

Week's Radio Programs-KHQ, KFIO, KFPC, KFPY, KGA

Table of radio programs for SUNDAY through SATURDAY across various stations (KHQ, KFIO, KFPC, KFPY, KGA) with specific program titles and times listed.

BEAL LIFE DRAMA BRINGS HIM TO RADIO
Though he's acting in radio drama now, it was real life drama which indirectly brought KHQ Announcer Chet Huntley into radio.
Chet broke into radio from college dramas at the University of Washington, and he broke into college as the reward for quick thinking.
It was a reward, literally speaking, that started Chet in college and ended him in radio.
As a young bank office boy in his Montana home town, Chet uncovered a bank robbery attempt and, shivering, captured the bandit in red Tom Sawyer fashion. With the \$500 reward which he received he began his college education.



Al Pearce, the genial master of ceremonies, who is heard Friday evening at 6 p. m. in "Al Pearce and His Gang."

RADIO RESPONSIBLE FOR NEW NAME FOR BUILDING
The latest change effected by radio is the change in the name of a Spokane building. The former Standard Stock Exchange building, modern seven-story building in the heart of downtown Spokane and the home of KHQ and KGA, is now the Radio Central building.
The new name of the building, announced to passers-by by a colorful Neon sign stretching almost the length of the structure's full seven stories, is announced to radio listeners in the station identifications of both KHQ and KGA.

IMPORTANT CHANGE IN KGA PROGRAM BRINGS FARM HOUR
An important change in the schedule of KGA for the week starting Sunday, February 2, will be that of the Western Farm and Home program, which will go on the air at 12 noon and will be lengthened to one hour.
It is advisable for one to mark this so as to not pass up one of the most interesting features of the week's broadcast.
Also the KGA news period is moved to 1 p. m.

DRAMATICS SCHOOL IS PROGRESSIVE IDEA
A promise of well-trained, talented radio dramatists for Spokane productions is seen in the work being done by the Rockefeller School of Radio Dramatics being conducted by KGA Announcer Frank Graham.
Under the direction of Graham, an experienced radio and stage actor, the new school appears the most forward step in Spokane amateur theatrical circles in some years.
As soon as courses are well under way, the school is expected to furnish talent for various dramatic programs on Spokane stations.



Charming Helen Hayes, who is the lead in the NBC drama, "The New Penny," heard over KHQ at 9 p. m. Monday.

WIXSON BOYS VERSATILE
One of the best duet brother acts in northwest radio is the Wixson brother team, still doing harmony numbers, though they've moved from the air waves to behind the scenes in radio.
KHQ Program Director Harvey and KGA Program Director Herb broke into radio from college, crooning as a singing team, and have stayed teamed up successively as singers, announcers, program producers and now as station directors.

For the benefit of those who did not hear the latest broadcast of Walter Winchell, we wish to advise that Dick McElroy, late of the staff of KFIO, is a proud "pappy." Cigars were handed out last week and a new hat was purchased by Dick. Congrats to the two of you, Dick, and thanks for the cigar.



Phillips Lord, who is heard over KGA Sundays at 7:30 in the radio play, "Soth Parker," and who is appearing in the "Gangbusters" over KFPY.

