation Hour 7:30 Your Program 8:00 Amos and Andy 8:15 Musical Moments 8:30 Voice of Firestone 9:00 Helen Hayes 9:30 Haverline House 10:00 Richfield Reporter 10:15 Ben Alexander 10:30 Hotel Mark Hopkins Orch. 10:45 Roundup Room 11:30 Baltimore Hotel Orchestra	7:00 Morning News 7:15 Dan Harding's Wife 7:30 Doc Whipple 8:00 News Comment 8:15 Early Birds 8:30 Your Child 9:00 Edna Fischer 9:15 Honeyboy & Sassafras 9:30 News 9:45 Hotel St. Regis 10:00 Program Review 10:15 Home Service 10:30 Nuova Budgeters 10:45 NBC Music Guild 11:00 Concert Ensemble 11:30 Bell Organ Concert 12:00 Forever Young 12:15 Ma Perkins 12:30 Vic and Sade 12:45 The O'Neills 1:00 Betty and Bob 1:15 Club Bulletin 1:30 Girl Alone 2:00 Business and Pleasure 2:30 Hazel Warner 2:45 Ferril Laroucouit 3:00 Woman's Magazine 4:00 Easy Aces 4:15 Sylvia Grey 4:30 News Album 5:00 One Man's Family 5:30 News Album 6:00 Poppye 6:15 Standard Pipe Club 6:30 20,000 Years in Sing Sing 6:50 John Chas. Thomas 7:30 Winning the West 8:00 Amos and Andy 8:15 Musical Moments 8:30 Rendezvous 9:00 Town Hall 9:00 Richfield Reporter 10:15 St. Francis Hotel 10:30 Beauville Club Orchestra 11:00 Dessert Roundup Room 11:30 Hotel Biltmore Orchestra	7:00 Morning News 7:15 Dan Harding's Wife 7:30 Doc Whipple 8:00 News Comment 8:15 Early Birds 8:30 Ted White 8:45 Twin City Foursome 9:00 Edna Fischer 9:15 Honeyboy & Sassafras 9:30 News 9:45 Hotel St. Regis 10:00 Program Review 10:15 Home Service 10:30 Lotus Gardens Orchestra 10:45 Krustease 11:00 Standard School Broadcast 11:45 News 12:00 Forever Young 12:15 Ma Perkins 12:30 Vic and Sade 12:45 The O'Neills 1:00 Betty and Bob 1:15 Club Bulletin 1:30 Girl Alone 2:00 Business and Pleasure 2:30 Hazel Warner 2:45 Ferril Laroucouit 3:00 Woman's Magazine 4:00 Easy Aces 4:15 Sylvia Grey 4:30 News Album 5:00 Rudy Valle 6:00 Showboat 7:00 Kraft Music Hall 8:00 Amos and Andy 8:15 Standard Symphony 9:15 Centennial Friends 9:45 John C. Stevenson 10:00 Richfield Reporter 10:15 St. Francis Hotel 10:30 Biltmore Hotel Orchestra 11:00 Dessert Roundup Room 11:30 Palace Hotel Orchestra	6:00 Early Bird Band 6:15 Melodies of the South 6:30 Around the Globe 6:45 Old Timey Hour 7:00 Musical Clock 7:15 Farm Flashes 7:45 Musicales 8:00 Concert Period 9:00 Weather Report 9:15 Sacred Quarter Hour 9:30 Recordings 9:45 Today's Dance Hits 10:00 Housewives Hour 10:30 Martial Aids 11:00 Organ Concert 11:30 Harmonic 12:00 Road Report 12:45 Dave and Francela 1:00 Social Correspondent 2:00 Chytchy Dance Hits 2:15 Timely Tips 3:00 Melodious Moments 3:15 Requests 3:45 Don and Norm 4:00 Time Signal 5:00 Ted Lewis 5:15 Song of Evening	6:00 Early Bird Band 6:15 Melodies of the South 6:30 Around the Globe 6:45 Old Timey Hour 7:00 Musical Clock 7:15 Farm Flashes 7:45 Musicales 8:00 Concert Period 9:00 Weather Report 9:15 Sacred Quarter Hour 9:30 Recordings 9:45 Today's Dance Hits 10:00 Housewives Hour 10:30 Martial Aids 11:00 Organ Concert 11:30 Harmonic 12:00 Road Report 12:45 Dave and Francela 1:00 Social Correspondent 2:00 Chytchy Dance Hits 2:15 Timely Tips 3:00 Melodious Moments 3:15 Requests 3:45 Don and Norm 4:00 Time Signal 5:00 Ted Lewis 5:15 Song of Evening	6:00 U. of Idaho Farm Flashes 7:00 Devotional 7:15 Organ Revue 8:00 Harmonies in Contrast 8:15 News 8:30 Just Plain Bill 8:45 Margaret McCrae 9:00 Voice of Experience 9:15 Musical Reveries 9:30 Mary Marlin 9:45 Five-Star Jones 10:00 Voice of Experience 10:15 Modern Home Magic 10:30 Musical Organ Matinee 10:45 Alexander Semmler 11:00 Between the Bookends 11:15 Happy Hollow 11:30 Am. School of the Air 12:00 Manhattan Matinee 12:30 Noon Edition 12:45 Hoosier Hop 1:00 Commercial Comment 1:30 Talk-Dr. Baldwin 1:45 Noon Howard Remiller 2:15 Patti Chopin 2:30 Chicagoans 2:45 The Goldbergs 3:00 Buck Rogers, 25th Century 3:15 Ted Husing & Charloters 3:30 Afternoon Musicales 3:45 Eleana Moneak Ensemble 4:00 Afternoon News 5:00 Chic Scroggins Orchestra 6:00 Theater of the Air 7:00 Wayne King 7:15 March of Time 7:45 Jimmie Allen 8:00 Myrt and Marge 8:15 Singing Sam 8:30 One Night Stand 9:00 Am. Family Robinson 9:30 Newspaper of the Air 9:45 Hawaii Calls 10:00 Fred Dawson's Orchestra 10:30 Laurie Higgins' Orchestra 11:00 Garden Orchestra 11:30 Ted Dawson's Orchestra	7:00 Good Morning 7:15 Gospel Singer 7:30 Financial Service 8:00 KGA News 8:15 Shopping News 8:30 Timely Tips 9:00 Simpson Boys 9:15 News of the New 9:30 New World 10:00 You Name It 10:30 Gale Page 10:45 Dot and Will 11:00 Hessherer's Bavarian Or. 11:30 NBC Music Guild 12:00 West. Farm & Home Hour 1:00 You Name It 1:15 Dental Health 1:30 Let's Talk It Over 2:00 Ross Graham 2:15 Junior Radio Journal 2:30 Inland Empire Woman 2:45 Morin Sisters 3:00 U. S. Army Band 3:15 Three Scamps 4:00 Parent Educators Service 4:15 Story Lady 4:30 Mayfair Casino Orchestra 4:45 News 5:15 News Stories 5:30 Jack Armstrong 5:45 Orphan Annie 6:00 Crossover 6:30 John C. Stevenson 6:45 News 7:00 To be announced 7:30 Hotel Biltmore Orchestra 8:00 Dorothy Lamour 8:15 Federal Housing 8:30 Rainbow Room Orchestra 9:00 Northwest on Parade 9:30 KGA News 9:45 Roundup Room 10:00 Deauville Club Orchestra 10:30 You Name It 11:00 Paul Carson

One of the rising young musicians in Pacific coast big-time orchestra circles is David Wycloff, featured violinist with Gruff Williams' band and a younger brother of Elston Wycloff, KHQ announcer and program producer.



ANN SHELLEY
NBC juvenile star. Latest addition to One Man's Family, heard over KHQ Sunday evening and Wednesday. She plays as Jean, Claudia's daughter.

IMPORTANT CHANGES MADE ON KGA
KGA's attractive Sunday program schedule is affected by two NBC program time changes announced recently.
The two are the change of the Paul Whiteman program to 6:45 until 7:30 from the former time of 8:30 to 9:15, and the switch of Walter Winchell's immensely popular chatty quarter-hour from the old time of 8:30, up to 6:30 in the evening.
Whiteman's elaborate broadcasts and the flash scoops of the reporter with his eye to the key-hole of Broadway, are two of the most popular radio presentations on NBC.

ROSE LEE WINNING FAVOR ON KFIO
A little girl that is rapidly coming to the fore in radio locally is pretty little Rose Lee, KFIO entertainer. Miss Lee is the little lass whose winsome voice caused so many inquiries on Microphone Brevities, a program that won many friends.
Miss Lee is again winning friends through her fine work on the Orpheum Hour on KFIO and is also heard from time to time with Don and Norm. It is a safe prediction that Rose Lee will travel far in radio.

MARY PICKFORD NOW ON KFPY
"Parties at Pickfair," presided over by Mary Pickford in her natural role of hostess, brings to Spokane a new idea in air entertainment, beginning Tuesday, February 18, at 7:00 p. m.
Listeners will "visit" Miss Pickford's spacious mansion atop Beverly Hills, Calif. There they will join, by the magic of radio, famous Hollywood personalities invited each week to "Pickfair" by the lovely hostess. The luxurious living room of the Pickfair mansion has been wired to accommodate Al Lyon's famous Co-

conut Grove orchestra, the chorus and other features of the broadcast.
The program will have the same colorful setting where such renowned figures as Prince George of England, Lady Mendil, Duke and Duchess of Alba and numerous others have been entertained.

NEWMAN AWARD BROADCAST SUNDAY
Ceremonies attendant on the presentation of the Cardinal Newman Award will be broadcast Sunday, February 16, from 2 to 2:30 p. m., by KHQ. The award will be presented to Senator Gerald P. Nye of North Dakota, at Urbana, Ill.

tinguished baritone will be making his first New York broadcast of the season, since his previous Firestone programs have been broadcast from Hollywood, where he was making his second starring picture, "Rose Marie."
This musical movie has already opened in New York and other large cities and, judging by attendance, surpasses even the tremendous success of "Naughty Marietta," his previous picture. Critics and audiences alike acclaim it one of the outstanding hits of the new year.



GOGO DeLys, KFPY STAR
Gogo is heard over KFPY 12:45 p. m. on Wednesdays.
NELSON EDDY
Voice of Firestone baritone heard over KHQ Monday evening at 8:30.

NELSON EDDY JOINS FIRESTONE HOUR
Nelson Eddy returns to radio, after a four weeks' absence, as the star of the Voice of Firestone concert on Monday evening, February 18, at 8:30 p. m., over KHQ.
Since last heard on this popular program, Mr. Eddy has been on a concert tour, where he sang to enthusiastic audiences. His last appearance was in Atlanta on Saturday night.
When Eddy's Firestone program goes on the air, the dis-

tinguished baritone will be making his first New York broadcast of the season, since his previous Firestone programs have been broadcast from Hollywood, where he was making his second starring picture, "Rose Marie."
This musical movie has already opened in New York and other large cities and, judging by attendance, surpasses even the tremendous success of "Naughty Marietta," his previous picture. Critics and audiences alike acclaim it one of the outstanding hits of the new year.

JOHN BOLES and GLADYS SWARTHOUT in **ROSE of the RANCHO**

Serialized by Wallace West from the Paramount Picture of the same name.

Synopsis. Shortly after California's admission to the Union, Joe Kincaid, an American land-grabber, begins to plunder Spanish ranchos and file claims on them under the law.

CHAPTER V. Returning to town from the rancho, Kincaid drifted into the Golden Nugget saloon, which was the hangout for Kincaid's gang, and began gambling at the faro table.

His wild betting attracted the attention of Kincaid. When the government man had exhausted his money, the land grabber was the first to commiserate with him.



"Tell Guadalupe I won't go to the Mission," she answered slowly, her eyes on the ground.

the dealer as Kearney rose from the table with a long face. "Just about!" answered the government man ruefully.

"Look here," said Kincaid as he led his new friend to the balcony of the saloon, "How much do you need?"

"I don't borrow money I can't pay back. I've done worse things but not that," Kearney sat down at a table and ordered drinks. "It's about time I moved out of this place, anyway."

"Where to?" Kincaid eyed him searchingly. "Prospecting, I guess. Cattle-rustling, maybe. It isn't healthy for me back east. A little trouble with John Law, you know. I'll have to be careful in the future, believe me!"

"I might be able to fix you up with a job right here," Kincaid studied his whiskey glass. "What's that?" asked Kearney casually.

"I've got a little real estate specu-

lation on foot." The other lowered his voice. "Strictly legal, of course, only—" "Only what?"

"Only we need men that aren't afraid of the dark... men that don't ask too many questions."

"Last question I asked was how to get out of the army," shrugged Kearney. "You willing to come in on something sight unseen? Just on the word of Joe Kincaid?"

"I sure am... if there is bread and beans in it!" Kearney was playing his role carefully. "Better than that," they shook hands. Then Kincaid leaned over the balcony railing and called his men.

"Boys, we've got a new recruit," he leamed. Then to the waiter, "Set 'em up, Dutch."

"That's great," growled the bully who had snatched Rosita's hat. "Glad to have you with us," smirked the little fellow.

"Well, see you later, Joe," said the new member of the band when the drinks were finished.

"Aren't you coming to the 'office' with me?" Kincaid asked in surprise. "Make it tomorrow," said Kearney.

"I've got a date this afternoon that I wouldn't break for a gold mine." "Hm! You certainly didn't waste much time," laughed his boss, slapping him on the back. "Well, so long then."

Jim and Rosita met at the mission that day and on several different occasions after that. Then, one morning as the girl was coming out of the ranch house with her maid, Guadalupe, her father stopped them.

"Rosita," he asked. "Where are you going, my dear?" "To the Mission," she answered as she came up and kissed his cheek.

"Again?" Castro smiled. "Am I growing too devout?" "Do you think that tongues don't wag, my dear?" Her father was suddenly serious, "or that I am deaf? You have been meeting the American

there." "Oh dear," she sighed. "I am afraid I have."

"I don't regard it as a joke, Rosita," her father answered calmly. "What's so solemn about it, father?" Her tone was still light and playful, but a slight note of anxiety had crept into it.

"We meet for a few words, we like to laugh together. We sing."

"When you're engaged to Don Luis?" Castro's voice was stern. "Do you begrudge me a little fun just because I'm engaged?" she pleaded, clinging to his arm.

"When are you going to marry Don Luis, Rosita?" "Why, father, you know... some day soon." She tried to laugh but the sound did not ring true.

"Some day is never... soon is now!" "Are you so anxious to be rid of me?" She tried to stroke his gray hair but he drew back.

"I am anxious for your happiness, Rosita," he answered. "Don Luis has waited a long time now... he wants the day to be set." Castro paused for a moment, then continued: "Will you promise me something?"

"What, father?" The girl's face had become pale. "These meetings with the American must stop!" "Oh, father!" she cried desperately. "Why can't I see him until I am married, anyway? Why can't he come here to the ranch to see all of us?"

"It would be most unwise. Although California now belongs to the United States, we are still Spanish and he is an American. No, Rosita, I must ask for your promise."

"Tell Guadalupe I won't go to the Mission," she answered slowly, her eyes on the ground.

"You are sure of yourself?" Her father's voice was suddenly tender. "Quite sure." She looked up at him sadly.

"Then go for this last time. Say goodby with your own lips." "Must I?" She was suddenly frightened at what she had to do.

"I trust you, my dear, and it would be better so," he answered as he caressed her dark hair.

(To be continued.)

SPINACH BRINGS ROMANCE

SEATTLE.—Experts at the University of Washington have discovered that it isn't spring that brings romance—"when a young man's fancy lightly turns to thoughts of love"—but fresh fruits and vegetables, high in vitamins A, B, C, D and so forth, especially spinach—the campus newspaper states.

Popular Movie and Radio Star



Nelson Eddy, famous Voice of Firestone baritone as Sergeant Bruce in his latest movie triumph "Rose Marie."

TELEVISION STILL IN EXPERIMENTAL STAGE. SAN FRANCISCO, Calif.—Automobile and radio sales in the United States during 1936 will show great gains, Larry E. Gubb, president of Philco Radio and Television corporation, said on his arrival here recently.

RECORD YEAR FOR BUILDING EXPECTED. United States Building and Loan league predicts home mortgage lending by local savings and loan institutions will move into its first billion dollar year since 1930, this year. In 1935 such institutions paid investors \$835,000,000.

NEW DIESEL CONVERTER. Pays for itself Many Times Each Year. Complete \$975 in CAR TRUCK or TRACTOR. Includes 2% Sales Tax. Send for 1936 Diesel Short Course No. 1 UNITED DIESEL INDUSTRIES. Cray Bldg., Seattle, Wash.

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